



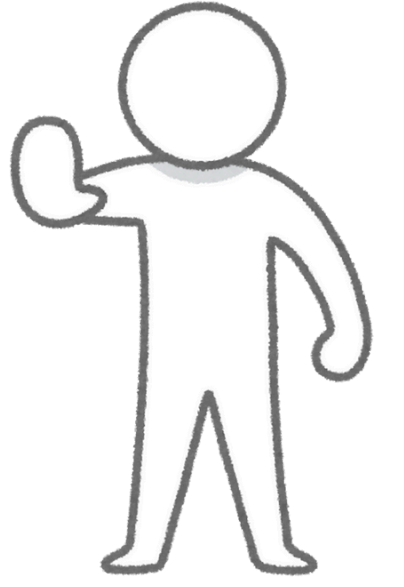
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# SUMMARY

# WARNINGS

**Don't use this method if :**



- You never question yourself.
- You don't want to work more than 2 hours a day.
- You give up easily.
- You want results by the end of the first day.
- You can't concentrate for a few hours.
- You never take action.
- You're pessimistic.
- You're not really determined.

**Please take these warnings seriously if you want results.**

# WARNINGS

# CHEAT SHEET

If you're here, it's because you believe you can continue with this method. If so, then here's your cheat sheet that should guide you throughout the entire process and even long after!

These are fundamental rules in entrepreneurship, and know that if you don't adhere to one of them, you won't succeed!

**NOW UNDERSTAND THAT THIS LIST SHOULD BE YOUR BIBLE.**

**REFER TO THESE PRINCIPLES AS MUCH AS POSSIBLE AND AS MANY TIMES AS YOU NEED!**



# **1. BREAK FREE FROM ALL YOUR LIMITING BELIEFS**

You can't move forward if you're convinced you can't succeed. So, even if it sounds cliché, believe in yourself so much it's almost exaggerated, consider that you've already succeeded, and never doubt it. Always believe in yourself.

# **2. ALWAYS QUESTION YOURSELF**

You can't succeed if you always think other people are the problem. If your post doesn't work, it's your fault, so always ask yourself, "Why didn't it work? What did I do that needs improvement?" Always question yourself because if it doesn't work, it's definitely your fault.

# **3. BE AUTONOMOUS**

Stop asking so many questions. Nobody cares about your values or what you think, so if you have a problem, something you don't know how to do, it's simple : open Google, YouTube, and ChatGPT and look for your answer ! If you need a specific tutorial for design, or to understand the algorithm, or anything else, you have to take the initiative to find the answer.

*An entrepreneur I met who generates several million a year told me, "There are never any problems, only solutions."*

## **4. EMBRACES FAILURE**

You have to experience failure. If you don't, it means you're not trying, and that's the biggest shame for an entrepreneur. So even if it's difficult, embrace failure and be happy to fail because it means you're getting closer to your goal. Never believe those who say they succeeded without failure because it's impossible.

## **5. TAKE ACTION**

How can you know if it's going to work if you never take action? Just do it and stop overthinking it, publish and show the world what you've done, and if it fails... Perfect, you're on the right track. You just have to figure out why it didn't work and improve. But if you never try, then you've lost everything.

*You probably know this quote : "You miss 100% of the shots you never take."*

## **6. BE MENTALLY STRONG**

You need to be strong, resilient, and psychologically patient to embark on entrepreneurship. You have to be comfortable moving forward through the chaos of your life when no one believes in you. I secretly dropped out of university to launch my business, but long before that, I was bullied, and it's this kind of experience that forges an entrepreneurial mindset. You'll notice, when you spend time with entrepreneurs, that they've all been through difficult times, that they're all unique and have atypical paths, as I've observed. So be strong and keep moving forward.

# USAGE INSTRUCTIONS

**FOLLOW THE STEPS AS YOU PERFORM THEM.**

**EACH STEP IS DESIGNED IN A LOGICAL ORDER, SO DON'T TRY TO DO ONE STEP BEFORE ANOTHER, ALTHOUGH YOU CAN GLANCE AT THEM TO UNDERSTAND THE OVERALL STRATEGY.**

**ABOVE ALL, NEVER FORGET RULE NUMBER 3 OF THE CHEET SHEAT ! I FORBID YOU TO SAY YOU'RE STUCK BECAUSE YOU DON'T HAVE AN ANSWER TO A QUESTION ! GO FIND IT !**

**THIS METHOD CAN BE APPLIED TO A BUSINESS THAT'S ALREADY LAUNCHED BUT ISN'T GETTING RESULTS. IF THAT'S YOUR SITUATION, THEN USE THIS METHOD BY REVIEWING YOUR BUSINESS TO IDENTIFY WHERE YOU MIGHT HAVE MADE MISTAKES AND HOW TO IMPROVE.**

**IF YOU CAN READ THIS EBOOK, IT MEANS YOU PURCHASED THE COMPLETE PACK, SO DON'T FORGET TO LOOK FOR INFORMATION IN THE OTHER GUIDES AS WELL, SINCE ALL FOUR ARE COMPLEMENTARY.**

**I ADVISE AGAINST USING ANOTHER METHOD TO SUCCEED AT THE SAME TIME AS THIS ONE. MIXING SEVERAL METHODS WILL ONLY REDUCE THE IMPACT OF THE STRATEGY AND YOUR RESULTS WILL BE LESS, SO FOLLOW THE STRATEGY YOU WANT, BUT ONLY FOLLOW ONE.**

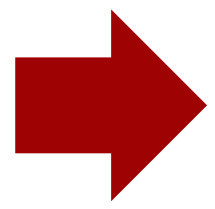
**I MADE THIS ROADMAP AS COMPLETE AS POSSIBLE WITHOUT IT BEING TOO INDIGESTIBLE AND TOO LONG, SO NATURALLY SOME STEPS ARE NOT EXTREMELY DETAILED AND IT IS AT THIS POINT THAT I BRING YOU BACK TO RULE NUMBER 3...  
YOU KNOW IT, DON'T YOU ?**





# 1. CREATE YOUR BRAND

A) Find a field in which you excel and which interests people. That will be your concept.



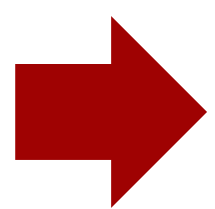
You definitely have something that people are interested in and that you know how to do, so look carefully. For example, if you've had a glow-up, choose it as your concept because people love knowing how to look better! Here are the three niches that interest people the most; if you have monetizable knowledge in one of these three niches, then that's perfect.

**BEAUTY - WEALTH - SOCIAL**

*sports, makeup, skincare...*

*make money, finance...*

*make friends, attract a partner...*



If you feel you really have no monetizable knowledge or skills, that would be a good concept that would interest people then look for a skill that interests you and can be sold and train yourself on it (YouTube, paid training, book, etc.).

