



## **A Family Story**

### **Real Journey - Real Talk - Real Results**

#### ***We're Reginald and Iris.***

*For over three decades, everything we've done has started with family – love, loyalty, and showing up for the people who mean the most to us. We've lived through tight seasons, long nights, and every kind of side hustle you can think of. We stretched our checks, prayed over bills, and kept searching for something that would give us a little breathing room... just in case life decided to shake things up again. We didn't want another job. We wanted something real – something that gave us peace of mind, room to breathe, and a way to support our family without sacrificing time with them. That journey led us here.*

*We found a simple way to build income online using real products, real systems, and real training – something everyday people can follow, even if you're starting from zero. And now? We're helping others do the same, with honesty, compassion, and the kind of guidance we wish we had from the beginning.*

### **What We're About**

*Our brand is built for everyday people – parents, grandparents, workers, dreamers – anyone who's tired of feeling overwhelmed and wants a path that actually makes sense.*

***We don't teach pressure, hype, or "get rich quick."***

***We teach peace of mind, confidence, and clarity.***

*You'll learn how to use digital products and simple automation tools to create income in a way that fits your real life – your family, your schedule, your responsibilities. No fancy scripts. No chasing trends. No pretending your life looks like a highlight reel. This space is about consistency over perfection, learning as you go, and building something steady that gives your family breathing room. A place where you're supported, not judged – and where you never have to figure it out alone.*

# Why We Created This

Because we've been where you are – tired, tired of the hustles, looking for a “Plan B” - something that finally works. This isn't about hype or overnight success. It's about creating peace of mind, options, and ownership – one real step at a time. That's the heart of our brand – helping families like ours build something steady, simple, and real.

## The Foundation of What We Teach

### **Keep It Simple**

You don't have to build everything from scratch. We help you plug into digital products that people already love – and show you how to earn from them the easy way.

### **Show Up As You Are**

No fancy scripts or big audiences needed. Just real people sharing real stories – that's what connects and builds trust.

### **Let the System Work for You**

We use simple tools that handle the behind-the-scenes work – messages, payments, and product delivery – so you can focus on living life, not learning tech. *Here's your FREE version of the system we trust* [SYSTEME.IO](https://systeme.io)

### **Make It Fit Your Life**

You get to build this around your world – family, work, and everything in between. There's no rush or race. You move at a pace that feels right for you.

### **Stay Consistent, Stay Connected**

Perfection isn't required – progress is. You'll have support, mentorship, and a community that grows with you, not against you.

# Digital marketing isn't one-size-fits-all

It's a whole toolbox of ways to create online income — whether you're selling your own products or sharing resources that help others.

## Here are 10 simple ways people are using digital skills today:

- Content Creation — videos, posts, blogs, or tutorials that attract your audience.
- Affiliate Marketing — earn from trusted programs and products you already love.
- Email Marketing — build genuine connections right from your inbox.
- Social Media Marketing — grow your brand on the platforms you already use.
- Video Marketing — short or long-form videos that teach, inspire, or sell.
- Community Building — use spaces like Skool or Facebook Groups to grow trust.
- E-Commerce — sell digital or physical products online.
- Paid Ads (optional) — boost your reach once you've built a solid base.
- Influencer & UGC Collabs — help brands create authentic, relatable content.
- SEO / Blogging — create content that lasts and ranks over time.



### **Pro Tip:**

*You don't need all ten.*

*Start with one lane — the one that fits your lifestyle and energy — and grow from there. The key is to master one thing deeply before adding more.*

Ever opened TikTok “for a minute”... and suddenly it’s midnight? That’s digital marketing at work – but the real power is knowing what’s happening behind the screen. And here’s the truth: you don’t need to be techy or an influencer. Everyday people – parents, 9-to-5ers, retirees – are learning simple digital skills and turning them into real online income, right from home, in just a few hours a week, and built around their real life.

