



Last Updated: October 2025

Milestone Beacon (“we,” “our,” or “us”) operates this website and landing pages to share free resources and marketing tools.

We respect your privacy and are committed to protecting your personal information.

1. Information We Collect

- **Personal data:** name, email address, and any details you voluntarily provide when signing up for resources or updates.
- **Usage data:** anonymous analytics such as page views or device type.
- **Cookies:** used only to improve functionality and performance.

2. How We Use Your Information

- To deliver your requested PDF or training materials.
- To send helpful emails, tips, or updates about our services and partner tools.

- To improve our website experience and marketing performance.

3. Legal Basis

We process your information with your consent (GDPR Art. 6 (1)(a)) or to fulfill your request (Art. 6 (1)(b)).

4. Sharing & Security

We never sell or rent your data.

We use **Systeme.io**, a GDPR-compliant platform, to manage our forms, emails, and secure data storage.

5. Your Rights

You can:

- Unsubscribe from any email via the link provided.
- Request access, correction, or deletion of your data by emailing info@milestonebeacon.com.

6. Data Retention

We keep your data only as long as needed to deliver our content and comply with legal obligations.

7. Contact

Milestone Beacon

Fort Lauderdale, FL, USA

✉ info@milestonebeacon.com