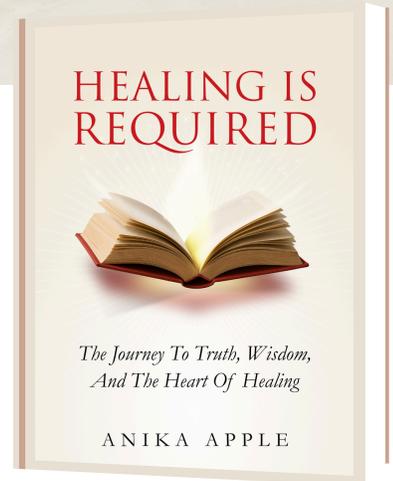


HEALING IS REQUIRED

New Book
Release

The Journey to Truth, Wisdom and The Heart of Healing

Healing Is Required is a transformative guide that reveals why **healing is not optional, but essential for living** in divine alignment and stepping fully into your purpose. Blending timeless **wisdom from God** with grounded **human insight**, Anika Apple unpacks the layers of personal and collective healing, revealing the real impact of unaddressed wounds on humanity and the individual. She exposes the true blocks that keep us from thriving in society today.



With **reflective stories, practical applications, and journaling moments** woven throughout, this book offers both a **mirror and a map**—inviting you to pause, reflect, and chart your own path toward **restoration, accountability, and remarkable transformation.**

This Metamorphic Work:

- Blends prophetic revelation with actionable healing steps
- Designed for both personal reflection and group study
- Speaks to leaders, influencers, and visionaries seeking alignment
- Connects personal healing to collective transformation

What the readers are saying:

"There is no time for sugarcoating. This book is radically candid and filled with wise truth-telling. In a season where we could all use a grandmother, this book is just that; like being held and spoken to by a grandmother: direct yet warm. Thank you, A." -M. Shiferaw

"This book is healing me right now."

- L. Mañulu

"In *Healing Is Required*, Anika Apple doesn't just write about healing; she walks us through it. With honesty and grace, she peels back the layers of what it really means to do the work, showing us that healing isn't a private act but a gift we give to the world. Page by page, she reminds us that when we tend to our own wounds, we shift the story of humanity itself." -M. Brown

"A prophetic call to heal yourself and humanity"

ANIKA APPLE

Anika Apple

Trusted Advisor, Spiritual Strategist, and Author

Anika Apple is an author, trusted advisor, spiritual strategist, and healer whose work bridges divine wisdom with transformational leadership. With over 25 years of executive experience at global companies including Mars, PepsiCo, and Edelman, she now empowers high-achieving individuals and leaders to align with their deepest truth and unlock their highest potential.

Anika is the founder of The Healing Crusade, a vibrant community supporting personal and collective transformation, and the host of *The Anika Apple Podcast*, where she meets listeners at the intersection of leadership, healing, and community. She has been featured in Insight Magazine, Under 30 CEO, Marquis Who's Who, and appeared in *The Making of an Entrepreneur*, Season 4, which can be seen on BNTV, Roku, Apple TV and other channels.

Through her signature blend of spiritual guidance and strategic insight, Anika helps individuals and organizations navigate life's pivots with clarity, courage, and purpose. **Healing Is Required** is her call to the world: to awaken, heal, and rise into the fullness of who we are, individually and together.



SIGNATURE TOPICS

- ✓ Healing as a Success Strategy
- ✓ Spiritual Alignment
- ✓ Purposeful Leadership
- ✓ Transitions
- ✓ Reclaiming Your Voice
- ✓ Spiritual Strategy For Entrepreneurs
- ✓ Executive Coaching & Advisorship

TESTIMONIALS

"The advisory and consulting work Anika has done transformed my company in less than 90 days."
Advisory Client

"Anika is so generous with her gifts. She supported me with a personal challenge and provided divine insight that unfolded as she described. She was incredibly patient and graceful with me. I saw her heart."
Consulting Partner

"Anika is a kind voice that speaks and stands for truth. She has taught me about spirituality, purpose, growth and advocacy."
Global HR Executive

AS SEEN IN:
INSIGHT
MAGAZINE

The Making of an
Entrepreneur
Under 30 CEO

Marquis Who's
Who
CEO Official
Magazine

ANIKA APPLE

HEALING IS REQUIRED

Book Launch Author Appearances

Virtual Engagements

Keynote / Featured Talk (45-60 min)

Tailored message from Healing Is Required with Q&A.

Virtual Salon / Fireside Chat (60-90 min) - \$6,500

Interactive, intimate gathering with facilitated dialogue, reflection, and live audience participation. Includes prep sessions with the author.

Book Club Author Session (up to 45 min) - \$2,500

Virtual appearance with curated Q&A and exclusive insights behind the book.

In-Person Engagements

Keynote / Signature Talk (up to 75 min) - \$15,000 + travel

High-impact keynote for conferences, organizations, and leadership gatherings.

Half-Day Experience (3-4 hours) - \$20,000 + travel

Workshop-style session blending keynote, guided exercises, and group application.

Full-Day Immersion (6-8 hours) - \$40,000 + travel

Deep-dive transformational event with custom framework and practices from Healing Is Required.

TESTIMONIALS

"Anika is a trusted prophetic voice here to help leaders see their visions and bring them to life."

Consulting Partner

"Anika's divine wisdom shifts spaces and transforms leaders!! I have personally experienced her ability to tap in and help individuals level up!!"
CEO, Executive Communications

CONTACT DETAILS

Please contact me for any concerns or questions.

 connect@anikaapple.com

 anikaapple.com

 954-871-9439



HEALING IS REQUIRED

BOOK CLUB ENGAGEMENTS

Virtual Book Club Author Session – \$3,500

Up to 45 minutes live via Zoom

Guided discussion + Q&A with participants

Includes behind-the-scenes insights from Healing Is Required

In-Person Literary Dinner / Book Club Gathering – \$5000 + Travel

2-hour intimate event 10-25 people recommended)

Facilitated conversation + personalized interaction. Ideal for private homes, ministries, or literary groups

10 complimentary signed books + Book signing for pre-purchased books

Travel expenses additional (flight + lodging + ground transport)

Hybrid / Retreat-Style Book Club Experience – Custom Pricing

Bespoke session design, length, and experience.

Combines literary discussion with elements of workshop/immersion

Typically tied into a wellness weekend, ministry retreat, or leadership circle

Add-On Enhancements

- Bulk book purchase discounts
- Signed copies or personalized bookplates
- Pre- or post-event advisory sessions
- Custom reflection journals

CONTACT DETAILS

Please contact me for any questions.



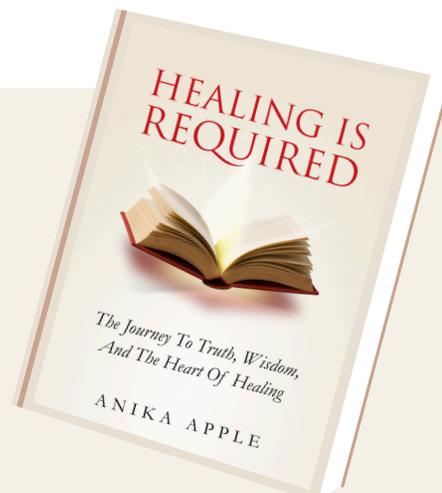
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Visit HealingIsRequired.com for book information.