

# Lash Mapping

#### DISCLAIMER

This guide is NOT an accredited course.

Currently in Australia, there is no law/legal requirement in accreditation to become an lash and brow artist.

Regulations and requirements will vary depending on your state/country so it is highly recommended to research the regulations within your area. If you are seeking an accredited qualification you will need to pursue studies at TAFE or an accredited beauty institution.

This course is made up of content of Fabulash Boutique & Academy and Amanda's knowledge, research, technique and tips gained through years of experience in the industry.

Please keep in mind that every artist will work differently and Amanda is only sharing her personal experience and opinions to serve as a guide in helping you become a lash and brow artist.

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CHAPTER 1

Introduction

# Introduction

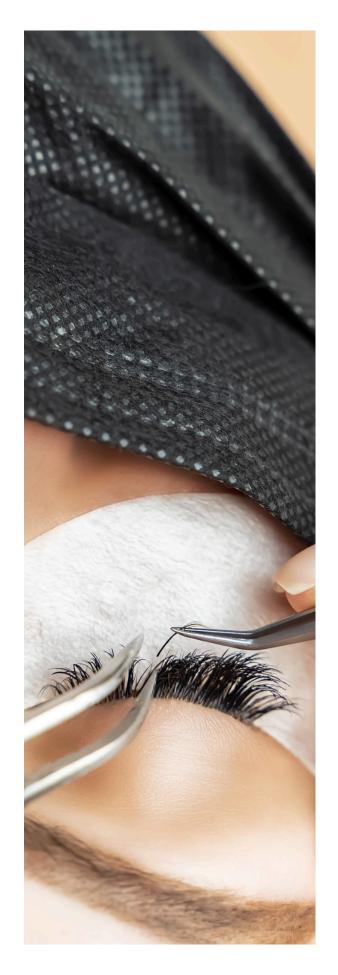
#### 1.1 Definition of Lash Mapping

Lash mapping is a technique used by lash artists to strategically design and apply eyelash extensions based on the unique shaping of each client's eyes. It involves a simple yet outstanding process of analysing eye shape, lash length, and density to create a customised lash design that enhances natural beauty.

### 1.2 Importance of Lash Mapping for Lash Artists

Understanding and mastering lash mapping is crucial for lash artists who are committed to providing tailored services. Lash mapping not only ensures a customised and flattering look for your client but also demonstrates the skill and expertise of the artist. This technique goes beyond a one-size-fits-all approach, allowing artists to showcase their creativity and attention to detail.

In this chapter, we will explore the fundamentals of lash mapping, and discover how these techniques serve as the foundation for creating customised lash designs that leave a lasting impression. Let's get into it!





### The Art of Lash Mapping

Lash mapping is not just a buzz word, but an art form that allows lash artists to showcase their creativity and skill. set. By carefully assessing the unique features of each client's face and eye shape artists can create a customised lash design that enhances their natural beauty.

#### **BUILDING CONFIDENCE THROUGH LASH MAPPING:**

For lash artists, confidence in lash mapping is a key factor in delivering outstanding client results. As you gain your knowledge and skills in lash mapping, your confidence will sky rocket in your ability to create stunning lash designs tailored to each individual client.

#### **OVERVIEW OF THE LASH MAPPING JOURNEY:**

Prepare to be wowed as you are guided you through the entire lash mapping process, understanding different eye shapes and learning advanced techniques and troubleshooting common challenges. Along the way, you'll gain insights into the tools and materials needed for successful lash mapping, ensuring that you are well-equipped to transform your lash services.

#### WHAT TO EXPECT:

In the upcoming chapters, we will deep dive into all areas of lash mapping, covering in detail eye shapes, mapping techniques, customisation for various styles, and providing solutions to common issues faced by lash artists. Each chapter will provide practical insights, tips, and step-by-step guides to help you refine and level up your lash mapping skills.

CHAPTER 2

# Understanding Eye Shapes

# Different Eye Shapes

Understanding the different types of eye shapes is key to mastering lash mapping. By recognising each unique characteristic of each shape, you can then easily tailor your approach to create the most flattering lash design that enhances your clients features.

#### **ALMOND EYES**





Almond eyes literally resemble almonds laying on the side. Pointy towards the inner tear ducts and rounding out to the outer corners. They are not close or wide. They are not hooded, upturned or downturned. They sit symmetrically.