*And if you're training on YouTube, for example, don't forget to follow the advice and strategy of just one person! Because on social media, everyone says different things, and if you mix everyone's strategies, it won't work!*

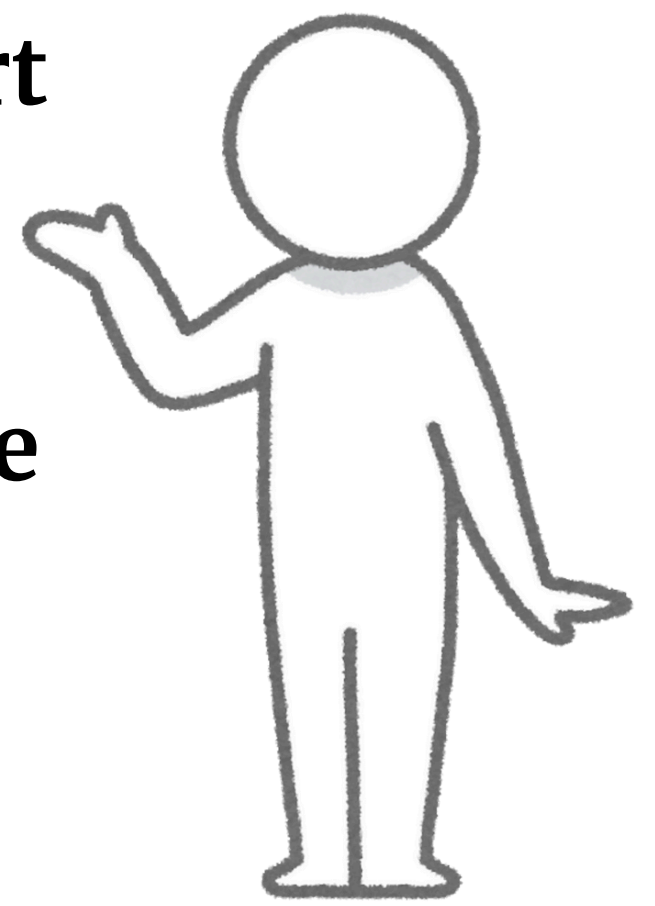
*Also, remember that learning a subject with someone else doesn't mean changing the strategy. Once your training is complete, simply pick up exactly where you left off and continue with the strategy!*

Here are some examples of diverse concepts to inspire you or even to use!

These concepts are in high demand and, when executed well, can lead to a very profitable business!

This list may also make you realize that every idea is worth testing and that it's almost impossible to have no monetizable skills unless you were born a year ago and haven't experienced anything!

- How to makeup
- How to be an irresistible woman
- How to break free from a narcissistic abuser
- How to reinvent yourself after trauma
- How to develop discipline effortlessly
- How to remove limiting beliefs for good
- How to attract a masculine high-value man
- How to maintain a healthy, stable relationship
- How to stop repeating toxic relationship cycles
- How to set boundaries
- How to heal attachment issues
- How to get clients with zero followers
- How to master Instagram for business
- How to sell high-tickets offers without sleazy tactics
- How to become extremely productive without burnout
- How to plan and excuse big goals
- How to find your personal style
- How to master social skills as an introvert
- How to sell copywriting services
- How to invest as a beginner
- How to create multiple streams of income
- How to cook vegan dishes



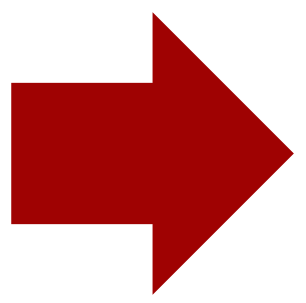
## **TIPS**

**-If you lack knowledge, experience, or skills in the field you want to launch, don't forget to get training ! It's crucial for your brand's credibility because even though ChatGPT can help, your brain will always be smarter than it, and I don't recommend that.**

**-Remember to choose a specific, not-too-broad concept so you don't get lost (like how to be beautiful, how to be rich..).**

**-Your concept should address a pressing problem that affects many people who are willing to pay, more or less, to solve it.**

## **B) Choose your brand image.**



**To choose your brand image, you need to create a mood board that broadly reflects what the brand will be like, the impression it will give, and its style. You just need to have a general idea of what you want and then look for images and color references on Pinterest.**

*Note that this step should be relatively quick, you don't need to spend more than an hour on it.*

### **TIPS**

- Choose 2 to 3 main colors and note their reference numbers.**
- Choose one font for titles, one for body text, and one for subtitles. Make sure to choose fonts with contrast for a better look, and make a note of the fonts names.**
- Don't forget to create a brand identity that will help you gain recognition, don't copy already established brands. The more authentic you are, the more recognized you'll be.**

You can easily find examples of mood boards on Pinterest, for example, but here is the TheWinnersKeys mood board.



*Please note that our mood board should not be used as a reference as it contains many errors (we didn't note the color or text references and spent far too much time creating it).*

*However, it's a good example to see the authenticity and overall style of the brand.*

# 2.DESIGN

**Having at least some basic design training will be beneficial.** Let me explain : today, we live in an era where branding could be a powerful lever to make your business stand out.

For example, sometimes you buy brands **solely based on their image, not their product**, like Apple. When you buy an iPhone, you primarily want the apple logo, their phone without the logo and the associated image has no value.

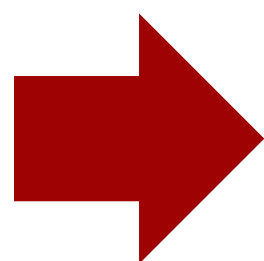
**That's why your designs will allow you to make a difference.** You don't need incredible designs, just designs that will make your audience think, "Ah yes, that's the brand that looks like that!".

Even if they don't remember your brand's name, **the branding will have worked.**

## PERSONALLY,

I started with Canva and a few other tools, but I couldn't create designs I was happy with, and I didn't train myself or take the time to watch tutorials. So I quickly gave up, and my colleague took over the design side of the business. We even invested in the latest MacBook Pro because we didn't have a computer, but if you don't have the budget, Canva can be more than enough.

**IF YOU DON'T HAVE A POWERFUL WORK TOOL**



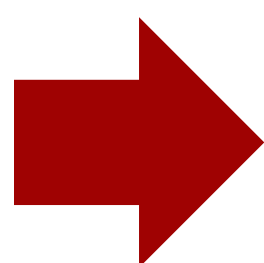
PINTEREST

CANVA

PHOTOROOM

*These tools are even usable on phones, and if you want to perform special operations like inverting colors or anything else, you just have to upload your image to a free site on Google. It really is that simple ! Don't forget to watch some tutorials if you have specific ideas about what you want to do.*

