

MASTER YOUR BEARD GAME

BEARD BIBLE 2.0



FREE 15+ PAGE DIGITAL GUIDE FROM

AZIEL BEARDS

BEARD BIBLE 2.0

By Aziel Beards – 100% All-Natural. All-Vegan. All Power.

Welcome / Founder's Note

Welcome to the movement. At Aziel Beards, we believe growing a beard is about more than hair – it's about confidence, power, and presence. This guide is your first step to legendary grooming. Whether you're just starting or looking to upgrade your routine, the Beard Bible 2.0 has what you need.

Why Beards Matter

Beards frame your face, define masculinity, and turn heads. A well-maintained beard speaks before you do. It shows discipline, maturity, and edge. With the right care, your beard becomes a signature of your presence—and we're here to help you speak volumes.

Stages of Beard Growth

1. Stubble (0–2 weeks): Slight itch, fast growth. Hydrate and don't overthink the patchiness.
2. Patchy (2–4 weeks): Embrace the awkward. Keep skin moisturized and resist the urge to shave.
3. Fill-In (4–8 weeks): Hairs start connecting. Comb, oil, and keep neckline defined.
4. Groomed Glory (8+ weeks): Trim, shape, and use the full product routine to define your legend.

Face Shapes & Beard Styles

- Oval: Versatile – any beard style works.
- Square: Highlight the jawline with a full beard and soft edges.
- Round: Go for length at the chin like a goatee or box-style beard.
- Long: Fuller sides, tighter trim at the chin to balance shape.

Your Beard Routine (Daily / Weekly)

DAILY:

- Wash face/beard with our Sage & Shea Beard & Face Wash.
- Apply a few drops of our Argan & Castor Soothing Beard Oil after towel-drying.
- Comb to detangle and style.

WEEKLY:

- Use Mango & Shea Beard Butter 2–3 times per week at night for deep nourishment.
- Trim edges and neckline using a beard trimmer or visit your barber.
- Rinse thoroughly and gently pat dry (never rough dry).

The Aziel Method (3-Step Grooming)

Step 1: CLEAN – Sage & Shea Beard & Face Wash. Removes dirt, oil, and buildup without stripping your natural oils.

Step 2: HYDRATE – Argan & Castor Soothing Beard Oil. Packed with natural oils that soften and protect your beard and skin.

Step 3: STYLE – Mango & Shea Beard Butter. Lock in moisture and control flyaways while enhancing your natural shine and shape.

Beard Nutrition & Lifestyle

Beard growth starts from the inside. Eat well, hydrate, and get sleep. Foods rich in biotin, zinc, and vitamin E help fuel healthy hair growth.

Bonus: Exercise boosts testosterone and circulation – both of which support hair health.

Common Beard Mistakes to Avoid

- Skipping oil (leads to brittle beard and itchiness)
- Using hair shampoo on your beard (it's too harsh)
- Shaving too soon during the patchy phase
- Not brushing/combing regularly

Beard Growth Myths Busted

Myth 1: Shaving makes your beard grow back thicker. FALSE. It only looks thicker because the hair is blunt at the tip.

Myth 2: Everyone can grow a full beard. Not true. Genetics play a big role, but grooming and lifestyle can maximize your potential.

Myth 3: You don't need to wash your beard daily. Wrong. Your beard collects dirt, oil, and sweat—daily cleansing is essential.

Myth 4: Beard oil makes your beard grow faster. Not directly, but it creates healthier conditions for growth.

How to Deal with Patchy Beards

Every king starts somewhere. Patchy beards are often temporary.

- Grow through the awkward phase (give it 8–12 weeks).
- Brush and comb daily to train the hair direction.
- Use our Argan & Castor Beard Oil to soften and stimulate.
- Eat foods rich in biotin and zinc.

Remember: A patchy beard today can be a full beard tomorrow with consistency and care.

How to Fix Beard Dandruff (Beardruff)

Beard dandruff = dry, flaky skin under your beard.

Fix it with:

- Daily washing using Sage & Shea Beard & Face Wash.
- Hydration with Argan & Castor Soothing Beard Oil.
- Gentle brushing to exfoliate dead skin.
- Drinking more water and avoiding harsh soaps.

Bonus: Use Mango & Shea Beard Butter at night to lock in moisture.

Beards & Confidence

Grooming is self-respect. When you take care of your beard, you carry yourself differently.

- You feel sharper walking out the door.

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You walk into a room knowing you look clean and intentional.

- Confidence isn't just about how others see you—it's how you see yourself.

And when your beard game is strong, your inner game follows.

The Aziel Beard Commandments

1. Thou shalt not shave during the patchy phase.
2. Thou shalt oil thy beard like royalty.
3. Thou shalt wash thy beard daily.
4. Thou shalt not compare thy beard to another man's.
5. Thou shalt know thy neckline and keep it sharp.
6. Thou shalt butter before bed.
7. Thou shalt love thy beard, in all its forms.
8. Thou shalt never apologize for choosing power and presence.
9. Thou shalt teach other kings to groom right.
10. Thou art Aziel. Wear it with pride.

FAQs

Q: When should I use beard oil vs butter?

A: Use oil daily, especially after washing. Use butter 2–3x/week at night for deep conditioning.

Q: Should I trim my beard as it grows?

A: Yes. Clean up the neckline and cheeks to maintain shape. Don't trim length too soon.

Q: Can everyone grow a beard?

A: Beard growth varies, but proper care maximizes your potential. Stay consistent and patient.

Q: Can I use regular shampoo on my beard?

A: No. Beard hair needs gentler, targeted ingredients. Use a proper beard wash like ours.

Exclusive Offer for Aziel Kings

As a thank you for downloading Beard Bible 2.0,
here's a gift:

****Use code: KING15 at checkout for 15% OFF your
next Aziel Beards order****

Head to www.azielbeards.com and upgrade your
grooming game today.

Final Word

Your beard is part of your identity. Treat it with respect. With the right tools, the right routine, and the right mindset—you'll not only grow a better beard, you'll feel more powerful in your skin.

Welcome to the Aziel Beards family.

Stay Connected

Website: www.azielbeards.com

Instagram: @azielbeards