

GRAPHIC DESIGNER

WORK EXPERIENCE

DIVERSI ART (2021 // 2025)

→ GRAPHIC DESIGNER

Conceptualize and create visual solutions that convey the brand's identity and meet the client's objectives. Working closely with multidisciplinary teams to develop projects that ensure consistency and quality

FREELANCER

NETWORKING EC (2021 // 2023)

→ GRAPHIC DESIGNER

I led design projects from conceptualization to execution, creating visually appealing solutions that are consistent with the brand.

FREELANCER

IMAGINIUM (2025)

→ SENIOR GRAPHIC DESIGNER

Collaborated with the marketing team to increase client leads and position products through high-impact ads and optimized landing pages. Enhanced social media identity and visual consistency, boosting engagement. Trained in AI tools to improve design innovation and efficiency.

FREELANCER

ABOUT

MAJO OJEDA

→ 06 FEBRUARY 1998
CABA, ARGENTINA

BEHANCE



Creative professional with over 5 years of experience delivering **strategic visual solutions** for brands across diverse industries. Specialized in **branding, digital design, social media content, and corporate identity**, crafting projects that drive impact, strengthen brand presence, and engage audiences. Skilled in **end-to-end project management**, from concept development to final delivery, working both independently and collaboratively with remote teams. Proficient in **Adobe Creative Suite and digital tools**, with a strong focus on creativity, innovation, and measurable results that elevate brand visibility.

SKILLS

INDESIGN

ILLUSTRATOR

PHOTOSHOP

EDITORIAL

IDENTITY

SOCIAL MEDIA

BRANDING

WEB DESIGN

MOTION

SONY VEGAS

PACKAGING

FIGMA

EDUCATION

CULTURAL BIRMINGHAM

→ C1 CERTIFICATE
2004 -2013

UNIVERSIDAD DE BS AS

→ GRAPHIC DESIGNER
2018 -2025

LANGUAGES

SPANISH

→ NATIVE

ENGLISH

→ ADVANCED, C1 LEVEL