The unicorn of eye sets. There are no rules. You can do anything you want on them. However, I encourage you to not just choose a natural eye style on all almond eye shapes, we are still being paid to be artists here.

#### **ROUND EYES**

Round eyes have a noticeable curve along the top and bottom lash lines. Lash mapping for round eyes often involves creating the illusion of length and minimizing the rounded appearance. This can be achieved by choosing mapping styles that are longer on the outer corners with longer lashes.





#### **HOODED EYES**





Hooded eyes have a fold of skin that partially or fully covers the crease, making the eyelid appear smaller. Lash mapping for hooded eyes aims to open up the eyes by using softer curls and focusing on the central and outer lashes. Using longer lashes in the centre can create the illusion of a softer, noticeable lid.

#### **MONOLID EYES**

Monolid eyes lack a distinct crease, creating a smooth surface from the brow bone to the lash line. Lash artists can enhance monolid eyes by incorporating a mixture of short and long lashes to add dimension. Focusing on a natural, wispy look often complements monolid eyes beautifully.





#### **DOWNTURNED EYES**





Downturned eyes have a slight droop at the outer corners. Lash mapping for downturned eyes involves lifting and the eye through the longest lengths being over the middle to the arch of the eye to create a lifted appearance.

#### **UPTURNED EYES**

Upturned eyes look like cat eyes, turning up on the outer corners. Lash mapping for upturned eyes enhances the cat look by placing the longest lengths on the outer corners.









#### **CLOSE SET EYES**

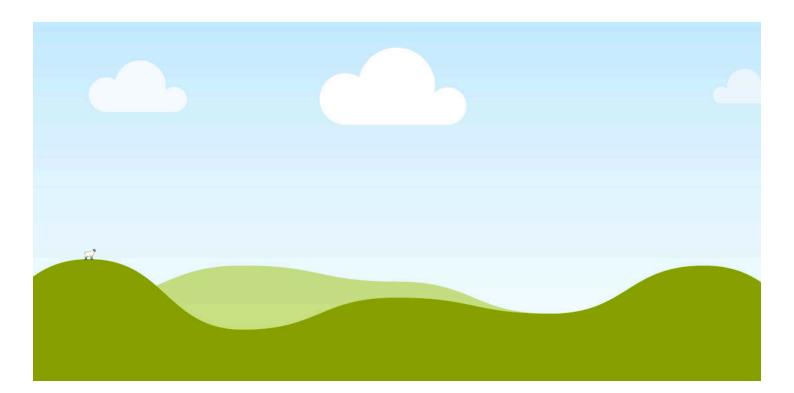
Close eye sets are determined as close of you cannot fit the width of another eye between the two eyes. Lash mapping on close eye sets involves elongating the appearance of the eyes by placing the longest lengths on the outer corners.

#### **WIDE SET EYES**

Wide eye sets are determined as wide if you can fit more than the width of another eye between the two eyes. Lash mapping for wide eye sets involves placing the longest lengths in the middle of the eye to lengthen the overall facial appearance.







# Customising Various Eye Shapes

#### **EYELID SPACE**

CONSIDER THE AMOUNT OF VISIBLE EYELID SPACE WHEN MAPPING LASHES. CLIENTS WITH LARGER EYELID SPACE MAY SUIT A MORE DRAMATIC, VOLUMINOUS LOOK, WHILST THOSE WITH SMALLER LIDS MAY PREFER A MORE SUBTLE, NATURAL APPEARANCE.

#### LASH LENGTH AND DENSITY

TAILOR THE LASH LENGTH AND DENSITY BASED ON THE CLIENT'S NATURAL LASHES. AVOID OVERLOADING SPARSE LASHES WITH EXCESSIVELY LONG EXTENSIONS, AS THIS CAN LEAD TO PREMATURE SHEDDING AND DAMAGE.

