

how to make
THE BASICS OF
money online

THE WINNERS KEYS - STARTER GUIDE

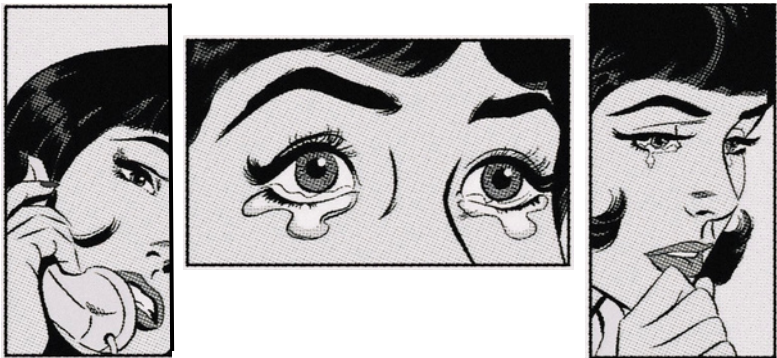
INTRODUCTION

Read this with **ATTENTION !!**

Before starting any business the first thing you need to achieve is **your mindset**, it's something many people underrate, but honestly **it's 80% of the entrepreneurial journey.**

So (I assume if you're reading this you already completed this step but) if you don't have the good mindset **STOP HERE AND START FROM THIS POINT** by just watching videos on social media about the mindset you need to have when you lead a business : **determined, passionate, disciplined, taking risks, investing money, learning....**

Now, for most of us starting out, we've all tried dropshipping, side hustles, ads... and at the end ? No sales, losing money, and still not understanding the process... **YOU'RE NOT ALONE.**



This guide is short, clear, and built so you can finally move forward if you're stuck in that loop. **You will save time and energy** and if you trust yourself, put in the efforts and follow what I'm showing you, **you'll make your first dollar online!** It's just a matter of time !

LET'S GO INTO IT, WINNER 

1

SPOTTING THE REAL BLOCK :

Try to study : **when you struggled the most on the business you're currently in** (by the way be focused and be an expert on the business you're working on, don't try to master many niches or businesses while you start, it's just a waste of time) and **why it's not working**.

QUICK FIX :

Check 3 things:

- Who's your exact buyer?
- What problem does your product solve in ONE sentence?
- Do you have any proof (review, pic, testimonial)?

Task: Write: "My client = ... / Their pain = ... / My solution = ..."



2

VALIDATING (OR FIXING) YOUR PRODUCT :

To be honest there is no "winner product" everything can sell if you **get a good marketing**. As an example we can take Labubu, that is not something really useful or extraordinary but people matched with the marketing built around it and it became super trending, but obviously it's better if you go with a product you personally like whether **it's digital or physical**.

QUICK FIX :

- Post a test offer with "Pre-order / Early access".
- Test a price & see if people click.
- Ask 3-5 people from your target for feedback.

Task: Create a simple post + landing page ("Join waitlist / pre-order").

BUILDING AN OFFER PEOPLE ACTUALLY BUY :

3

You must be the prospect (I mean by that understands him as HELL !) and ask yourself why would I buy my product, if yourself, you can't answer you're lost. Review everything and make sure to sell emotions over features or whatever... Resolve a problem your prospect has and make your offer as attractive as possible! It's should be irresistible.

QUICK FIX :

• Result: "10k under 1 week ! "(it's just an example but obviously it's should be possible)

• Bonus: + gift . (it's depends on your product)

• Scarcity: Limited stock (first 10 at special price).

Task: Write your page: title + 3 benefits for your prospect + quality of the product (depend on what you sell) + CTA.

TAKES NOTES.

VISUALS AND MESSAGING THAT CONVERT :

Identification is key... simple, people must feel like you're directly talking to them, like it was made for them. To achieve this you must know your prospect as much as you know yourself ! Also the visual is the identity marketing (that match your product) that your prospect will recognize you with.

QUICK FIX :

Keep it short & relatable:

• Hook (3s): "Wanna lose weight but don't know where to start ?"

(exemple in the gym niche)

• Benefit (5s): "Here's where you can start easily ."

• Proof/CTA (5s): Screenshot / testimonial / "Join the waitlist".

Task: Make 1 story, 1 post, 1 short video (30s) with this script.



4

GETTING TRAFFIC (fast & simple):

5

As I said before **identification is key** ! If you want traffic on your page, **make your content relatable to your target audience**. If you're doing this well your audience will passively convert into prospects and then clients.

QUICK FIX:

- Organic: TikTok & Instagram. Post daily: value, proof, CTA.
 - Paid: If possible but it's really not important if you start all in on organic because a good organic video will perform in ads too while it's not true for an ad in organic, test \$5-10/day ad for 3-5 days. (If your investment don't return to you quickly and your conversion is low stop it or you will just lose more money)
- Task: Post 3× in 3 days + run 1 small-budget ad test.

Here are some **bonus advice that are really a MUST to know** so take notes, you can miss everything if you don't get those things :

- **Your profile should be optimized** as much as you can to make your target audience reach your account and match (it's also depends on your content but you got it) so take time- but not too much - to set **an identity and a bio, highlights and everything**.
- Always write your video script with **a hook in the beginning and a call to action at the end** (little advice : your hook should **stop the scroll** and your CTA should **push curiosity** and naturally if your content intrigued people they will follow your CTA)
- Create a list of **the pains your target prospect** has by studying them and the market, it's really helps to create **your marketing angles for you're videos**.



ARE YOU READY TO TAKE CONTROL OF YOUR FINANCIAL FUTURE ?

If you've read all this until now, I know you're serious. Most people quit at this stage, but you didn't. That means
YOU'RE READY TO WIN.

This free ebook is just a starter pack. I made it to help you get past the hardest step—the stage where most give up. I've been there too: frustrated, broke, no sales, ready to quit. But I never stopped. Now I'm living the life I've been dreaming of.

That's why I created THE WINNERS KEYS—a complete program where I show you every step in detail, with all my secrets, strategies, and live support. No fluff, just 100% VALUE, designed to help you finally start making money online.

Last thing: imagine you want to eat a cake so bad that you started cooking it without even knowing the recipe, your cake will be shit and you've just lost your time. It will take you a few years to master it without recipe when you could've mastered it in an hour with a recipe. So **THINK ABOUT IT ? How long are you gonna WAIT to win ?**

🚀 If you're ready to STOP WASTING TIME and finally earn your first dollar online in under 90 days, this is your chance. DON'T WAIT—
click here 📍.

YES !

*i want to earn my first dollar
online in under 90 days.*

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