*We started knowing nothing about funnels or hashtags - just tired of working hard with nothing stacking for our future. We learned, tested, and found tools that work without hype or confusion. Now we teach others to do the same - one real step at a time.*



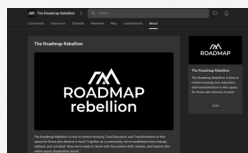
## Our Beginnings

Our journey started with Legacy Builders, which taught us the basic foundation of digital marketing, funnels and automations. However not seeing results and becoming discouraged, we stumbled on to the “Game Changer” “Roadmap Rebellion” - which re-wired our thinking, training and helped us finally to see results. Finally excited about one of the hottest affiliate trending programs out there - we invested in “SWC 2.0” as our side hustle because it offers 25 possible streams of income - “Passive Income”

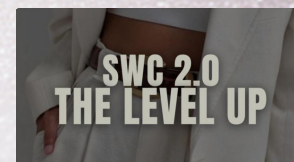
### CLICK IMAGES TO INSIDE PROGRAMS



**Legacy Builders 2.0**  
Step-by-step program with easy-to-use tools. It’s practical, beginner-friendly, and designed to bring more peace of mind, flexibility, and confidence as you grow ✓



**Roadmap Rebellion**  
For builders ready to brand, scale, and automate real income streams. Perfect for those in Digital Marketing not seeing results needing re-wiring and a mindset change. Educational MRR options 🔥



**SWC 2.0 – The Level-Up Program (Affiliate program)**  
Perfect for beginners who want to learn 25+ ways to earn online, ethically and simply without the worries of creating a digital product. Great for SIDE HUSTLES 😎

### PRO TIP:

*Consistency beats perfection — every time. Real talk you don't need a big following. You don't have to show your face. You do need patience, purpose, and a plan. Start small. Stay steady. Build something that brings peace — not pressure.*

# Beginners Guide To Making Money Online

## Find Your Lane “Niche”

*Think of your niche as something you could talk about all day — the mix of your passion and experience. It's what feels natural, not forced.*

### The most beginner-friendly and profitable niches often include:

- 💪 Health & Wellness — fitness, mindset, or healthy habits
- 💰 Personal Finance & Wealth — budgeting, saving, digital income
- 💄 Beauty & Self-Care — skincare, makeup, or confidence routines
- ❤️ Relationships & Lifestyle — family, balance, and everyday life
- ✈️ Travel & Freedom Living — flexible work, remote life, or adventures

*Before you create anything, spend time learning what people actually need help with. The best businesses solve real problems. Your niche doesn't have to be perfect — it just has to be real. Focus on what lights you up, not what's trending. You can refine it as you go.*

### **Pro Tip:**

*Don't overthink it. Start small, stay consistent, and let your skills grow over time.*

## **There are two main paths you can take:**

- 1. Create your own digital product – an eBook, guide, mini-course, or template based on something you already know or do. Keep it simple, share what comes naturally, and let it grow as you grow.*
- 2. Use affiliate marketing – recommend products or programs you truly believe in and earn commissions when people buy through your link. Choose partners that match your values so everything you promote feels honest, trustworthy, and aligned with who you are.*

*Both paths are beginner-friendly, flexible, and built to fit right into your real life – one step at a time.*

## **The Smart Way to Grow**

The fastest path to results isn't hustling harder – it's following a clear, ethical system that's already working for real people. You don't need to chase trends or be perfect online. You just need a guide and a plan.

## **Promote Your Offer Like a Pro**

Marketing is how you turn effort into income – not by chasing trends, but by learning strategy that actually works. The truth is, marketing isn't about being flashy – it's about helping real people find real solutions. Once you understand that, every post, video, and story becomes doorway to connection and income. And the best part? You don't need a big budget or complicated ads to make it happen. You can grow right from where you are – using the same apps you already scroll every day: TikTok, YouTube, Instagram, Facebook, or Pinterest.

### **Pro Tip:**

*Don't rush. Don't compare. You're not behind — you're becoming. And every post, every email, every lesson learned gets you one step closer to freedom*

# "A Quick Note Before You Go"

Thank you for downloading this guide. Whether you're just exploring or you're ready to jump in – we're glad you're here.

We built this for real people with real responsibilities. So if you need something that works with your life, not against it – you're in the right place.

Whenever you're ready, we'll walk you through it step by step.

– Reggie & Iris



## Thank You

"The Digital Duo"

Your path to breathing room and real change starts right now. Let's build something together that actually works for your life and your family.

**INEX Digital**   
TikTok

Results vary. This guide teaches digital marketing and resale licensing systems. Your success depends on your own effort, consistency, and market conditions.