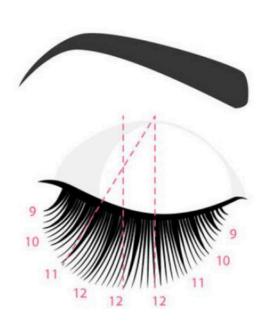
#### **CLIENT PREFERENCES**

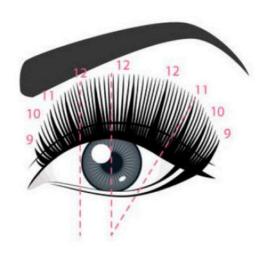
ALWAYS CONSULT WITH THE CLIENT TO UNDERSTAND
THEIR PREFERENCES. SOME CLIENTS MAY PREFER A
BOLD AND DRAMATIC LOOK, WHILST OTHERS MAY
PREFER A MORE NATURAL APPEARANCE.
COMMUNICATION IS KEY IN ACHIEVING CLIENT
SATISFACTION AND MANAGING EXPECTATIONS.

### CHAPTER 3

# Lash Mapping Design Fundamentals

# Open Eye Style





The Open Eye Style is a popular eyelash extension style that is used to open up the eye shape and face shape of your client, hence it's name "open". This style involves strategically placing longer lash extensions in the middle of the lash line and shorter ones towards the corners of the eyes. The objective is to make the eyes appear larger and more open, enhancing the eye's natural shape with a beautiful, noticeable effect.

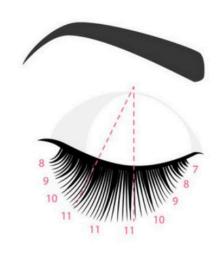
#### **CREATING THE LASH MAP**

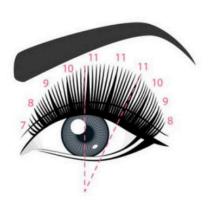
- Divide the lash line into sections (inner corner, middle, outer corner) to plan the placement of different lengths.
- *Inner Corner:* Start with shorter lashes, usually in the 5mm to 9mm range, to maintain a natural gradient.
- *Middle Section:* This is where the longest lashes will be placed to create the wide-eyed effect. Depending on the client's natural lashes and desired intensity, use lengths from 10mm to 12mm.
- **Outer Corner:** Gradually decrease the length of the extensions as you move towards the outer corner, but you can keep the lengths slightly longer than the very inner corner to maintain the doll eye illusion without drooping the eye's outer edge.

#### **CUSTOMIZATION FOR EYE SHAPES**

- For round eyes, emphasize the longest lashes in the center but avoid going too long to prevent an overly exaggerated look.
- For almond-shaped eyes, you can enhance the doll effect with slightly longer lengths as this shape naturally complements the doll lash style.
- Adjust the curl type based on the client's lid space and natural lash condition. Higher curls for hooded or deep-set eyes can enhance the doll effect.

# Matural Eye Style





Round Style involves a technique aimed at creating a more open and rounded appearance for the eyes, emphasizing an even distribution of length across the lash line. This style is particularly flattering for clients with narrow or almond-shaped eyes who wish to give their eyes a more rounded, open look

#### **SELECTING LASH EXTENSIONS**

- For the Round Style, a mix of lengths is used, but the focus is on creating a uniform look that enhances the eye's natural roundness. Typically, medium lengths are selected, such as 10mm to 13mm.
- Curl types like B, C, or D curls can be chosen based on how much lift and openness you want to achieve. C curls are a popular choice for a balanced, open look.

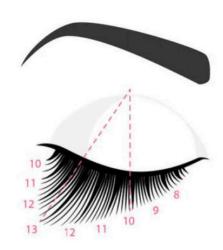
#### **CREATING THE LASH MAP**

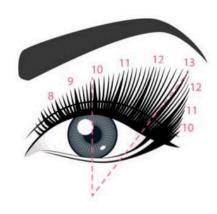
- Divide the lash line into three sections: inner corner, middle, and outer corner.
- Inner Corner: Begin with shorter lengths (e.g., 10mm) to ensure a natural start.
- **Middle Section**: Gradually increase the length to the medium range (e.g., 12mm or 13mm) to create the round effect. This is where the lashes will be the longest, directly above the pupil to enhance the eye's natural roundness.
- **Outer Corner**: Taper back to shorter lengths similar to those used in the inner corner. This creates a rounded profile that enhances the eye's natural shape without elongating it too much.

