



SPONSOR MEDIA KIT 2026

Hosted by

Jaclyn Strominger

Success Strategist | Speaker | Entrepreneur

*Where ambitious entrepreneurs
go to **grow**.*



57K+

Monthly Downloads



150

Episodes



16,800+

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UNSTOPPABLE SUCCESS PODCAST



ABOUT THE SHOW — UNSTOPPABLE SUCCESS PODCAST

Real conversations. Real strategies. Real results.

The Unstoppable Success Podcast is a go-to show for ambitious entrepreneurs, founders, and business owners who want **practical conversations that drive growth** and create lasting impact.

Host Jaclyn Strominger interviews entrepreneurs, experts, and leaders to uncover **actionable, no-fluff insight** you can implement right away.

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TOPICS COVERED

business growth, mindset, leadership, sales strategy, entrepreneurship, success habits.



EPISODE FORMAT

in-depth interviews, 45–75 minutes, 2 new episodes each week.



AVERAGE LISTEN TIME

1 hour
16 minutes.



GUEST PROFILE

entrepreneurs, executives, coaches, authors, thought leaders.



PLATFORMS

Apple Podcasts, Spotify, Amazon Music, YouTube, and major podcast platforms.



COMMUNITY

connected to the Unstoppable Success community.



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UNSTOPPABLE SUCCESS PODCAST

MEET YOUR HOST — JACLYN STROMINGER

Success Strategist, speaker, entrepreneur, and host of the *Unstoppable Success Podcast*, Jaclyn Strominger empowers ambitious professionals to turn clarity, relationships, and action into measurable growth.



WHAT SHE'S KNOWN FOR

Practical strategy, relationship capital, leadership, execution, and no-fluff conversations.



WHO SHE SERVES

Entrepreneurs, founders, CEOs, growth-minded professionals, and leaders.



WHY LISTENERS TRUST HER

Authentic voice, actionable interviews, business-building insight, and strong community connection.



WHY SPONSORS FIT

Association with an empowering business brand and a highly engaged entrepreneurial audience.



57K+

MONTHLY DOWNLOADS



150

EPISODES



TOP 200

BUSINESS PODCAST
ON APPLE PODCASTS



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OUR AUDIENCE — WHO'S LISTENING

*You're reaching people who invest in themselves
and their businesses.*



1. Who They Are

- Entrepreneurs & founders
- Small business owners
- Coaches & consultants
- Corporate professionals in transition
- Side-hustle builders going full-time



2. What Drives Them

- Growing revenue & impact
- Building scalable systems
- Developing leadership skills
- Finding community & accountability
- Investing in education & tools



3. Listener Demographics



Primary Age Range

35–55 years old



Gender Skew

Primarily women in business



Income Level

Mid-to-high income; active business spenders



Engagement

Loyal, returning listeners who act on recommendations



Purchase Intent

High; actively seeking tools, coaching, and services to grow





REACH & ENGAGEMENT

A growing business podcast brand with meaningful visibility.



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AUDIENCE TOUCHPOINTS



Apple Podcasts



Spotify



Amazon Music



YouTube Clips



LinkedIn



Instagram



Facebook



Email / Newsletter

WHAT SPONSORS GAIN



Multi-platform exposure

Reach engaged listeners across top podcast platforms and social channels.



Trusted host-read messaging

Authentic endorsements from a respected voice listeners trust.



Brand alignment with ambitious entrepreneurs

Connect with a motivated, growth-minded audience ready to take action.



Repeated visibility

Consistent exposure across episodes, clips, and social for lasting impact.



2 NEW EPISODES PER WEEK

More content. More reach. More results.



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WHY SPONSOR UNSTOPPABLE SUCCESS?

What makes this partnership different



01.

Targeted Niche Audience

entrepreneurial women and decision-makers investing in business growth.



02.

Host-Read Ads That Convert

Jaclyn personally delivers the message, building trust and authenticity.



03.

Multi-Platform Amplification

podcast, social media, and newsletter visibility.



04.

Loyal, Engaged Community

listeners are active and responsive to recommendations.



05.

Limited Slots – Exclusivity Guaranteed

a capped number of sponsors protects listener experience and brand attention.





SPONSORSHIP PACKAGES

Choose the level of exposure that fits *your* brand goals



PACKAGE 1

EPISODE SPONSOR

\$500/episode

- ✓ Mid-roll host-read ad (60 seconds)
- ✓ Episode show notes mention with link
- ✓ One branded social post per episode
- ✓ Link in Buzzsprout episode page

BEST FOR:

Testing the audience with a single episode.



PACKAGE 2

MONTHLY SPONSOR

\$1,500/month

- ✓ All 8 episodes in the month (2/week)
- ✓ Mid-roll host-read ads on every episode
- ✓ Social amplification (8 posts)
- ✓ Newsletter feature mention
- ✓ Logo on website sponsor page

BEST FOR:

Building consistent brand awareness over a month.



PACKAGE 3

PRESENTING SPONSOR

\$3,500/month

- ✓ "Presented by [Brand]" title on all episodes
- ✓ Priority pre-roll + mid-roll placement
- ✓ Dedicated email to full subscriber list
- ✓ Full social media campaign (16+ posts)
- ✓ Website homepage banner + logo
- ✓ Custom content collaboration available

BEST FOR:

Maximum exposure and brand association.



*Custom packages available for **product launches**, **live events**, and **multi-month campaigns**.*





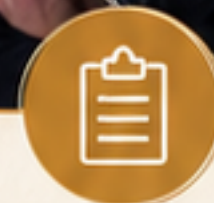
LET'S WORK TOGETHER

Ready to get your brand in front of our community?



Every Sponsorship Includes

- Host-read ad delivered personally by Jaclyn — authentic and trusted
- Multi-platform distribution: podcast + social + email
- Sponsor link in episode show notes
- Performance tracking and episode reach report
- First right of renewal for following month/episodes



The Process — It's Simple

- 1 Reach out
- 2 Discovery call (15 min)
- 3 Choose your package
- 4 Submit ad copy
- 5 Go live

Let's Connect



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Let's create a partnership that puts your brand in front of ambitious entrepreneurs who take action.



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