

FREE GUIDE

10 AI PROMPTS

**TO HELP YOU START
MAKING MONEY ONLINE**



**Copy, Paste &
*Take Your First
Steps Today***

A beginner-friendly collection of practical
AI prompts to help you explore **online**
income ideas and **take action**.



2026 EDITION

WELCOME!

If you're curious about making money online but you're not sure where to begin, this free guide is designed to help you take your first steps.

Inside you'll find **10 practical AI prompts** you can copy and paste into ChatGPT to help you explore ideas, identify opportunities and turn those ideas into simple actions.

You don't need to be an AI expert.

Just copy a prompt, answer any questions AI asks you, and use the response to help decide your next step.

ONE IMPORTANT RULE

Don't try all 10 ideas at once.

Choose the prompt that feels most useful to you, take one small action, and build from there.

Let's get started.

PROMPT #1 — FIND YOUR BEST ONLINE INCOME IDEA

What this prompt does:

Helps you narrow down online income ideas based on your existing skills, interests, available time and budget.

COPY & PASTE THIS INTO CHATGPT:

“Act as an online business idea coach. I want to explore realistic ways I could start making money online, but I’m not sure which direction suits me.

Ask me 5 simple questions, one at a time, about my skills, interests, experience, available time, budget and the types of work I enjoy.

After I answer, suggest 3 online income ideas that could suit me. For each idea, explain:

1. What I would actually do
2. Who might pay for it
3. What tools I would need
4. A simple way to test the idea without spending much money
5. The first action I should take today

Keep your advice beginner-friendly, practical and realistic. Do not promise earnings or guaranteed results. At the end, recommend which ONE of the three ideas I should investigate first and explain why.”

QUICK TIP:

Give ChatGPT detailed answers. The more it understands about you, the more useful its suggestions can be.

PROMPT #2 — TURN A SKILL INTO A SERVICE

What this prompt does:

Helps you discover whether something you already know how to do could be turned into a simple service people may be willing to pay for.

COPY & PASTE THIS INTO CHATGPT:

“Act as a beginner-friendly online business coach. Help me identify skills, knowledge or experience I already have that could potentially be turned into a paid online service.

Ask me 5 simple questions, one at a time, about things I’m good at, tasks people ask me for help with, my work or life experience, software or tools I can use, and things I enjoy doing.

After I answer, suggest 3 service ideas that could suit me.

For each idea, explain:

1. What service I could offer
2. What type of customer might need it
3. What problem it helps solve
4. What tools I could use, including AI where appropriate
5. A simple way to test whether people are interested
6. The first action I should take

Keep everything beginner-friendly and realistic. Do not promise income or guaranteed results. Finally, tell me which ONE service you think would be simplest for me to test first and why.”

QUICK TIP:

Don’t dismiss ordinary skills. Writing, organising, researching, designing, explaining, editing and solving everyday problems can all potentially become services.

PROMPT #3 — FIND A DIGITAL PRODUCT IDEA

What this prompt does:

Helps you find a simple digital product idea based on what you know, what you enjoy, and problems you may be able to help other people solve.

COPY & PASTE THIS INTO CHATGPT:

“Act as a digital product idea coach for a complete beginner. Help me find a simple digital product I could potentially create and sell online.

Ask me 5 simple questions, one at a time, about my skills, interests, experience, hobbies, problems I’ve solved, and people I might be able to help.

After I answer, suggest 3 digital product ideas that could suit me.

For each idea, explain:

1. Who the product could be for
2. What problem it could help solve
3. What format would suit it — for example, an ebook, guide, checklist, template or workbook
4. How AI could help me create it
5. A simple way to check whether people are interested before spending much money
6. The first action I should take

Keep the ideas simple enough for a beginner to create. Do not promise earnings or guaranteed results.

Finally, recommend the ONE idea you think would be easiest for me to test first and explain why.”

QUICK TIP:

Your first digital product doesn't need to be huge. A small product that solves **one specific problem for one specific type of person** can be more useful than a massive product trying to help everyone.

PROMPT #4 — FIND A PROFITABLE NICHE TO EXPLORE

What this prompt does:

Helps you narrow a broad interest into a more specific group of people and problems you could potentially build an online business around.

