

THEBOOKKEEPINGCHANNEL

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ABOUT US

The Bookkeeping Channel empowers business owners to take control of their finances.

Through trusted, practical content, we help simplify the financial side of running a business so owners can focus on what they do best.

With two decades of experience in small businesses, we bring real-world insight into what small businesses need to thrive.

That's why we take care to partner with brands that help small businesses work smarter and grow stronger.

Mark & Petrina Cunningham

CHANNEL STATS

Total Subscribers Total Views

40K+

4.3M

Average Views per Month

Impressions click-through

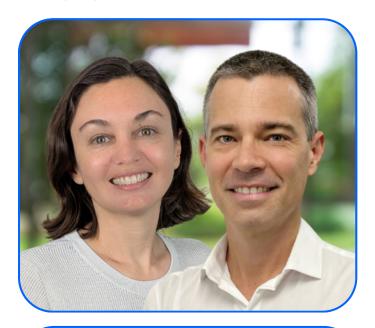
118K

7.6%

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PARTNER RATES (USD)

Full Video (up to 6 mins) \$1,000

Full Video (over 6 mins) \$1,500+

\$500

Mention (10-20 secs)

AUDIENCE INSIGHTS

