

THE LEAN FUNNEL BLUEPRINT

Build a high-converting digital business



1. The Funnel Flow (Opt-in, Sales & Offer Pages)

Funnels



Once a visitor clicks your link, your automated funnel takes over.

- **The Opt-in Page:** Captures their email address so you can build your list.
- **The Sales Page:** Your 24/7 sales portal that converts visitors into customers.
- **The Offer Page:** Maximize sales conversions by stacking value and making it easy for people to say "yes".

Setup your account

Get your free systeme.io account using the button below. Once you have signed up, you can import the free Funnelcheap templates found on the next page.

→ [Click Here to Create Your Free systeme.io Account](#)

The Ultimate Shortcut

We know a steep learning curve is the enemy of momentum. To save you massive amounts of time and bypass the trial-and-error, we engineered the Funnelcheap Vault.

→ [Click Here to Claim Your Bonuses](#)

Funnelcheap may receive commission from links at no extra cost to you.



Import High Converting Templates

Building your empire



To help you build this exact engine, we've prepared a full stack of templates you can import into your account with one click.

Click below to instantly import all these [systeme.io](#) templates into your [Systeme.io](#) account:

Opt-in Page

Capture leads with valuable content.

[\[Live Example\]](#)

[\[Import Template\]](#)

Sales Page

Convert leads into paying customers.

[\[Live Example\]](#)

[\[Import Template\]](#)

Bonus Page

Maximize sales conversions.

[\[Live Example\]](#)

[\[Import Template\]](#)

Link-in-Bio

Optional: Link to multiple funnels from your social profiles.

[\[Live Example\]](#)

[\[Import Template\]](#)

Please ensure you are logged in to [Systeme.io](#) before pressing "Import Template"



2. The Profit Multiplier (Automated Emails)

Mastering the Inbox

If you want to write emails that consistently convert cold leads into buyers, you need to understand the psychology behind the click. Stop guessing what works.

[→ Click Here to Watch the Copywriting Course](#)

Email Marketing Prompts

Need to get your first automated sequence live *today*? Copy and paste these exact prompts into the Hustlecraft AI (or your preferred AI) to forge high-converting, relationship-building emails.

Prompt 1: The Warm Welcome (Day 1)

"Write a warm, welcoming, and helpful 150-word email for new subscribers who just requested [Insert Lead Magnet Name]. Deliver the download link immediately in the first sentence. Show genuine empathy for their current struggles with [Insert Main Problem], and kindly tease a helpful tip that will be shared in tomorrow's email. Make the reader feel supported."

Prompt 2: The Relatable Story (Day 2)

"Write an engaging and friendly email sharing a brief, 3-sentence story about a past struggle with [Insert Frustration/Failure]. Gently pivot into how [Insert Your Product/Offer] became the exact, helpful solution used to finally overcome it. Keep the tone conversational, like a friend giving advice over coffee. End with a warm, encouraging call-to-action inviting them to check it out, including a clear link to the offer page."

Prompt 3: The Reassuring Guide (Day 3)

"Write a thoughtful and reassuring email addressing the top 2 questions or hesitations people have about [Insert Product/Offer Name]. Kindly address [Objection 1] and [Objection 2] by providing helpful context and a positive, real-world result. Do not use hype or pushy sales tactics; just be genuinely helpful. End with a friendly invitation for them to take the next step, including a clear link to the offer page."



3. The Traffic Engine (Social Media)

Social Media



You don't need a huge following to start. You just need consistent content. Whether it's a Link-in-Bio, an in-content CTA, or a link in the comments, every piece of content you post should point back to a funnel page.

The 'No-Fluff' Traffic Execution Checklist

- 1. Claim Your Digital Real Estate**
Lock down your brand handles across all major platforms (YouTube, X, Instagram, TikTok etc). Own your name before someone else takes it.
- 2. Brand Your Portals**
Upload clean profile images and high-converting banners. Your bio must clearly state exactly what you do and point directly to your funnel link.
- 3. Forge Your Content (The Smart Way)**
Stop wasting hours staring at a blank screen trying to write posts. (Shortcut: Unlock the Hustlecraft AI Digital Alchemy Suite via the Funnelcheap Vault offer to generate your content in seconds).
- 4. Automate Distribution**
Batch your content creation and use a tool like **Publer** to schedule your posts weeks in advance. Set it, schedule it, and get back to building.
- 5. Engage to Convert**
"Post and ghost" does not work. Dedicate 15 minutes a day to aggressively reply to your comments and engage with other creators to drive hyper-targeted organic traffic back to your funnel.

Building a high-converting funnel is only half the battle. To actually make sales, you need **traffic**, and to get traffic, you need **compelling content**.

But let's be honest: churning out daily posts and emails can quickly lead to burnout. That's where **Hustlecraft** changes the game. It acts as your personal content engine, doing the heavy lifting to craft high-converting copy so you never have to stare at a blank page again.

Want us to fund your Hustlecraft account and give you VIP access to the best resources in the industry? Here is exactly how to get it...



The Ultimate Upgrade! Unlock Your Free Bonuses!



Special Offer

Unlock 2 Months Systeme.io FREE + VIP Bonuses to Fast-Track Your Progress.

Skip the Learning Curve. Start Getting Results.

That blank screen, copy, design, automations... it's the #1 killer of momentum. The reason creators quit.

That's precisely why we forged the **Funnelcheap VIP Vault**. Heavy lifting: done. You bypass painful trial-and-error. Inside, it's not just tools; it's pure speed and execution.

Ready to level up? Unlock access to the vault and claim your massive VIP bonus stack:

Inside the VIP Vault, you get:



- **FunnelMage Academy Access** (Normally \$49/month: digital marketing resources, direct feedback, a community of fellow funnel mages).
- **Private Template Library** (Proven, plug-and-play Opt-in, Sales, & Offer pages. Launch your entire business immediately).
- **Private VIP Access: The Hustlecraft AI Digital Alchemy Suite** (Forged to generate copy in seconds, not hours).

This entire bonus stack, hundreds in value, *absolutely FREE*, yours when you secure a discounted Systeme.io annual plan via our unique link. Get set up fast.

Stop guessing. Start executing. Let's get you setup and ready to go live today!

[→ Click Here to Claim Your Bonuses](#)