#### **CUSTOMISATION FOR EYE SHAPES**

- For clients with naturally round eyes, the Round Style can further enhance their shape. Be cautious not to overextend the middle lashes to avoid an overly surprised look.
- For almond or narrow-shaped eyes, this style helps to create the illusion of wider, more open eyes. Adjust the length in the middle section as needed to ensure the roundness is noticeable but still natural and flattering.

# Kitten Eye Style





THIS IS NOT A CAT EYE!! The biggest education I can give you around Cat Eye requests is that a cat eye can only go longest on the outer corner IF the natural lashes can hold the weight. Education to your clients on this to manage expectations is so important. If the natural lashes are long on the outer corner then cat eye it is. Most lashes drop down in length on the outer corner and this is where kitten eye enters the chat. Style lash mapping is a popular technique designed to elongate and lift the eyes, creating an almond-shaped appearance mimicking that of a cat's eyes. This style focuses on gradually increasing the length of the lashes towards the outer corner of the eyes, creating an upward lift, then swiftly dropping down length on the outer corner depending on the clients natural lash length.

#### **CREATING THE LASH MAP**

- The lash line is divided into three main sections: inner corner, middle, and outer corner.
- *Inner Corner:* Start with the shortest lengths (e.g., 5mm to 9mm) to ensure a natural gradient and avoid a heavy look that could close off the eye.
- *Middle Section:* Use medium lengths here (e.g., 10mm to 11mm) as you transition towards the outer corner. This gradual increase in length helps to create a seamless elongation effect.
- **Outer Corner:** This is where the longest lashes are placed (e.g., 12mm to 13mm) to accentuate the cat-eye effect. The outermost lashes should be significantly longer than those at the inner corner to create the desired upward lift and elongation.

#### **CUSTOMISATION FOR EYE SHAPES**

• For clients with round eyes, the Kitten Style can help elongate the eye shape and add an intriguing lift at the outer corners, making the eyes appear more almond-shaped.

For those with narrow or almond-shaped eyes, the style can further accentuate their natural shape, adding the right type of drama and intensity.



The Doll Eye Style is an elegant, sophisticated technique offering a lifted yet balanced look. I like to think of this style as a dramatic version of an open eye style, The longest lengths are over the brow arch giving a very noticeable pop in this area, then quickly dropping back down in size heading down to the outer corners.

#### **SELECTING LASH EXTENSIONS**

- Choose a range of lash extension lengths, focusing on a moderate increase from the inner to the outer corners. You might start with shorter lengths at the inner corner and gradually increase to 12mm or 13mm towards the outer corner.
- C or D curl extensions are typically used to achieve the Doll Style's subtle lift and curvature. The curl type should complement the client's natural lashes and the desired final look.

#### CREATING THE LASH MAP

- Divide the lash line into sections to plan the placement of varying lengths.
- *Inner Corner:* Use the shortest extensions for a natural start, avoiding any heaviness that could close off the eye.
- *Middle Section*: Gradually increase the length to medium lengths (e.g., 10mm to 12mm), placing the longest extensions slightly off-centre towards the outer third of the eye. This creates a subtle uplift and elongation effect characteristic of the Doll Style.
- Outer Corner: Instead of a sharp transition to the longest lengths, the increase towards the outer corner should be gradual. The longest extensions (e.g., 12mm or 13mm) are used here, but the transition is smoother compared to the Kitten or Cat Style, creating a more natural lift.

#### **CUSTOMISATION FOR EYE SHAPES**

- The Doll Style can be adapted to suit various eye shapes, enhancing the natural beauty of the eyes with a subtle, sophisticated lift. It's particularly effective for clients with straighter lash lines who desire a gentle curve and elongation.
- Adjust the placement of the longest lashes based on the client's natural eye shape and the level of lift desired, ensuring the look remains flattering and balanced.

### Common Mistakes and How to Avoid Them

#### **OVERLOADING:**

**Issue**: Overloading occurs when too many extensions are applied to a single natural lash, leading to excessive weight, premature shedding, and potential damage.

**Solution**: Learn in detail and stick to recommended lash-to-natural-lash ratios and prioritise the health of the client's natural lashes. Educate clients on proper aftercare to ensure longevity and integrity.

#### **IMPROPER ISOLATION:**

**Issue**: Poor isolation can result in lashes sticking together, causing discomfort and an unnatural appearance.

**Solution**: Learn the multiple ways to safely isolate lashes and choose the method that suits you best. Only use quality tweezers and products.