**IF YOU HAVE A POWERFUL WORK TOOL**

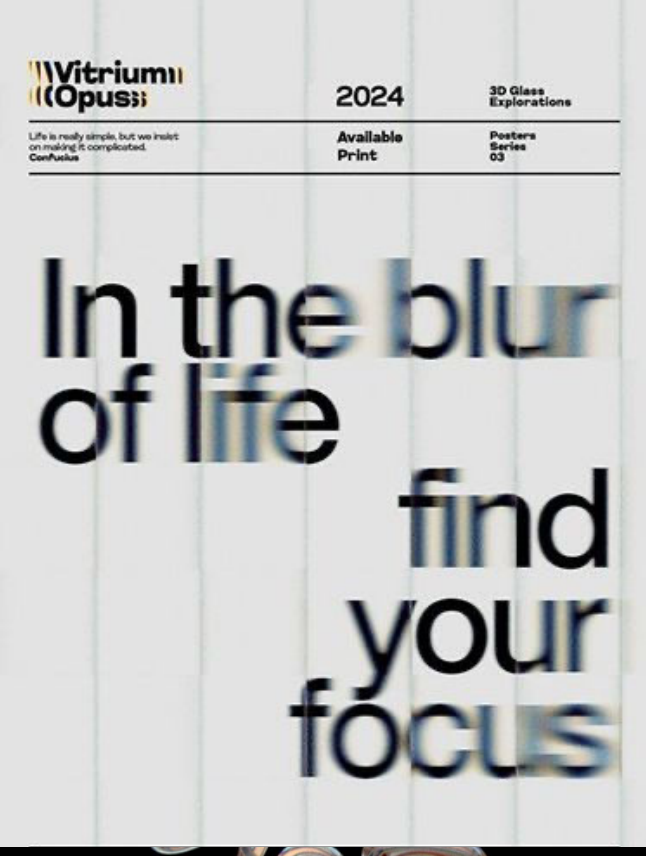
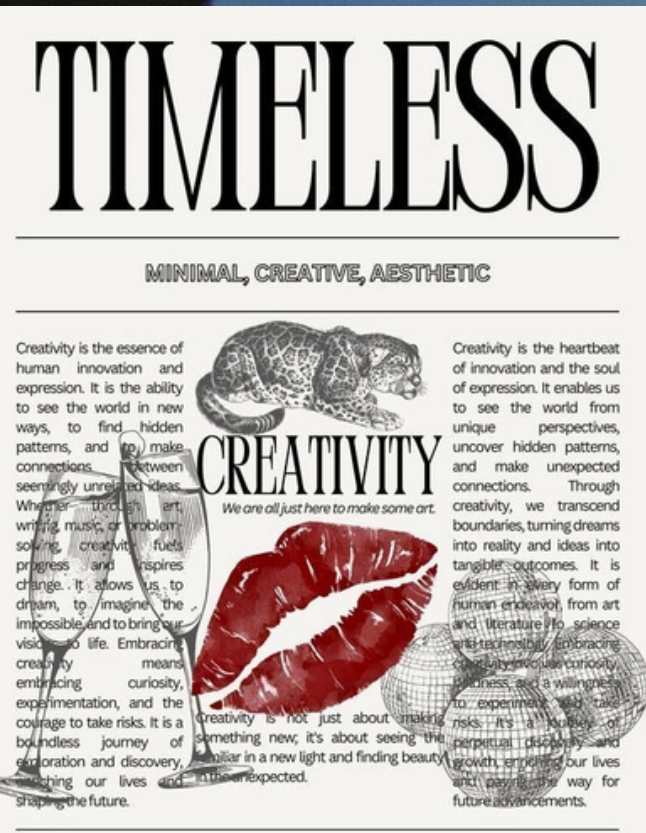
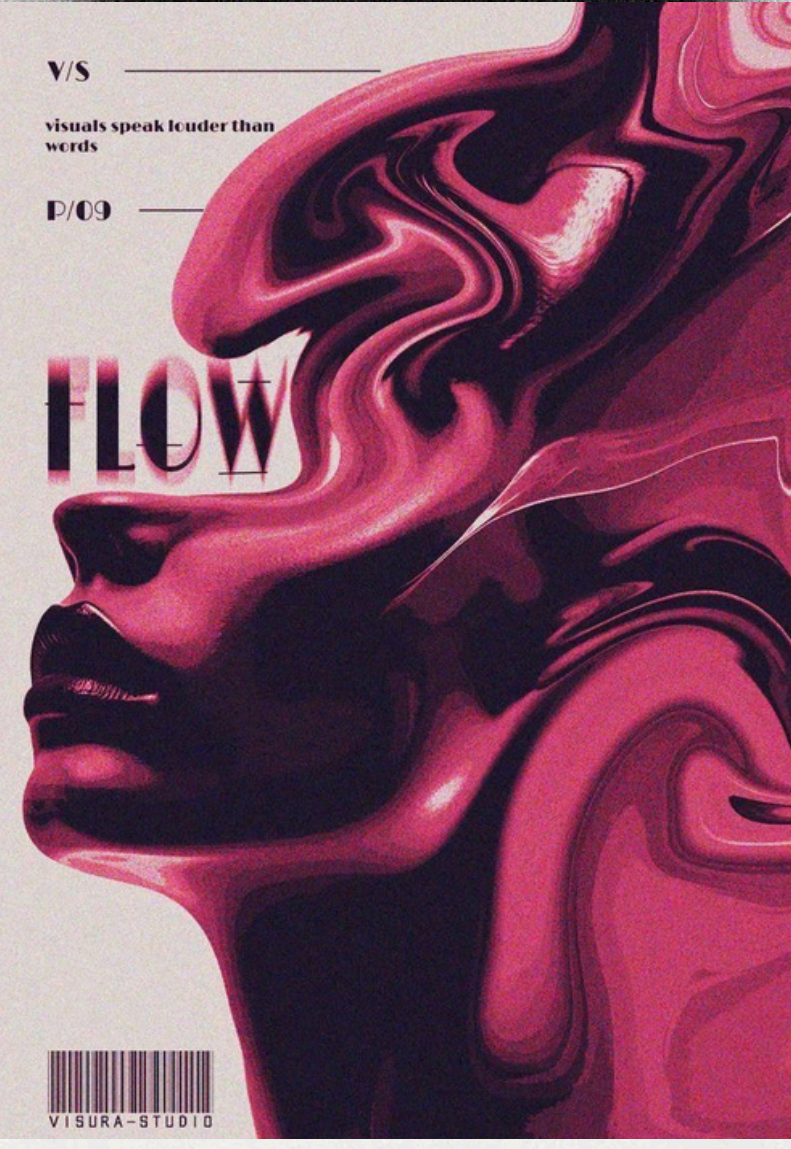
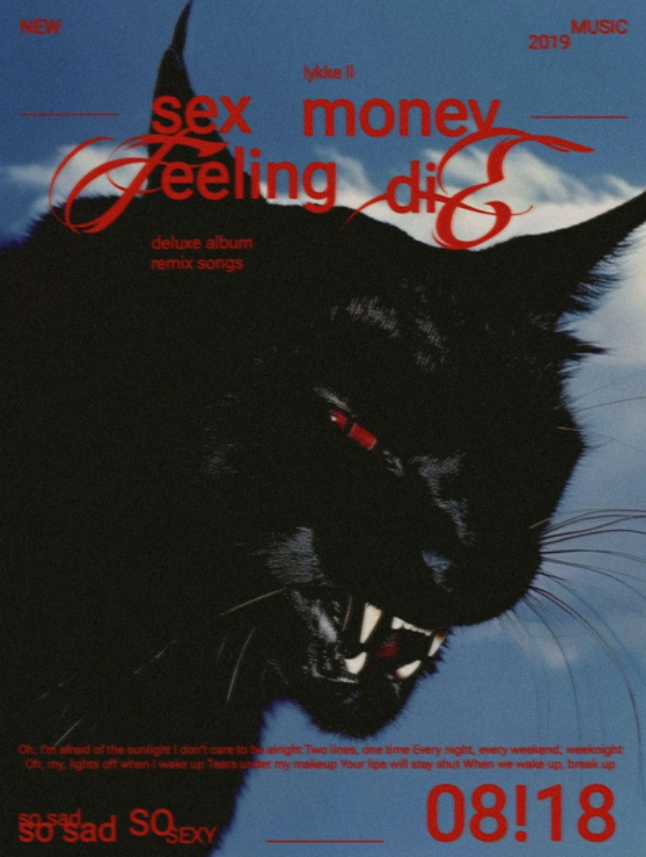
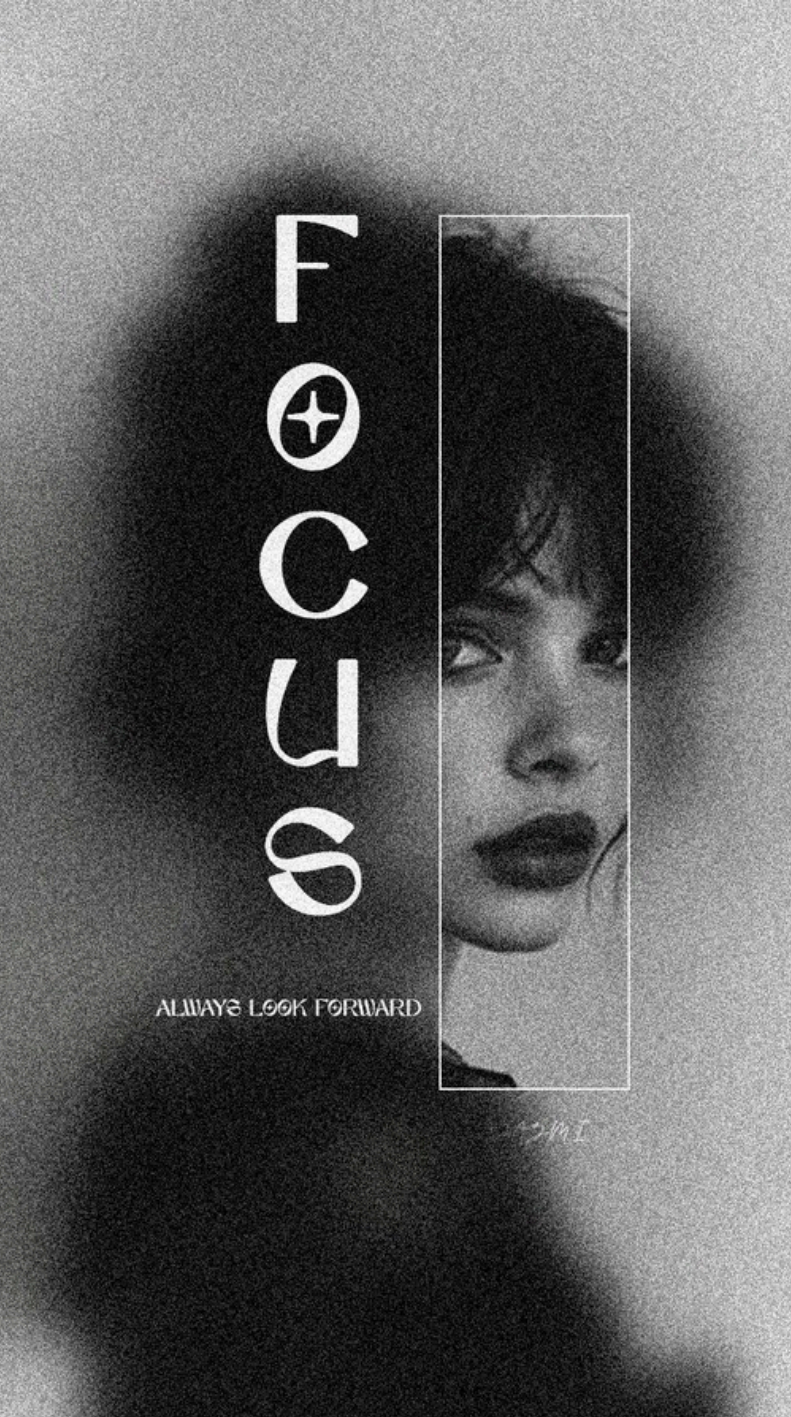


