



A Family Story

Real Journey - Real Talk - Real Results

We're Reginald and Iris - "The Digital Duo"

For over three decades, everything we've done has started with family — love, loyalty, and showing up for the people who mean the most to us. We've lived through tight seasons, long nights, and every kind of side hustle you can think of. We stretched our checks, prayed over bills, and kept searching for something that would give us a little breathing room... just in case life decided to shake things up again. We didn't want another job. We wanted something real — something that gave us peace of mind, room to breathe, and a way to support our family without sacrificing time with them. That journey led us here.

We found a simple way to build income online using real products, real systems, and real training — something everyday people can follow, even if you're starting from zero. And now? We're helping others do the same, with honesty, compassion, and the kind of guidance we wish we had from the beginning.

What We're About

Our brand is built for everyday people — parents, grandparents, workers, dreamers — anyone who's tired of feeling overwhelmed and wants a path that actually makes sense.

We don't teach pressure, hype, or "get rich quick."

We teach peace of mind, confidence, and clarity.

You'll learn how to use digital products and simple automation tools to create income in a way that fits your real life — your family, your schedule, your responsibilities. No fancy scripts. No chasing trends. No pretending your life looks like a highlight reel. This space is about consistency over perfection, learning as you go, and building something steady that gives your family breathing room. A place where you're supported, not judged — and where you never have to figure it out alone.

💬 "We started knowing nothing about funnels or hashtags — just tired of working hard with nothing changing. We learned, tested, and finally found tools that made sense. Now we teach others the same way — one real step at a time."



Our journey started with Legacy Builders, where we learned the basics — funnels, automation, and digital marketing. When progress slowed, Roadmap Rebellion helped rebuild our clarity and confidence.

From there, we added SWC — one of the hottest, beginner-friendly affiliate programs with 24 income streams and real opportunities for everyday people. These three programs shaped our path, and now we share them with anyone seeking a steady, realistic, family-friendly way to grow online.

[CLICK IMAGES BELOW TO EXPLORE PROGRAMS](#)



A simple, step-by-step program that teaches you the basics of digital marketing — and lets you resell it for profit. Beginner-friendly and easy to follow.

For creators who feel stuck. Builds clarity, confidence, and momentum while helping you brand, scale, and automate income streams

A top beginner-friendly affiliate program teaching 24+ simple, ethical ways to earn online — no product creation needed. Perfect for side hustles

Real Talk:

Consistency beats perfection — every time. Real talk you don't need a big following. You don't have to show your face. You do need patience, purpose, and a plan. Start small. Stay steady. Build something that brings peace — not pressure.

Why We Created This

Because we've been there — wanting something steady, something real, and a Plan B that gave our family more peace and options.

That's why we keep it simple. No big claims — just practical steps and tools you can learn as you go, just like we did.

At the end of the day, our brand is about helping families build something steady, simple, and real... one step at a time.

The Foundation of What We Teach

Keep It Simple

You don't have to build everything from scratch. We help you plug into digital products that people already love — and show you how to earn from them the easy way.

Show Up As You Are

No fancy scripts or big audiences needed. Just real people sharing real stories — that's what connects and builds trust.

Let the System Work for You

We use simple tools that handle the behind-the-scenes work — messages, payments, and product delivery — so you can focus on living life, not learning tech. *Here's your FREE version of the system we trust* [SYSTEME.IO](https://systeme.io)

Make It Fit Your Life

You get to build this around your world — family, work, and everything in between. There's no rush or race. You move at a pace that feels right for you.

Stay Consistent, Stay Connected

Perfection isn't required — progress is. You'll have support, mentorship, and a community that grows with you, not against you.

Digital marketing isn't one-size-fits-all

It's a whole toolbox of ways to create online income — whether you're selling your own products or sharing resources that help others.

Here are 10 simple ways people are using digital skills today:

- Content Creation — videos, posts, blogs, or tutorials that attract your audience.
- Affiliate Marketing — earn from trusted programs and products you already love.
- Email Marketing — build genuine connections right from your inbox.
- Social Media Marketing — grow your brand on the platforms you already use.
- Video Marketing — short or long-form videos that teach, inspire, or sell.
- Community Building — use spaces like Skool or Facebook Groups to grow trust.
- E-Commerce — sell digital or physical products online.
- Paid Ads (optional) — boost your reach once you've built a solid base.
- Influencer & UGC Collabs — help brands create authentic, relatable content.
- SEO / Blogging — create content that lasts and ranks over time.



Real Talk:

You don't need all ten.

Start with one lane — the one that fits your lifestyle and energy — and grow from there. The key is to master one thing deeply before adding more.

Beginners Guide To Making Money Online

Find Your Lane “Niche”

Think of your niche as something you could talk about all day — the mix of your passion and experience. It's what feels natural, not forced.

The most beginner-friendly and profitable niches often include:

- 💪 Health & Wellness — fitness, mindset, or healthy habits
- 💰 Personal Finance & Wealth — budgeting, saving, digital income
- 💄 Beauty & Self-Care — skincare, makeup, or confidence routines
- ❤️ Relationships & Lifestyle — family, balance, and everyday life
- ✈️ Travel & Freedom Living — flexible work, remote life, or adventures

Before you create anything, spend time learning what people actually need help with. The best businesses solve real problems. Your niche doesn't have to be perfect — it just has to be real. Focus on what lights you up, not what's trending. You can refine it as you go.

Real Talk:

Don't overthink it. Start small, stay consistent, and let your skills grow over time.

There are two main paths you can take:

- 1. Create your own digital product — an eBook, guide, mini-course, or template based on something you already know or do. Keep it simple, share what comes naturally, and let it grow as you grow.*
- 2. Use affiliate marketing — recommend products or programs you truly believe in and earn commissions when people buy through your link. Choose partners that match your values so everything you promote feels honest, trustworthy, and aligned with who you are.*

Both paths are beginner-friendly, flexible, and built to fit right into your real life — one step at a time.

The Smart Way to Grow

The fastest path to results isn't hustling harder — it's following a clear, ethical system that's already working for real people. You don't need to chase trends or be perfect online. You just need a guide and a plan.

Promote Your Offer Like a Pro

Marketing is how you turn effort into income by learning strategy that actually works. The truth is, marketing isn't about being flashy — it's about helping real people find real solutions. Once you understand that, every post, video, and story becomes doorway to connection and income. And the best part? You don't need a big budget or complicated ads to make it happen.

You can grow right from where you are — using the same apps you already scroll every day:

TikTok, YouTube, Instagram, Facebook, or Pinterest.

Real Talk:

Don't rush. Don't compare. You're not behind — you're becoming. And every post, every email, every lesson learned gets you one step closer to freedom

"A Quick Note Before You Go"

Thank you for downloading this guide. Whether you're just exploring or you're ready to jump in – we're glad you're here.

We built this for real people with real responsibilities. So if you need something that works with your life, not against it – you're in the right place.

Whenever you're ready, we'll walk you through it step by step.

– Reggie & Iris



Thank You

"The Digital Duo"

Your path to breathing room and real change starts right now. Let's build something together that actually works for your life and your family.

INEX Digital 

Results vary. This guide teaches digital marketing and resale licensing systems. Your success depends on your own effort, consistency, and market conditions.