

# Build Passive Income in 3 Steps

A Simple Starter Guide  
for Creating Wealth on Autopilot



**reebesthelp**

# WELCOME + WHAT TO EXPECT

## **Welcome to Your Passive Income Starter Guide**

If you've ever dreamed of making money while you sleep, you're in the right place. This guide breaks down the process into 3 simple, actionable steps anyone can start—no business degree required.

### **Here's what you'll get:**

- A clear roadmap to understand passive income
- Simple strategies to get started quickly
- Space to brainstorm and map your plan

Let's take your first step toward financial freedom—starting now.

# STEP 1: UNDERSTAND THE PASSIVE INCOME MODEL

## What is Passive Income (Really)?

Passive income is money you earn with little to no ongoing effort. Unlike a job, it doesn't require you to constantly trade your time for money.

## Common Passive Income Examples:

- ✓ AFFILIATE MARKETING
- ✓ PRINT-ON-DEMAND PRODUCTS
- ✓ RENTAL PROPERTIES
- ✓ DIGITAL COURSES OR EBOOKS
- ✓ DIVIDEND STOCKS

THINK LONG-TERM: PASSIVE INCOME ISN'T INSTANT. IT'S BUILT OVER TIME WITH UPFRONT WORK THAT PAYS OFF LATER.

 REFLECT:

WHICH TYPE(S) OF PASSIVE INCOME SOUND MOST ALIGNED WITH YOUR LIFESTYLE AND INTERESTS?

# STEP 2: CHOOSE YOUR INCOME VEHICLE

## Start Where You Are

You don't need a huge budget or fancy skills. What you need is clarity. Pick one income stream that makes sense for your resources, experience, and time.

## Start With One of These Paths:

INCOME PATH	WHAT YOU NEED TO START
 AFFILIATE MARKETING	 A PLATFORM TO SHARE (BLOG, YOUTUBE)
 PRINT-ON-DEMAND STORE	 DESIGN TOOL + STOREFRONT (REDBUBBLE, ETSY)
 EBOOK/DIGITAL PRODUCT	 SIMPLE IDEA + WRITING/DESIGN TIME
 YOUTUBE CHANNEL	 SMARTPHONE + NICHE IDEA
 STOCK PHOTO LICENSING	 CAMERA OR PHONE + PHOTO NICHE

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 ACTION PROMPT:

WHAT'S ONE INCOME STREAM YOU'RE WILLING TO TEST FOR 30 DAYS?

# STEP 3: SYSTEMATIZE & SCALE

## Make It Work on Autopilot

Once you've launched, the goal is to **turn one-time effort into repeat income**. That means building systems and optimizing what works.

### Key Questions to Ask Yourself:

- ✓ HOW CAN I AUTOMATE THIS PROCESS?
- ✓ WHAT TOOLS OR PLATFORMS CAN HELP ME SCALE?
- ✓ CAN I OUTSOURCE THE REPETITIVE PARTS?
- ✓ HOW CAN I MAKE THIS STREAM EVERGREEN?

### Tools to Explore:

- ✓ EMAIL AUTORESPONDERS (E.G. SYSTEME.IO, MAILERLITE)
- ✓ SOCIAL MEDIA SCHEDULERS (E.G. BUFFER, METRICOOL)
- ✓ PRINT-ON-DEMAND PARTNERS (E.G. PRINTFUL, GELATO)

### BRAINSTORM:

HOW COULD YOU SCALE OR AUTOMATE YOUR CHOSEN INCOME STREAM?



# RECAP + YOUR NEXT STEP

YOU NOW HAVE THE  
BLUEPRINT

**To recap:**

1. Understand what passive income is
2. Choose your starting method
3. Systematize and scale for freedom

You don't need to do everything at once—just stay consistent.

 Your next step?

[Head to reebesthelp.com/start](https://reebesthelp.com/start) for more tools and free resources to build your Wealth Blueprint.