PINTEREST

CANVA

GIMP

*The difference here is GIMP ! It's a fantastic free application that will really allow you to develop your designs ! It's our main tool for our designs, but be aware that all three are complementary, we use them all !*



# HERE YOU WILL FIND EXAMPLES OF SIMPLE OR SLIGHTLY MORE DIFFICULT DESIGNS THAT MAY INSPIRE YOU.

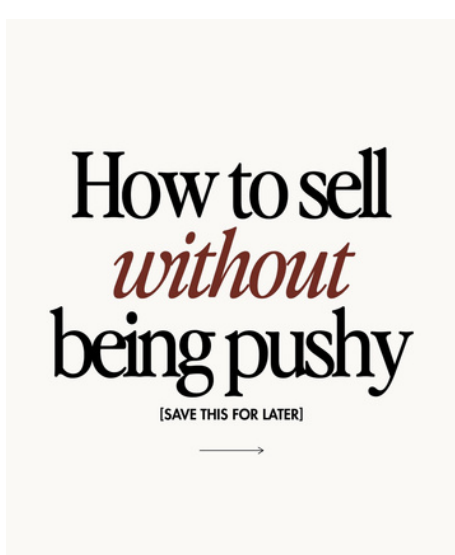
Remember that your designs must follow your mood board !

This includes everything from fonts to main colors !  
Don't create designs that have nothing to do with your brand image.

*And I want to emphasize this : you don't need to create highly elaborate designs unless you enjoy doing so !*

Your designs will be the showcase of your Instagram account, as they will be used for your posts as well as your website.

Remember to adapt your designs to your type of content.



*Here are some design examples based on different types of content (education, motivation, storytelling...)*

**NOW PRACTICE CREATING TWO DESIGNS  
BEFORE CONTINUING !**

**BUT BE CAREFUL, THIS EXERCISE  
SHOULDN'T BE A WASTE OF TIME, SO MAKE  
TWO DESIGNS THAT YOU CAN REUSE FOR A  
POST, ON YOUR WEBSITE, OR ELSEWHERE !**



# 3. COPYWRITING

The second skill you'll need to master at least a little before moving on is copywriting.

Copywriting will allow you to learn how to speak to your audience to better guide them towards making a purchase.

Open a folder or your notes and do this exercise now.

Answer all these questions precisely and above all, don't rush this step.

## -KNOW YOUR MARKET AND WHO YOU SELL TO

-Create a customer avatar (the ideal person you're targeting)

Psychological profile :

What does he want? What are his desires? His frustrations? His problems? What has he already seen? What has he already tried? What is his background?

Demographic profile :

His age ? His professional status ? His family situation ? His social background ? Language spoken ? His gender ? Cost of living ? (whether living in an expensive city or not).

*This will allow you to understand your type of client and adapt to their way of speaking and thinking.*

*Note that if you choose a different language, you're entering a new market than the one you're used to (this isn't a problem in itself, but every market is different, so be sure to research how things work in the market you're targeting !).*

*If you're addressing a type of person you don't know at all, try to put yourself in their shoes as much as possible. You must think and speak like them. I'd even say you should be like them. For example, my client avatar was someone like me, but that's because I chose a concept I know very well ! So, the choice is yours.*

## -KNOW YOUR OFFER AND YOUR PRODUCT

-Offer and product

The name of the offer, its characteristics (what is it made of ? how is it composed ?), what are the advantages and benefits of using the product ? And what's the price.

*You can have several offers, but avoid more than three to start with, as you risk getting lost in them and it makes the workload more complicated.*



-Positioning of the main product (if you have several products, choose the one you want to sell the most\*\*\*)  
For whom ? (Your customer avatar normally, except in exceptional circumstances), for what specific problem ? What unique solution ?  
Why choose us ?

Also redefine the features, the advantages, and especially the proof you can provide that your product works !

*If you don't have proof yet, that's okay; your track record can serve as proof itself ! Try to gather statistics or tangible evidence that you're not lying, such as photos, a portfolio, screenshots of conversations, etc.  
If you truly don't have any, that's fine, but your marketing will need to be even better !*

Write the sales promise of your main product clearly, simply, and precisely.

\*\*\*The product you want to sell the most doesn't necessarily have to be the most expensive ! You can focus on a mid-range offering so people don't feel pressured towards the most expensive option. But make sure you choose your prices logically and think things through. In any case, if your marketing is very good, you'll be able to sell your product at any price.

## **-KNOW YOUR BRANDING**

Choose what tone you will use (empathetic, blunt, confident...), from what angle you will approach your post topics, and what angles you want to test.