COPY & PASTE THIS INTO CHATGPT:

“Act as a beginner-friendly niche research coach. I want to find a specific niche I could explore for an online business.

Ask me 5 simple questions, one at a time, about my interests, experience, hobbies, skills, types of people I understand, and problems I might enjoy helping people solve.

After I answer, suggest 3 possible niches.

For each niche, explain:

1. Who the target customer could be
2. What problems or goals they may have
3. What products or services I could potentially offer
4. How AI could help me serve this niche
5. How I could research whether real demand exists
6. One simple action I can take today to investigate it

Don't assume a niche is profitable without evidence. Show me what I should research before deciding.

Finally, recommend which ONE niche I should investigate first based on my answers, and explain why.”

QUICK TIP:

Don't choose a niche just because someone says it's “hot.” Look for evidence that real people have a problem, want a solution, and are already searching for or buying solutions.

PROMPT #5 — CREATE YOUR FIRST SIMPLE OFFER

What this prompt does:

Helps you turn an idea into a clear offer that explains what you're providing, who it's for, and why someone might want it.

COPY & PASTE THIS INTO CHATGPT:

“Act as an online offer-creation coach for a complete beginner. I have an idea for a product or service, but I need help turning it into a simple offer people can understand.

First, ask me 5 simple questions, one at a time, about my idea, target customer, the problem I want to help solve, what I plan to provide, and why someone might choose my solution.

After I answer, help me create:

1. A clear name for my offer
2. A one-sentence description of what it is
3. Who the offer is designed for
4. The main problem it helps address
5. Three key benefits
6. What the customer receives
7. Three possible pricing approaches I could research
8. A simple way to test the offer before spending much money

Keep the offer clear, realistic and beginner-friendly. Avoid exaggerated claims, fake scarcity, guaranteed results or promises of income.

Finally, give me ONE simple action I can take today to start testing the offer.”

QUICK TIP:

People need to understand your offer quickly. **Clear beats clever.** Focus on the customer, their problem and what they'll receive.

PROMPT #6 — RESEARCH YOUR COMPETITION

What this prompt does:

Helps you research what other businesses or sellers are offering so you can look for ways to make your own offer more useful or distinctive.

COPY & PASTE THIS INTO CHATGPT:

“Act as a beginner-friendly competitor research coach. I have a product or service idea and want to understand the existing market before I launch.

First, ask me what my product or service is, who I think my target customer is, and where I expect similar offers to be sold.

Then help me create a simple competitor research plan.

Show me:

1. What keywords I should search for
2. Where I should look for competing offers
3. What features and benefits I should compare
4. What pricing information I should record
5. What customer reviews or complaints I should study
6. How to identify possible gaps or opportunities
7. How I might differentiate my offer without simply copying competitors

Do not invent competitor information or pretend you have current market data if you don't. Tell me when I need to research something myself or provide you with current information.

Finish by giving me a simple competitor-research checklist I can follow today.”

QUICK TIP:

Competition isn't automatically bad. Seeing other people already selling similar solutions can provide useful evidence of a market — but you still need to determine whether **your particular offer** has a reason to exist.

PROMPT #7 — CREATE A SIMPLE SALES PAGE

What this prompt does:

Helps you create the first draft of a clear sales page for a product or service without relying on hype or unrealistic promises.

COPY & PASTE THIS INTO CHATGPT:

“Act as a beginner-friendly sales copywriter. Help me create a simple sales page for my product or service.

First, ask me 5 simple questions, one at a time, about my offer, target customer, the problem it helps address, what the customer receives, and the main benefits.

After I answer, create a first-draft sales page containing:

1. A clear headline
2. A supporting subheadline
3. A short introduction describing the customer’s problem
4. A simple explanation of my solution
5. Three to five key benefits
6. A clear list of what the customer receives
7. A simple call to action
8. A short FAQ section

Keep the writing clear, conversational and credible. Do not invent testimonials, results, statistics, scarcity or guarantees. Do not make income promises.

At the end, suggest 3 alternative headlines I could test.”

