<u>linktree/sharmpillay</u>

SHARM PILLAY

SOUTH AFRICA'S ONLY BLACK FEMALE, AWARD WINNING, INTERNATIONAL, TECHNO DJ

PRESS KIT

11.11.2025





HIGHLIGHTS

WINNER-LADY O F THE HOUSE (UK) DEMO COMPETITION 2025



STUDENT & MODERATOR - PETE TONG DJ ACADEMY (EUROPE)

PERFORMED LIVE IN SOUTH AFRICA, AUSTRALIA, THAILAND, FIJI, & NEW ZELAND

SUPPORTED INTERNATIONAL ARTIST - MATT SASSARI - BRI, AUS

LAUNCHING RECORD LABEL, CODE 1313 IN 2025



SHARM PILLAY

THE DJ

01.

South African DJ and producer Sharm Pillay stands as the country's only female-of-colour international Techno DJ — a boundary-breaking artist fusing culture, spirituality, and sound.

A Lady of the House South Africa winner and Pete Tong DJ Academy student and moderator, Sharm represents both her heritage and her homeland on the global electronic stage.

CODE 1313 LABEL - DIVINE FEMININE

The imprint is dedicated to soul connection, tribes with cultures, sounds, reflecting her belief that music is both healing and transformative — a bridge between pain and love, silence and voice.

SEKSICULLTURE - TRUE STORY

True lived experiences that's going to shape your perception of life, love, pain, and existence. One story at a time.

01

SOUNDCLOUD



02

SPOTIFY



MIXCLOU



YOUTUBE





- TECHNO PEAK TIME
- MELODIC TECHNO
- PROGRESSIVE HOUSE
- TECH HOUSE
- AFRO HOUSE
- HOUSE
- FUNKY/ INDIE HOUSE
- DEEP HOUSE



SCAN TO READ

GLOBAL STAGE

Pillay's win for women in electronic music

6 Beatportal

LADY OF THE HOUSE NAMES SA'S NEWEST ELECTRONIC MUSIC TRAILBLAZERS

As South Africa closed out Women's Month, three artists rise in unison: bold, fresh, and deeply rooted in the pulse of dance music



TH African DJ and producer Sharm Pillay been announced as one of the winners of naugural Lady of the House South African o competition.

he recognition positions her on the global ronic music stage and marks a significant stone in her career.

ady of the House was established to celebrate en and non-binary creatives whose contrions have often been overlooked.

or Pillay, music has always been more than rtainment.

Music is not just sound to me. It is my pur-" she said. "It carried me through loss, gave voice when I could not find words and it ed me into an artist who translates pain into hm and connection."

ler winning demo, Soul to Soul, is a melodic no track that she wrote. The track speaks t pain, conflict and human connection, urns those feelings into a message of love. song was born in struggle," she explained. ough music, the shadows become light." he lyrics carry the weight of her message: "I

n't feed on a shattered soul." he track will be released later this year on Lady of the House South African winners'

t be your mirror, your broken shrine... love

illay said: "Lady of the House represents ility, power and resilience. I am honoured rry that torch for South Africa. This is not my win. It is for every woman worldwide dares to dream through music and

w her soul's journey with courage he is the only South African

de DJ of colour performing mationally in the techno e. For her, this carries deep onsibility. "I carry my counmy Indian heritage and the divine feminine with me on

every stage." Her family history is rooted in music. Her grandfather, Ayacunoo Pillay, was South Africa's first Hindu drum (thabla) gold medalist in 1927. "He was a pioneer in his time. I feel I am carrying forward his legacy in my own way," she reflected.

Pillay is also part of the Pete Tong DJ Academy in Europe, where she works as a form that she applied for the competition.

Born in Durban, she began her journey in Asherville. "From there, I grew into an artist who would travel across continents, but Durban will always be my foundation."

Over the past decade Africa, Asia and Australia. on international radio st catalogue of original pro

"Music is vibration explained. "I see myself spirit into matter, to rai planet, to awaken intuiti masculine and feminine

Her return to South A nection to Afro House, wi love. "Each country has tralia, I was struck by the Drum and Bass. I absorb my calling remained in reconnected me to Afro I tell my story most hone Pillay's work is marke

speak my truth throu she said. "My work reflect people know: love, loss, ment, betrayal, isolation, and the search for purpo She emphasised that

its audience. "I do not expression with expecta to find those who need i it is meant to. I want pe POST Newspaper As a woman of colour In an industry where women represent only 5% of music producers, Durban-born Sharm

Pillay recognised the ch. Pillay's win at the Lady of the House competition signals important progress. artists. "Follow your As the only South African female DJ of colour performing internationally in the techno genre, Remain true to you her success highlights the changing landscape of electronic music. Prillay is alread A student and moderator at the Pete Tong DJ Academy in Europe, Pillay demonstrates how

chapter with the cultural heritage can inform artistic innovation. Her story offers valuable insights into resilience, label, Code 1313. authentic expression, and breaking into international markets. "This mont "MusicIndustry "DiversityInMusic "SouthAfricanTalent"

label Code 13... in annual, represents the rebirth of the divine ninine. I also carry the number 13 in my numerology and astrology charts. This label is part of that

> DJ AND producer Sharm Pillay has been named a winner of the first Lady of the House South African demo

Yesterday at 10:17 AM · @

Read more: https://iol.co.za/.../2025-09-09-sharm-pillays-global.../

South African talent Sharm

Pillay recognized in global

electronic music

competition

BEATPORTAL

LADY OF THE HOUSE NAMES SA'S NEWEST **ELECTRONIC MUSIC TRAILBLAZERS**



/02 **IOL INDPENDANT SOUTH AFRICA**

> SHARM PILLAY'S GLOBAL **BREAKTHROUGH MARKS A** FOR WOMEN IN **ELECTRONIC MUSIC**



LADY OF THE HOUSE NAMES SA'S **NEWEST ELECTRONIC** MUSIC **TRAILBLAZERS**



TEXX & THE /03 CITY

PRESS PHOTOS

04.









LET'S CONNECT

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