*Your angle is how you are going to approach a subject; the angle of your text must be consistent with your brand image (if you have a brand that inspires power, you are not going to use a guilt-relieving or empathy angle, for example), but you can also note some angles that are not necessarily consistent with your brand image but that you will test.*

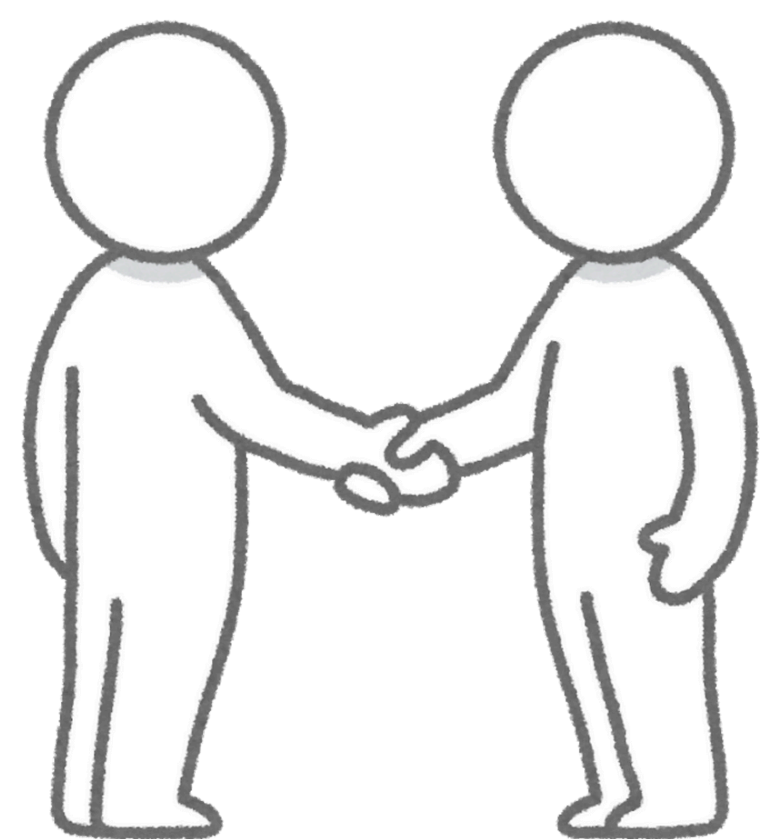
*I know what you're thinking : the difference between tone and angle is that tone becomes your standard way of speaking about your brand, while angle constantly changes depending on the text. For example, your speaking style never changes, but you'll adapt your words depending on the conversation !*

## **-CONTENT IDEAS**

Choose the types of content you want to create and jot down as many ideas as you can think of.

*Here are some examples of content types : storytelling, motivational, educational, series, etc.*

Of course you can invent types of content specific to your brand and that will be even better for the authenticity of your brand !



**NOW THAT YOU'VE CREATED YOUR REFERENCE SHEET,  
YOU CAN START WRITING YOUR POSTS, SALES  
PAGES, ETC.**

## **-BUT FIRST, HERE ARE A FEW TIPS-**

- Write as if you were speaking in a conversation with just one person.
- Be simple, clear and fluid.
- Written with care to convey only one idea per text !
- Sells the destination (the profits) not the vehicle (your product).
- Try to always support your text with proof.
- Try to always anticipate your client's objections (with a phrase that says, for example, "works on all skin types")
- CTAs should always consist of a clear benefit and steps ( like "comment DM to receive my prompt which will allow you to..." )
- Try to always reread what you write later.

## **-HERE ARE DIFFERENT TEXT STRUCTURES-**

Problem-clearly states the problem

Hustle-raises the problem by stating its direct consequences

Solution-presents the solution

Attention-a shocking phrase

Interest-explanation of the benefit

Desire-shows the transformation

Action-CTA

Before-the reader's current situation

After-how their life could be

Bridge-your solution



**NOW YOU HAVE ALL THE TOOLS YOU NEED  
TO WRITE EFFECTIVE TEXTS THAT  
RESONATE WITH YOUR AUDIENCE! IT WILL  
BE DIFFICULT AT FIRST, ESPECIALLY IF  
YOU'RE LAX ABOUT THE METHOD, BUT  
WITH PRACTICE YOU'LL SUCCEED !**



# 4. CREATE YOUR PRODUCT

All you have to do now is create an ebook around your chosen concept, while respecting your brand image on the cover and inside, particularly the way you express yourself.

It's up to you to organize yourself to create a structured ebook that provides real value, with a cover design that matches your branding. You format everything in Canva (you simply import your design if you created your cover in GIMP), and once finished, you save it as a PDF.

*And keep the file so you can later embed it on your website after purchase (this way the customer will have direct access.*

If you have chosen to have several products, then do this for each of the topics in your concept that you want to cover.

*for example, if your concept is how to do makeup, you can make a book for one type of makeup, not all at once of course, but you can expand your options later to scale.*

## CHATGPT

If you've trained yourself on a new topic, then GPT chat can help you supplement your ebook and add more value. It can even create your entire ebook, but I don't recommend it, especially for the sake of your brand's credibility.

If you still want to use ChatGPT, then provide a detailed and as precise a prompt as possible outlining what you expect from it. Ask ChatGPT to verify his information, and don't hesitate to check any information that seems suspicious.