#### **INCONSISTENT MAPPING:**

**Issue:** Inconsistency in mapping lines can lead to an unbalanced and asymmetrical look. **Solution:** Regularly reassess and adjust mapping lines as needed throughout the application process. Use mapping tape to refine lines, ensuring symmetry and precision from start to finish.



#### CHAPTER 4

# Mapping for Style and Symmetry

# Creating a Balanced Look

Achieving balance in lash mapping is an art that involves a deep attention to detail. Whether your client desires a natural, everyday look or a bold, dramatic effect, a balanced lash design is key to creating symmetry.

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#### **PUPIL ALIGNMENT:**

Ensure you correctly map the lash lengths around the pupil and iris to tailor they design to each clients eyes. Do this by marking a dot on the eyelid where the iris starts and ends and where the pupil is. Do this with the clients eyes open instead of guessing with their eyes closed.

#### **EVEN DISTRIBUTION OF LENGTHS:**

To create a balanced appearance, distribute lash lengths evenly across the lash line. Avoid the overdoing of longer lashes in one area, as this can change the overall look of the design. Pay close attention to the mapping lines, ensuring a gradual and natural increase and/or decrease in length.

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#### **ADAPTING DENSITY FOR BALANCE:**

Consider the natural density of your client's lashes and adapt your lash mapping to maintain or enhance it. For clients with sparse lashes, a more spread out application can create a fuller yet natural look. Adjusting the density based on the client's natural lashes ensures a perfect blend of extensions.



# Enhancing Matural Beauty with Lash Mapping

Lash mapping is not just about adding length and volume; it's a tool to enhance and accentuate the natural beauty of your clients' eyes. This section will guide you on how to bring out the best features while maintaining a natural look.

**Tailoring to Eye Shape:** Utilise all you learned in the first chapter to choose the right lash map for your client based on their eye shape.

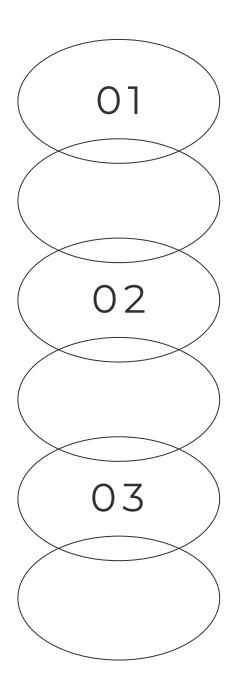
**Wispy and Natural Lash Styles:** For clients seeking a natural appearance, choosing wispy lash styles that mimic the texture of natural lashes. Avoid overly uniform lengths and opt for a mix of short and slightly longer extensions. This approach adds dimension without compromising a subtle, natural look.

**Mapping for Day and Night:** Adapt your lash mapping to suit different occasions. For daytime looks, consider lighter and more natural styles. Reserve bolder designs with increased volume and length for evening or special events. Make this decision with your client in the initial consultation or refill appointment.



# Adapting Mapping to Client Preferences

UNDERSTANDING AND ADAPTING TO CLIENT PREFERENCES IS CRUCIAL IN LASH MAPPING. TAILORING YOUR APPROACH BASED ON INDIVIDUAL TASTES ENSURES NOT ONLY CLIENT SATISFACTION BUT ALSO BUILDS TRUST.



#### **DETAILED CONSULTATION PROCESS:**

PERFORM A DETAILED CONSULTATION TO UNCOVER YOUR CLIENT'S PREFERENCES. DISCUSS THEIR DESIRED LEVEL OF DRAMA, WHETHER THEY PREFER A MORE SUBTLE OR GLAMOROUS LOOK, AND ANY SPECIFIC CONCERNS OR REQUIREMENTS.

