

1ST

INTERNATIONAL BEAUTY &
REGENERATIVE AESTHETICS
CONGRESS | DUBAI 2025



Science • Innovation • Regeneration in
Aesthetic Medicine

Dusit Thani
DUBAI

12-14
NOV 2025

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WELCOME MESSAGE

“Welcome to IBRAC Dubai 2025, where the world’s leading minds in beauty and regenerative aesthetics gather for three transformative days. This inaugural congress brings together dermatologists, plastic surgeons, PMU artists, aesthetic practitioners, nurses, entrepreneurs, and global brands — all united to shape the future of beauty and regenerative medicine.”

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ABOUT THE CONGRESS

A 3-day international event uniting science, art, and business in the aesthetic field.

Segments:

1. PMU & Non-Doctor Treatments: Masterclasses in brows, lips, tattoo removal, skin correction.
2. Doctors & Nurses Scientific Sessions: Advanced injectables, regenerative treatments, lasers, body contouring.
3. Awards Gala & Networking Night: Recognition for industry pioneers and innovators.

Expected Delegates: 80–120 professionals from Southeast Asia, GCC, and beyond.

Languages: English (with Arabic/Korean translation support if required).



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MEDICAL & SCIENTIFIC TOPICS

- PLLA BioStimulators
- Endolift (Laser Lifting)
- BioRePeel
- Revita PDRN
- Thesera Exosome
- PRP & Biotin Hair Restoration
- PRP for Hyperpigmentation
- MeshFill: New Combination of Threads & Fillers
- Slimming Peptides: Tirzepatide & Retatrutide
- NAD+ IV and Subcutaneous

More to come....

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PMU & AESTHETIC TOPICS

- Removal Reset (PMU Removal Program)
- Lemella (Melanin / Hyperpigmentation Care)
- Supernatural Brows (Korean-Style Natural Brows)
- SuperReal Hairstroke – Ultra-Realistic Hairstroke Technique
- SuperReal Hairstroke – Ultra-Realistic Hairstroke Technique
- K-Lip Glow – Signature Korean Gradient Lips
- K-Lip Balance – Asymmetry Correction & Over-Lip
- K-Dark Lip Neutralization – Natural Brightening for Dark Lips
- Slimjet – Non-Invasive Fat Reduction
- AirBody – Circulation & Body Line Refinement
- Real Microchanneling & Enzyme Peeling Protocol

More to come....

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EVENT PROGRAM

12 NOV

PMU & NON-DOCTOR AESTHETIC SESSIONS

- Brows, lips, tattoo removal, pigmentation care
- Live demonstrations & workshops

13 NOV

DOCTORS & NURSES SESSIONS

- Scientific lectures & masterclasses
- Live demos: injectables, peels, body treatments
- Question & Answer portion with speciality doctors

14 NOV

GALA & RECOGNITION NIGHT

- Awards for industry excellence
- Gala dinner & entertainment
- Networking with global leaders



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AS A DELEGATE

Gain access to world-class lectures, live demonstrations, and exclusive workshops. Network with global leaders, expand your knowledge on cutting-edge treatments like PLLA, PDRN, Endolift, Exosomes, BioRePeel, PMU innovations, and more. Earn certificates that boost your credibility and stay ahead of industry trends.

REGISTRATION INCLUSIONS:

- Congress Badge
- Congress kit (program booklet, pen, notebook, lanyard, curated gifts)
- Full access to:

Scientific sessions & workshops

Exhibition Area & Innovation Zone

Session Programs

- Coffee breaks & networking lunch (all days)
- Awarding Ceremony admission
- Gala Night admission
- Access to networking opportunities with peers & industry leaders
- Certificate of attendance
- Post-event access to digital photo & video gallery

**Some are exclusive depending on your chosen category and access upon registration.*

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AS A SPEAKER

Be recognized as a thought leader in aesthetic medicine and beauty. Share your expertise with a global audience, contribute to advancing standards, and engage in thought-provoking discussions. Your session can influence hundreds of practitioners and clinics across Southeast Asia and the Middle East.

REGISTRATION INCLUSIONS:

- Congress Badge with VIP access
- Congress kit (program booklet, pen, premium notebook, lanyard, curated gifts)
- Complimentary full congress access (all sessions, workshops, and exhibition)
- Presentation slot (lecture or live demo) with official recognition
- Coffee breaks & networking lunch (all days)
- Gala Night admission + VIP seating
- Awarding Ceremony recognition (plaque or certificate)
- Access to VIP Lounge with refreshments
- Hotel accommodation (2 nights) for international speakers
- Professional media coverage (photos & video of session)
- Speaker certificate & plaque of appreciation
- Exclusive networking access with sponsors & VIPs

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AS A SILVER SPONSOR

Position your brand at the heart of PMU & aesthetic innovation. Benefit from high-visibility branding across digital and on-site platforms. Get direct access to decision-makers, clinic owners, and practitioners ready to adopt your technologies. Sponsorship tiers offer opportunities for keynote slots, live demo showcases, and premium exposure.