**ONE LAST THING : BE CAREFUL NOT TO MAKE ANY SPELLING MISTAKES.**



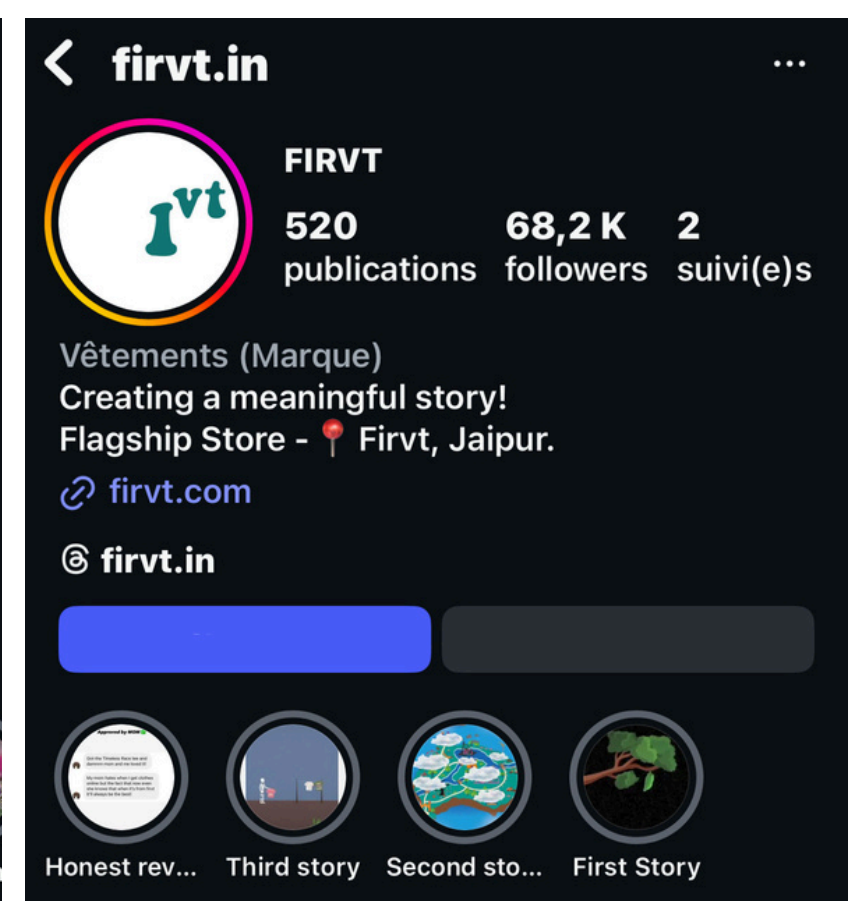
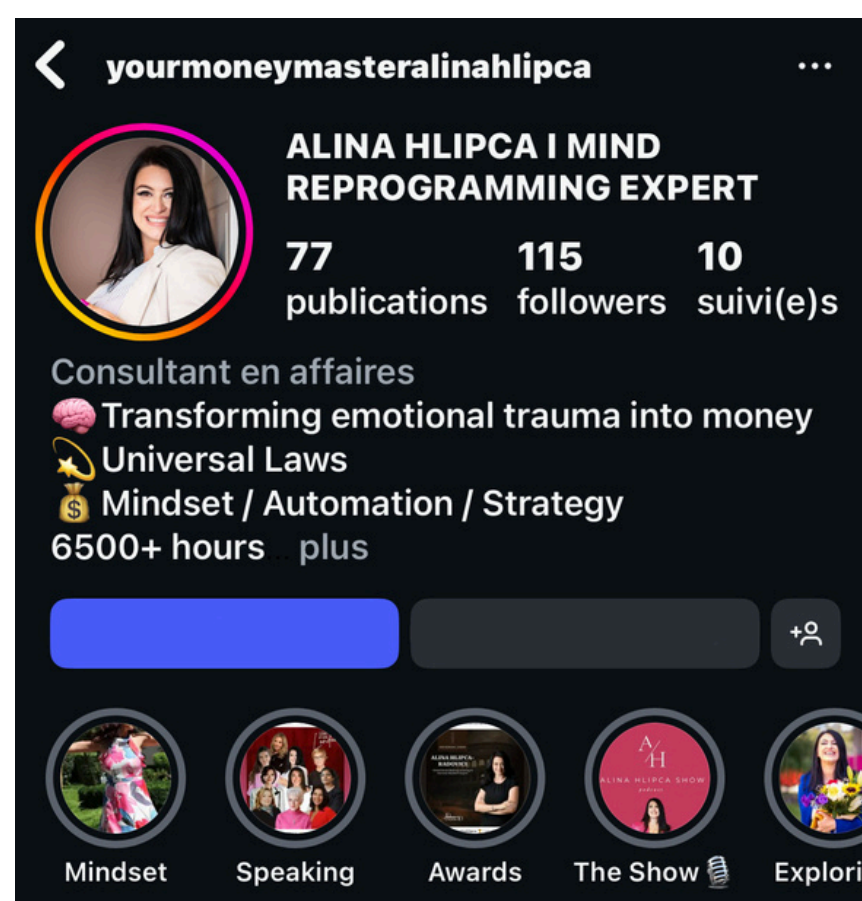
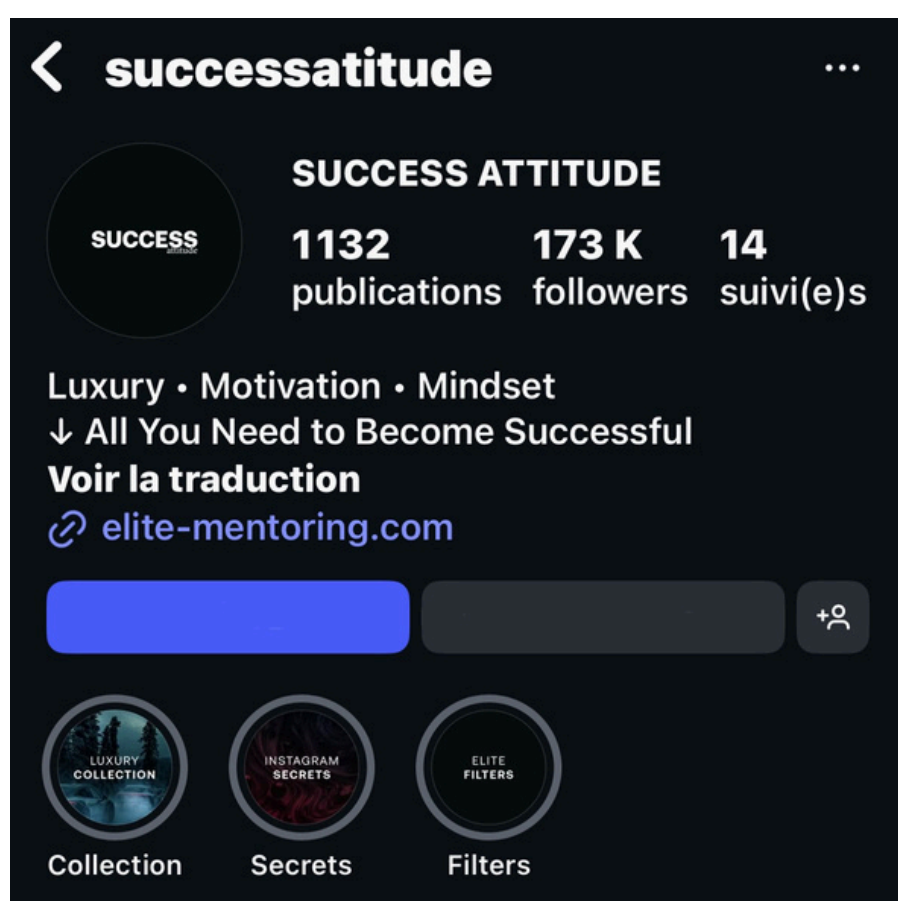
I know this may sound ridiculous, but with fatigue, and even without it, mistakes can happen, so don't hesitate to ask chatgpt to check for errors, and of course, proofread once you're done.

# 5. INSTAGRAM

Setting up your Instagram account will be quite simple !

- Choose an optimized name (simply your brand name and the area in which it specializes)
- A profile picture with either your logo or something consistent with your brand
- A bio that clearly states what you do and to which you will later add the link to your website
- Create highlights stories that showcase your storytelling (remember, storytelling should allow the reader to identify with you, so do your research), your products, your successes, etc. (even finishing your products can be a success, as can getting your first subscribers, etc.).