#### **CUSTOMISATION BASED ON LIFESTYLE:**

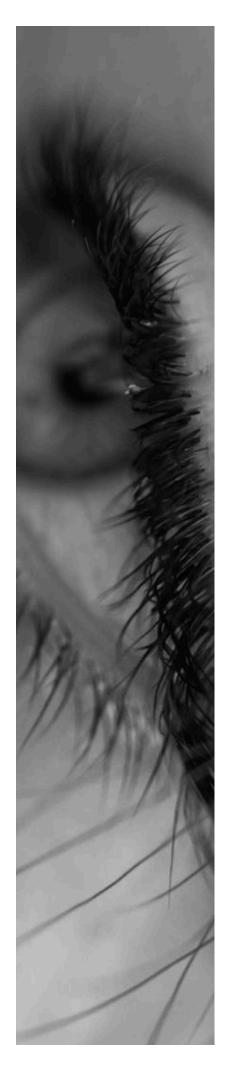
Consider the client's lifestyle when mapping lashes. A busy lifestyle may call for low-maintenance, natural-looking extensions, while clients with a flair for bold styles may opt for more intricate designs. Assessing lifestyle factors ensures that your lash designs are practical and enjoyable for your clients.

#### **FLEXIBILITY IN STYLE CHOICES:**

Maintain flexibility in your lash mapping styles. Having a wide range of lash styles you can offer on your menu allows you to cater to a wide range of preferences. Be prepared to suggest variations during the consultation, ensuring that your client feels confident and excited about the chosen lash design.

### CHAPTER 6

# Troubleshooting Lash Mapping Challenges



# Asymmetrical Eyes

Lash Artists see a diverse range of eye shapes, each with its unique charm. One common challenge is dealing with asymmetrical eyes, where the differences between the left and right eyes can be very noticeable. As an artist, recognising and understanding these variations is the first step toward mastering the art of lash mapping.

**Identifying Asymmetry:** Begin by recognising the subtle or significant differences in your client's eyes. It could be variations in eye size, lid shape, or even the positioning of the eyes on the face.

Impact on Lash Mapping: Asymmetrical eyes can pose challenges during the lash mapping process, potentially leading to an uneven lash application and an imbalanced overall look. Understanding how to adapt your lash mapping techniques to address these differences is essential for achieving symmetry and balance.

#### LASH MAPPING TECHNIQUES FOR ANSYMMETRICAL EYES:

**Customised Mapping Strategies:** Introduce techniques that cater to specific asymmetrical features. For instance, use shorter lashes on the longer side to create balance or strategically adjust lash lengths to enhance symmetry.

**Creating Optical Illusions:** Explore methods to create optical illusions that minimise the appearance of asymmetry. This could involve placing longer lashes in certain areas to draw attention away from noticeable differences.

**Adapting to Client Preferences:** Highlight the importance of consulting with clients about their preferences regarding asymmetry. Some may embrace their unique features, while others prefer a more symmetrical look.

# Adjusting for Sparse or Thin Matural Lashes

#### STRATEGIC MAPPING FOR VOLUME:

To enhance volume on sparse lashes, choose strategic mapping techniques. Consider layering lashes with varying lengths or strategically placing longer extensions to create the illusion of fuller, more voluminous lashes.

#### **CHOOSING APPROPRIATE LASH TYPES:**

Selecting the right type of lash extensions is crucial. Choose lightweight extensions to avoid weighing down fragile natural lashes. This not only ensures the comfort of the client but also ensures the integrity and health of their natural lashes.

#### **AVOIDING OVERLOADING:**

While the goal is to achieve a voluminous look, it's essential avoid overloading sparse lashes. Too much weight can lead to discomfort and potential damage. Educate clients on the importance of achieving volume responsibly. Understand lash weight guides.

#### WHAT ARE SPARSE LASHES:

Sparse or thin natural lashes come with some challenges in the lash mapping process. These lashes may be finer, sparser, or shorter than average, needing further careful consideration during the extension application.



### Meeting Client Expectations

#### **CLIENT EXPECTATIONS:**

Clients approach lash appointments with expectations, and it's crucial to address common concerns they might have and manage expectations.. These concerns can range from discomfort during the application to overall satisfaction with the final look.

#### **DISCOMFORT AND IRRITATION:**

Whilst clients should not experience discomfort or irritations, it is your job as an artist to explain what they are and what to do in the event of irritations or reactions.

### Effective Communication

Clear Communication Strategies: Communication is the cornerstone of a successful lash artist-client relationship. Establishing clear communication channels helps in understanding client preferences, addressing concerns, and ensuring a collaborative approach to the lash mapping process.