QUICK TIP:

Don't ask AI to make your sales page sound “hypey.” Your goal is to help the customer quickly understand **what you're offering, who it's for, and why it could be useful to them.**

PROMPT #8 — CREATE A SIMPLE CONTENT PLAN

What this prompt does:

Helps you create useful content ideas that could attract the type of people who may be interested in your product or service.

COPY & PASTE THIS INTO CHATGPT:

“Act as a beginner-friendly content marketing coach. Help me create a simple content plan to promote my product or service without constantly posting sales messages.

First, ask me 5 simple questions, one at a time, about my product or service, target customer, the problems they face, the platforms I’m comfortable using, and how much time I can realistically spend creating content.

After I answer, create a 7-day content plan.

For each day, give me:

1. A content topic
2. A suggested headline or hook
3. The main points to cover
4. A suitable format, such as a post, short video, email or article
5. A simple call to action
6. How AI could help me create it faster

Make the content genuinely useful rather than overly promotional. Do not invent testimonials, results or statistics, and do not make income guarantees.

Finally, tell me which ONE piece of content I should create first and help me draft it.”

QUICK TIP:

Don't try to be everywhere. Start with **one platform you can realistically maintain**, learn what your audience responds to, and build from there.

PROMPT #9 — CREATE A SIMPLE LAUNCH PLAN

What this prompt does:

Helps you turn your product or service idea into a practical launch plan instead of waiting until everything feels perfect.

COPY & PASTE THIS INTO CHATGPT:

“Act as a beginner-friendly online business launch coach. I have a product or service that I want to start offering online. Help me create a simple 7-day launch plan.

First, ask me 5 simple questions, one at a time, about my offer, target customer, current audience, available tools, budget and how much time I can spend each day.

After I answer, create a 7-day action plan that shows me:

1. What I should do each day
2. What I need to prepare before launching
3. How I can put my offer in front of potential customers
4. What I can do using free or low-cost methods
5. What feedback or results I should track
6. What I should improve after the first test

Keep the plan simple enough for a beginner to follow. Prioritise launching and learning over trying to make everything perfect.

Do not promise sales, income or guaranteed results.

Finish by telling me the ONE most important action I should take today.”

QUICK TIP:

Your first launch is also a **test**. You're looking for real-world feedback about your offer, message and audience—not proof that everything has to work perfectly the first time.

PROMPT #10 — CREATE YOUR NEXT 30-DAY ACTION PLAN

What this prompt does:

Helps you turn what you've learned into a focused 30-day plan so you know what to work on next.

COPY & PASTE THIS INTO CHATGPT:

“Act as my beginner-friendly online business action coach. I want to stop jumping between ideas and focus on ONE realistic online income project for the next 30 days.

First, ask me 5 simple questions, one at a time, about the idea I want to pursue, what I've already completed, how much time I can realistically commit, my available budget, and the biggest thing currently holding me back.

After I answer, create a simple 30-day action plan divided into four weeks:

1. **Week 1 — Choose and prepare**
2. **Week 2 — Create and set up**
3. **Week 3 — Launch and test**
4. **Week 4 — Review and improve**

Give me clear, manageable actions for each week. Prioritise the tasks most likely to help me test whether there is genuine interest in my offer.

Don't overwhelm me with unnecessary tools or tasks. Don't promise sales, income or guaranteed results.

At the end, tell me the ONE action I should take today to get started.”

QUICK TIP:

AI can give you hundreds of ideas. The bigger challenge is choosing **one direction and taking consistent action** long enough to learn whether it works.

READY TO GO FURTHER?

You've now got **10 practical AI prompts** to help you explore ideas, choose a direction and start taking action.

But this is only the beginning.

If you'd like a more complete roadmap, I've created:

7 Easy Ways to Make Money Online

A Practical, AI-Powered Playbook

The full **36-page guide** takes you through seven beginner-friendly online income paths and includes **100 ready-to-use AI prompts**, AI tool recommendations and a practical 30-day action plan.

Inside, you'll explore:

- Freelancing with AI
- Print-on-Demand & AI Art
- Faceless AI Video Channels
- Selling Digital Products
- AI-Assisted Dropshipping
- Blogging & Affiliate Marketing
- Online Coaching & Tutoring

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No income or results are guaranteed. Your results will depend on factors including your effort, skills, market conditions and execution.