## HERE ARE SOME EXAMPLES



# 6. CREATE YOUR WEBSITE

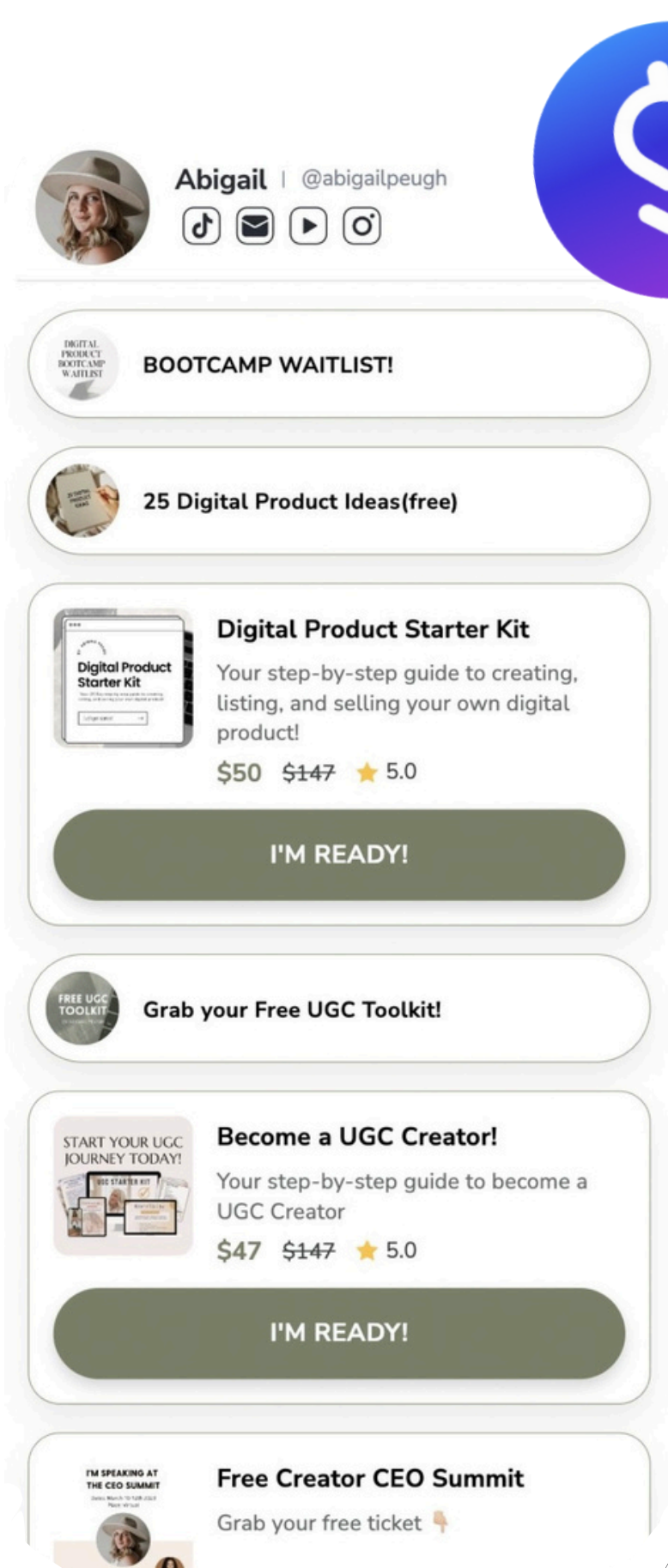
For your website, you have the choice between Stanstore, Systeme.io, and many others.

Learn about the available platforms and configure your page !

In the ebook on the fundamentals of generating money online, you'll find a tutorial for setting up Stanstore. Personally, I use Systeme.io, but feel free to choose what suits you best.

*Both are free with paid options, but these aren't necessarily needed to get started.*

*Don't forget to maintain your branding and focus on the mobile version, as that's where most customers will see your site.*



# AFTER YOU FINISH, DON'T FORGET TO PUT THE LINK IN YOUR BIO.

# 7. FACEBOOK

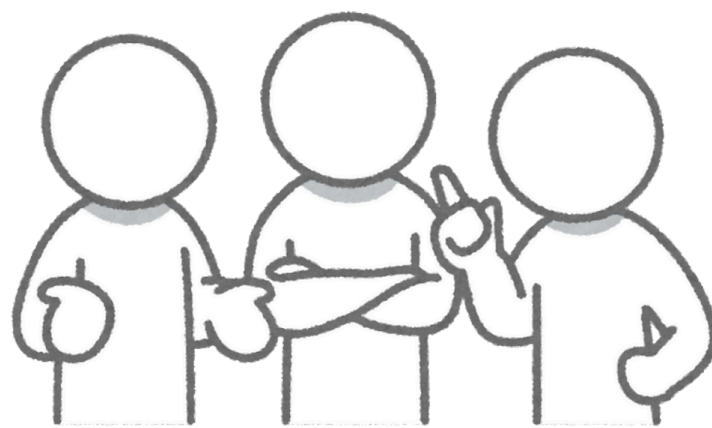
Creating a Facebook account isn't strictly necessary, but it can be very beneficial for scaling your business.

Let me explain : Facebook is the social network of choice for large companies, and in the business world, it's even more difficult to establish a presence on this platform, so that's not the focus of our strategy.

Our goal is to warm up your account with meta pixels so that you can then launch Instagram and Facebook ads and scale your business !

If you don't set up Facebook as soon as possible, your account will be inactive, and your ads will be less effective.

*Here it's up to you to choose whether you want to configure it or leave it for later (personally I did it from the start but the choice is yours, you can even decide never to do it if launching ads doesn't interest you).*



If, on the other hand, you choose to do this, then you simply need to follow the steps to create a Facebook account (you can even use your existing account if you already have one) and create a page that will be the showcase for your business on Facebook (no one can see the link between the account and the page, so you will always remain anonymous).

After that, create your Meta Business Manager account and follow a tutorial or even use ChatGPT to configure the pixels.

*Please note that the pixels must be installed on the main page of your website, so this will require some time and effort !*

*Also, remember to link your Facebook account to your email address, otherwise the process may be blocked.*

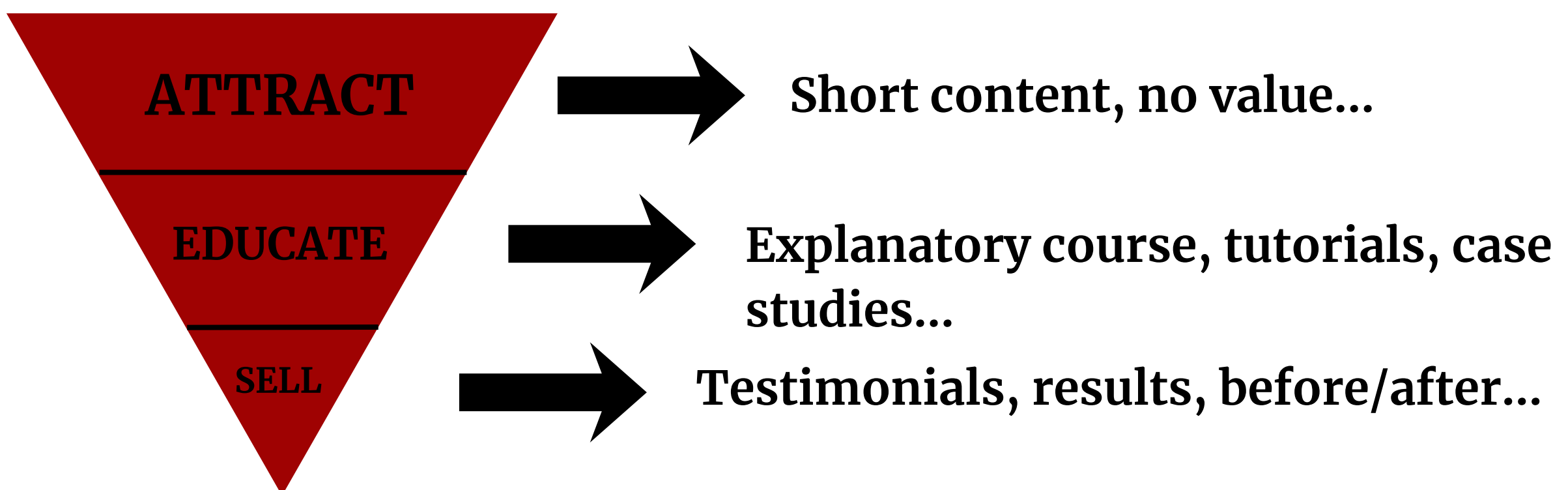
# 8.CONTENT

## A) Create a content strategy.

Here are the steps to create a content strategy tailored to your brand and your needs.

## DEFINE THE 3 MAIN CONTENT GOALS

Your ideal customer will go through a funnel until they take action, and your content should be its components. So choose your 3 objectives and build your funnel.