REGISTRATION INCLUSIONS:

- Standard exhibition booth (small size)
- Congress Badge & kit for sponsor team
- Logo on website and program
- Quarter-page ad in program book
- 1 complimentary delegate passes
- Coffee breaks, networking lunch, Gala Night, Awarding Ceremony, Exhibition Access, Session Programs
- 1 social media mention

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Position your brand at the heart of PMU & aesthetic innovation. Benefit from high-visibility branding across digital and on-site platforms. Get direct access to decision-makers, clinic owners, and practitioners ready to adopt your technologies. Sponsorship tiers offer opportunities for keynote slots, live demo showcases, and premium exposure.

REGISTRATION INCLUSIONS:

- High-visibility exhibition booth (medium size)
- Congress Badge & kit for sponsor team
- Logo on website, printed program, stage slides
- Participation in panel discussion (10 minutes)
- Half-page ad in program book
- 2 complimentary delegate passes
- Coffee breaks, networking lunch, Gala Night, Awarding Ceremony, Exhibition Access, Session Programs
- 2 social media shoutouts
- Invitations to Gala Night

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AS A PLATINUM SPONSOR

Position your brand at the heart of PMU & aesthetic innovation. Benefit from high-visibility branding across digital and on-site platforms. Get direct access to decision-makers, clinic owners, and practitioners ready to adopt your technologies. Sponsorship tiers offer opportunities for keynote slots, live demo showcases, and premium exposure.

REGISTRATION INCLUSIONS:

- Prime exhibition booth (large size, priority location)
- Congress Badge & kit for sponsor team
- Logo on stage slides, website, brochures, and banners
- Recognition at opening ceremony + 15-min panel/lecture slot
- Full-page ad in program book
- 4 complimentary delegate passes
- Coffee breaks, networking lunch, Gala Night, Awarding Ceremony, Exhibition Access, Session Programs
- VIP Lounge access
- 2 social media campaigns featuring sponsor
- Invitations to Gala Night & Networking Party

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AS A DIAMOND SPONSOR

Position your brand at the heart of PMU & aesthetic innovation. Benefit from high-visibility branding across digital and on-site platforms. Get direct access to decision-makers, clinic owners, and practitioners ready to adopt your technologies. Sponsorship tiers offer opportunities for keynote slots, live demo showcases, and premium exposure.

REGISTRATION INCLUSIONS:

- Category exclusivity (e.g., “Official Laser Partner”)
- Premium exhibition booth (largest, priority placement)
- Congress Badge for sponsor team
- Congress kit & materials for sponsor team
- Logo placement on: stage backdrop, LED wall, website, social media, lanyards, certificates
- Opening ceremony recognition + 20-min keynote slot
- Full-page ad in program book + feature in pre/post digital campaigns
- Sponsored live demo/workshop opportunity
- 10 complimentary delegate passes
- Coffee breaks, networking lunch, Gala Night, Awarding Ceremony, Exhibition Access, Session Programs
- VIP Lounge access for sponsor team
- Inclusion in press release & media interviews
- Reserved VIP table at Gala Night & Yacht Networking Party

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AS AN AMBASSADOR

(Selected Key Opinion Leaders,
Influencers & Industry Pioneers)

INCLUSIONS:

- Official Ambassador Title & Badge
- Congress Kit (program booklet, pen, notebook, lanyard, curated gifts)
- Complimentary full congress access (sessions, exhibition, Gala Night, Awarding Ceremony)
- Coffee breaks & networking lunch (all days)
- Access to VIP Lounge
- Ambassador Profile Feature:

On website & social media campaigns
Recognition in congress program booklet

- Reserved seating at Gala Night
- Special recognition at Awarding Ceremony
- Opportunity to lead a delegate team (referral incentives per group)
- Exclusive networking with speakers & sponsors
- Digital badge & certificate for online credibility
- Priority access to future IAMCE events worldwide

AS ACADEMY PARTNER

(Beauty Academies, Training Centers,
and Educational Institutions)

INCLUSIONS:

- Academy Partner Certificate & Recognition
- Congress Kit & Badge for representative team
- Full congress access (sessions, workshops, exhibition, Gala Night, Awarding Ceremony)
- Coffee breaks & networking lunch (all days)
- Logo Placement:

On website, brochures, partner slides, social media features

- Dedicated Exhibition Booth to showcase academy programs
- Special mention during Opening & Awarding Ceremony
- 5 Complimentary Delegate Passes for students/faculty
- Option to nominate students for awards (PMU or clinical innovation)
- Co-branding opportunity on selected congress collaterals
- VIP Lounge access for academy heads
- Priority invitations to co-host workshops or live demos
- Exclusive discounted delegate passes for their enrollees



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