

HealthBlinksByMaria – Privacy Policy

Privacy Policy

Effective Date: 06/12/2025, 20:32:13

Introduction & Organizational Info:

We, at HealthBlinksByMaria, are dedicated to serving our customers and contacts to the best of our abilities. Part of our commitment involves the responsible management of personal information collected through our website www.healthblinksbymaria.com, and any related interactions. Our primary goals in processing this information include:

Enhancing the user experience on our platform by understanding customer needs and preferences.

Providing timely support and responding to inquiries or service requests.

Improving our products and services to meet the evolving demands of our users.

Conducting necessary business operations, such as billing and account management.

It is our policy to process personal information with the utmost respect for privacy and security. We adhere to all relevant regulations and guidelines to ensure that the data we handle is protected against unauthorized access, disclosure, alteration, and destruction. Our practices are designed to safeguard the confidentiality and integrity of your personal information, while enabling us to deliver the services you trust us with.

We do not have a designated Data Protection Officer (DPO) but remain fully committed to addressing your privacy concerns. Should you have any questions or require further information about how we manage personal information, please feel free to contact us at info@healthblinksbymaria.com or +359 887249615.

Your privacy is our priority. We are committed to processing your personal information transparently and with your safety in mind. This commitment extends to our collaboration with third-party services that may process personal information on our behalf, such as in the case of sending invoices. Rest assured, all activities are conducted in strict compliance with applicable privacy laws.

Scope and Application:

Our privacy policy is designed to protect the personal information of all our stakeholders, including website visitors, registered users, and customers. Whether you are just browsing our website www.healthblinksbymaria.com, using our services as a registered user, or engaging with us as a valued customer, we ensure that your personal data is processed with the highest standards of privacy and security. This policy outlines our practices and your rights related to personal information.

Data Storage and Protection:

Data Storage:

Personal information is stored in secure servers located in the following locations: . For

services that require international data transfer, we ensure that such transfers comply with all applicable laws and maintain data protection standards equivalent to those in our primary location.

Data Hosting Partners: We partner with reputable data hosting providers committed to using state-of-the-art security measures. These partners are selected based on their adherence to stringent data protection standards.

Data Processing Agreements:

When we share your data with third-party service providers, we do so under the protection of Data Processing Agreements (DPAs) that ensure your information is managed in accordance with GDPR and other relevant data protection laws. These agreements mandate that third parties implement adequate technical and organizational measures to ensure the security of your data.

Transparency and Control:

We believe in transparency and providing you with control over your personal information. You will always be informed about any significant changes to our sharing practices, and where applicable, you will have the option to consent to such changes.

Your trust is important to us, and we strive to ensure that your personal information is disclosed only in accordance with this policy and when there is a justified reason to do so. For any queries or concerns about how we share and disclose personal information, please reach out to us at info@healthblinksbymaria.com or +359 887249615.

User Rights and Choices:

At HealthBlinksByMaria, we recognize and respect your rights regarding your personal information, in accordance with the General Data Protection Regulation (GDPR) and other applicable data protection laws. We are committed to ensuring you can exercise your rights effectively. Below is an overview of your rights and how you can exercise them:

Right of Access (Article 15 GDPR): You have the right to request access to the personal information we hold about you and to obtain information about how we process it.

Right to Rectification (Article 16 GDPR): If you believe that any personal information we hold about you is incorrect or incomplete, you have the right to request its correction or completion.

Right to Erasure ('Right to be Forgotten') (Article 17 GDPR): You have the right to request the deletion of your personal information when it is no longer necessary for the purposes for which it was collected, among other circumstances.

Right to Restriction of Processing (Article 18 GDPR): You have the right to request that we restrict the processing of your personal information under certain conditions.

Right to Data Portability (Article 20 GDPR): You have the right to receive your personal information in a structured, commonly used, and machine-readable format and to transmit those data to another controller.

Right to Object (Article 21 GDPR): You have the right to object to the processing of your personal information, under certain conditions, including processing for direct marketing.

Right to Withdraw Consent (Article 7(3) GDPR): Where the processing of your personal information is based on your consent, you have the right to withdraw that consent at any time

without affecting the lawfulness of processing based on consent before its withdrawal.

Right to Lodge a Complaint (Article 77 GDPR): You have the right to lodge a complaint with a supervisory authority if you believe our processing of your personal information violates applicable data protection laws.

Exercising Your Rights:

To exercise any of these rights, please contact us at info@healthblinksbymaria.com or +359 887249615. We will respond to your request in accordance with applicable data protection laws and within the timeframes stipulated by those laws. Please note, in some cases, we may need to verify your identity as part of the process to ensure the security of your personal information.

We are committed to facilitating the exercise of your rights and to ensuring you have full control over your personal information.

Cookies and Tracking Technologies:

At HealthBlinksByMaria, we value your privacy and are committed to being transparent about our use of cookies and other tracking technologies on our website www.healthblinksbymaria.com.

Data Breach Notification Procedures:

At HealthBlinksByMaria, we understand the importance of protecting your personal information and take proactive measures to safeguard it.