*This is the most common example of a strategy used by brands, but you are free to choose your components.*

After choosing the formats that will make up your funnel, all you have to do is create your content, respecting copywriting rules and incorporating the content ideas you've come up with, etc.

**You must always put yourself in your ideal customer's shoes and imagine their journey on your account :**

what content will lead them to discover you, what content will make them follow, and so on until they make a purchase.

It must be clear, and each piece of content must maintain its purpose ! If you've chosen a specific format to encourage a purchase, then **it must be clear that this format serves that purpose.**

If the content simply makes us want to follow but not buy, then you've failed, but **that's okay !**

## B) Hard testing phase.

If you've reached this point, it means your accounts are up and running, your content strategy is ready, and your content is too...

Basically, everything is ready to show the world what you've done.

And it also means this is the moment of truth : will it work or not ?

## **THIS PHASE IS CALLED THE TESTING PERIOD (AND I WOULD ADD HARD TESTING).**

Basically, you'll publish your content according to your strategy and publishing schedule, and each week you'll be able to see the results of what works and what doesn't, allowing you to improve.

For 1 to 3 months, you'll test everything you can (while respecting the entire established process) and thus refine your strategy !

**But when does this period end ?**

This period ends the moment you find your brand's **winning formula**.

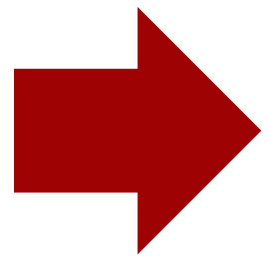
Every digital marketing brand has one : a content formula refined through this testing phase that works every time, a format they reuse endlessly because it works !

Just by looking at these people's accounts, you think, "She does that all the time!" And yet, you love it too !

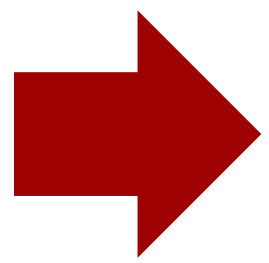
Once you've found this formula, sales will stabilize, and you'll enter the second testing phase !



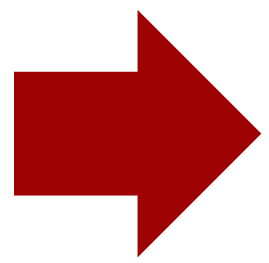
# ATTENTION



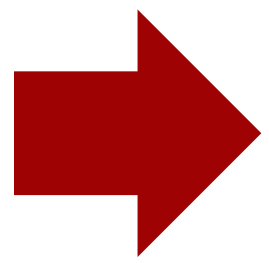
**The principle of the hard phase is to test quickly in order to make mistakes more quickly and correct them even more quickly, so if you only publish 1 post per day during this period you will take more time to find your perfect formula.**



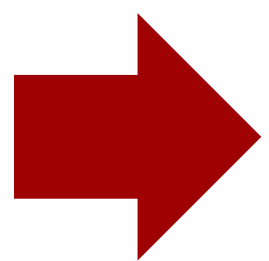
**If your testing phase lasts more than 3 months, it's clearly a sign that you're not learning from your mistakes and are constantly repeating them. Basically, you're going in circles. So, once again, try to always question yourself to avoid this.**



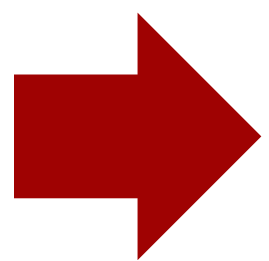
**Just because this phase is starting doesn't mean the rest should be on hold! On the contrary, you must be constantly evolving, so don't forget to continue improving your design and copywriting skills.**



**This period is the most intense and overwhelming because you will have to stick to your editorial schedule while continuing to improve, so try to stay as focused as possible and above all, don't give up.**



**If your content is working but no one is buying, it means your site isn't appealing at all or your copywriting isn't good enough. Always try to find the cause of your problem and resolve it quickly.**



**You don't need to be perfect for it to work, just try to give it your all and, above all, enjoy what you do at least a little, because if you only think about money, it won't come. So try to detach yourself from that and focus on improving your skills.**

**THE MOST IMPORTANT THING  
DURING THIS PHASE IS TO  
WORK SMART, NOT JUST  
OVERWORK YOURSELF !**

**TEST A FORMAT BY CHANGING  
A FEW VARIATIONS EACH TIME  
TO SEE WHICH ONES WORK  
BEST !**

**MAKE SMART CHOICES, DON'T  
TRY LOTS OF DIFFERENT  
FORMATS HOPING ONE WILL  
WORK !**

## C) Soft testing phase

If you've reached this point, it means your content is working and you're making relatively stable sales. You're consistent, and your main focus is creating content for your successful formula !  
But now you need to do a little more.

**OCCASIONALLY TEST NEW FORMATS WHILE KEEPING YOUR MAGIC FORMULA ! THIS IS THE SOFT TESTING PHASE !**

This phase will allow you to diversify your content by finding other formulas that work and make your brand even more memorable.



# **9.SCALE**

**AT THIS STAGE YOUR BUSINESS IS RUNNING FAIRLY STABLY AND IT'S TIME TO SCALE IT !**

**HERE ARE THE STEPS TO FOLLOW TO SCALE.**

- **Launch meta ads**
- **Delegate the practical work that no longer requires your decision-making**
- **Add products**
- **Adapt to the seasons and special days to boost sales (Valentine's Day, Christmas, Black Friday, etc.)**
- **Pay for training courses designed to help you improve even further**
- **Invest in and launch other projects**
- **Even multiple digital marketing brands**

**NOW I'D LIKE TO WARN YOU.**

**THE SUCCESS OF THIS OPERATION  
DEPENDS ENTIRELY ON YOU.**

**THERE'S NO MAGIC BULLET FOR  
ACHIEVING FINANCIAL FREEDOM. THE  
ONLY WAY TO ACHIEVE IT IS TO BE  
PERSISTENT, EXTREMELY PATIENT,  
PASSIONATE ABOUT  
ENTREPRENEURSHIP, TRY TO THINK  
INTELLIGENTLY, AND PUT ASIDE YOUR  
EGO AND SELF-DECEPTION... BECAUSE,  
IN REALITY, YOU HAVE EVERYTHING TO  
LEARN AND NOTHING YOU'VE ALREADY  
ACQUIRED.**

**SO THE WINNERS KEYS ARE IN YOUR  
HANDS, BUT IT'S YOU WHO DECIDES  
WHAT TO DO WITH THEM.**

**PLEASE, IF YOU HAVE ANY QUESTIONS YOU'D LIKE TO ASK US PERSONALLY OR ANY FEEDBACK YOU'D LIKE TO HELP US IMPROVE, PLEASE SEND US A DM VIA OUR INSTAGRAM ACCOUNT !**

**I STRONGLY ENCOURAGE YOU TO DO SO, AND ABOVE ALL, DON'T BE AFRAID, BECAUSE THE ADVICE OF SOMEONE WHOSE METHOD YOU'RE FOLLOWING CAN ONLY BE BENEFICIAL.**

**AND I'LL FINISH BY SHARING A PHRASE THAT STRUCK ME FROM AN ENTREPRENEUR I MET WHO GENERATES MILLIONS A YEAR : "LISTEN TO THE ADVICE OF THE PEOPLE YOU WANT TO BECOME, NOT THOSE WHOSE LIFE YOU DON'T WANT."**

**INSTA : TWK THEWINNERSKEYS**

*...this entrepreneur is my mentor...*

