

🌟 “DM Sales Starter” – PDF Content

🔥 PAGE 1: The \$5 Ad Strategy (Get People to Raise Their Hands)

Title:

Start Affiliate Sales with \$5/Day — No Funnel, No Website Needed

Intro Paragraph:

Most new affiliates waste time on websites, funnels, and fancy automations before they ever make a dollar. But you don't need any of that to get started. All you need is a single \$5 ad and a video that solves *one problem* for your dream audience. That's it.

Here's how to get your first affiliate sales *without* a funnel — and start real conversations with buyers inside your DMs.

STEP 1 – Record a Simple Power Content Video

- ✅ Teach ONE thing your audience is struggling with
- ✅ Keep it under **5 minutes**
- ✅ Use this Power Content structure:

Hook:

“If you've been trying to make affiliate sales without a funnel and it's not working — try this instead.”

Promise:

“In the next few minutes, I'll show you exactly how to start generating sales without a website.”

CTA:

“If you want my full DM breakdown, drop the word **CONVO** below.”

Camera shy? Use a talking avatar (like I do) or slides + voiceover. No excuses.

STEP 2 – Post & Boost It as an Engagement Ad

- Upload the video natively to your **FB / Instagram Page**
- Boost the post for **\$5/day** using the **Video Views** objective
- Choose one simple interest (e.g., “affiliate marketing,” “ClickFunnels”)
- Let it run for 5–7 days without touching it
- **Goal:** Get comments. Comments = interest = leads you can message

PRO TIP:

Use a keyword CTA like “Drop CONVO” so you can identify who's ready for a conversation.

Title:

What to Say in the DMs to Make Affiliate Sales

Intro:

You don't need a funnel to make a sale — you need a conversation.

Here's the 4-part DM script to turn warm comments into affiliate commissions.

The 4-Part DM Flow

1. Acknowledge:

“Hey [First Name]! I saw you dropped a comment — appreciate it! Are you promoting anything right now?”

2. Qualify:

“Cool — are you using a funnel or just creating content and hoping it sticks?”

3. Offer Value:

“I actually use a super simple 2-step system that works better than funnels when you're starting out. Want the quick breakdown?”

4. Drop the Link (Only If Asked):

“Awesome — here's the tool/training I started with. It's beginner-friendly and works well. Let me know what you think!”

[+ your affiliate link]

Tips for Success:

- ✅ Keep it casual — like you're helping a friend
- ✅ Don't pitch — let them ask for the link
- ✅ Use **ManyChat** (or similar) to scale + stay compliant
- ✅ Circle back in 24 hours if they ghost:

“Hey just checking back — did you still want that DM breakdown?”

WRAP-UP

You don't need a funnel, tech, or website to start making affiliate commissions. Just 1 simple video, 1 \$5 ad, and real conversations.

This works. But only if you implement.

 Start today — launch your \$5 ad and DM 5 people. Your first sale could be sitting in your comments.