

# PRIVACY POLICY

## SECTION 1 – Privacy Policy

### **1. Introduction**

This Privacy Policy governs how THE WINNERS KEYS (hereafter “the Company”) collects, uses, maintains, and discloses information from users (each, a “User”) of its services, websites, training programs, and communication platforms (including but not limited to Discord, live calls, and e-learning modules).

By accessing or using our services, Users agree to the terms of this Privacy Policy.

The Company respects your privacy and complies with applicable data protection regulations, including the GDPR and other international standards.

### **2. Data Collection**

We may collect personal identification information from Users in various ways, including but not limited to:

- Registration for training,
- Newsletter subscriptions,
- Joining Discord groups,
- Participation in live or recorded calls,
- Filling out forms on our websites.

Collected information may include: name, email address, payment details, IP address, and location.

### **3. Use of Collected Information**

We may use collected information for:

- (a) Customer service improvement
- (b) Personalizing the User experience
- (c) Secure payment processing
- (d) Granting access to training materials and calls
- (e) Sending updates and promotions
- (f) Compliance with applicable laws

### **4. Data Protection and Security**

We implement appropriate security measures (SSL encryption, secure servers, restricted access) to protect against unauthorized access, alteration, disclosure, or destruction of data.

### **5. Sharing of Personal Information**

We do not sell, trade, or rent Users’ data.

We may share anonymized statistics with partners or use third-party providers (e.g. payment processors, email platforms) strictly to operate the business.

## **6. Intellectual Property**

All materials (training modules, videos, eBooks, guides, templates, coaching recordings, etc.) remain the exclusive property of THE WINNERS KEYS.

Resale, redistribution, or public sharing is strictly prohibited. Violations may result in access termination and legal action.

## **7. Payments and Refunds**

Payments are processed securely via PayPal, Stripe, or other authorized providers.

Unless otherwise stated, all sales are final. Refunds are only considered in cases of technical issues preventing access to purchased content.

## **8. User Rights**

Users may:

- Request access to their data,
- Request correction or deletion,
- Object to processing,
- Contact us at: friendhelp.keys@gmail.com.

## SECTION 2 – Terms & Conditions of Sale (T&C)

### **1. Purpose**

These Terms & Conditions govern the sale of online training courses provided by THE WINNERS KEYS. By purchasing any product or service, the Client acknowledges having read and accepted these T&C.

### **2. Products and Services**

The training may include:

- Digital modules and eBooks,
- Video lessons,
- Access to the Discord community,
- Group coaching calls and/or private calls (depending on the offer).

Access is strictly personal and non-transferable.

### **3. Pricing and Payment**

- Prices are displayed in euros or US dollars.
- Payments can be made via PayPal, Stripe, or credit card.
- Payment installments may be available if offered.
- The Client must provide accurate and up-to-date information.

### **4. Access to Training**

Access is granted once payment is confirmed.

Sharing login details or reselling access = immediate termination without refund

## **5. Intellectual Property**

All training content is protected under copyright law.  
Any reproduction, distribution, or sharing without written authorization is prohibited.

## **6. Liability**

THE WINNERS KEYS does not guarantee specific financial results.  
Success depends on individual effort, chosen product, and market conditions.  
The Company accepts no liability for financial losses.

## **7. Withdrawal and Refund Policy**

Due to the digital nature of the products, no withdrawal or refund is granted, except in cases of technical issues preventing access.

### SECTION 3 – Legal Notice

#### **1. Publisher**

THE WINNERS KEYS / Marketing Keys  
Contact: marketingkeys.co@gmail.com

#### **2. Publication Manager**

The publication manager is the founder of THE WINNERS KEYS.

#### **3. Hosting**

The website and training platform are hosted through Systeme.io and/or other third-party providers.

#### **4. Intellectual Property**

All content (texts, videos, images, training documents) is protected by intellectual property laws.  
Any unauthorized use is strictly prohibited.

#### **5. Contact**

For any questions or complaints:

✉ friendhelp.keys@gmail.com

📅 Last updated: September 2025