**Understanding Client Preferences**: Take the time to understand your client's preferences regarding lash length, curl, and overall style. Actively listening to their desires and concerns enables you to tailor your lash mapping techniques to meet their expectations.

**Managing Expectations: Proactively** manage client expectations by providing realistic insights into the lash mapping process. Discuss potential challenges and adjustments that may be necessary to achieve the desired look, fostering transparency and trust.

CHAPTER 6

# Advanced Lash Mapping Techniques



## The Art of Layering

Layering is a popular technique in lash mapping that goes beyond traditional involves extensions. Ιt the strategic placement of lashes with varying lengths and thicknesses on top of each other. This approach adds depth, texture. dimension to the lash set, creating a visually stunning effect that enhances the natural beauty of the eyes.

**Benefits of Layering:** The art of layering has lots of benefits. It contributes to a natural, textured appearance, allowing for a seamless blend with the client's natural lashes. Layering adds volume, providing a fuller and more captivating look.

#### **TECHNIQUES FOR LAYERING:**

Mapping for Volume: To master layering, start by strategically mapping for volume. Choose lash lengths and curls that compliment each other to create a balanced blend. This technique ensures that each layer mixes beautifully adding to the overall structure, resulting in a cohesive and natural finish.

Creating Texture and Definition: Dive into techniques for creating texture and definition through layering. Mimic the natural growth pattern of lashes by placing extensions in a way that enhances their texture. This detailed approach adds a realistic and elegant touch to the lash set.

#### **TECHNIQUE 1: GRADUATED LAYERING**

- Learn how to layer lashes in a graduated fashion, creating a seamless transition from shorter to longer extensions.
- Explore the impact of graduated layering on enhancing the overall depth and dimension of the lash line.

#### **TECHNIQUE 2: STAGGERED LAYERING**

- Dive into staggered layering to create a dynamic and textured lash design.
- Experiment with placing lashes at varying distances from the lash line, adding a sense of movement and flair.



Dramatic lash mapping involves pushing the boundaries of conventional designs, embracing bold lengths, increased density, and dynamic styling. This section will guide you through the fundamental principles and considerations for creating show-stopping, dramatic lash looks.

#### **KEY ELEMENTS OF DRAMATIC LASH MAPPING:**

- **Length Exploration:** Explore longer extensions to add theatrical length and draw attention to the eyes.
- **Dense Styling:** Increase lash density for a full and voluminous effect, creating a sense of drama.
- **Strategic Mapping Lines:** Plan mapping lines that accentuate the client's eye shape, contributing to the overall intensity.

#### **TECHNIQUES FOR DRAMATIC LASH DESIGNS**

#### Technique 1: Extreme Lengths

- Dive into the world of longer extensions, understanding how to maintain balance while achieving maximum length.
- Explore graduated lengths to create a dynamic flow, emphasising the outer corners for added drama.

#### **Technique 2: Volume Overdrive**

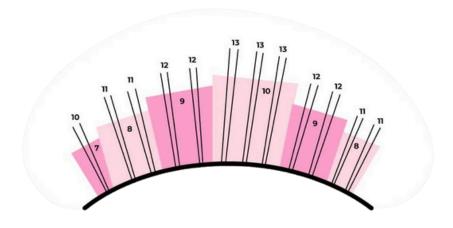
- Master the art of volume mapping to intensify the lash line.
- Experiment with fanning techniques and increased lash-to-lash ratios for a lush and dramatic appearance.

#### **Technique 3: Strategic Directional Mapping**

- Explore mapping lines that direct attention to specific areas of the eyes, such as the outer corners or central lashes.
- Learn how to use mapping to create an uplifted and attention-grabbing effect.







The Wispy Lash Style, inspired by the "Kim K" look, is known for its textured, fluttery appearance that mimics the natural variance in lash lengths. This style incorporates a mix of lengths and sometimes thicknesses, strategically placed to create a feathery, multi-dimensional effect.

#### **SELECTING LASH EXTENSIONS**

- For the Wispy Style, you'll need a variety of lash extension lengths, and possibly thicknesses, to create the signature textured look. Lengths might range from 8mm to 15mm, allowing for a customized, staggered pattern.
- Different curl types (e.g., C, CC, D) can be mixed to enhance the wispy, feathered effect. The choice of curls can be tailored to achieve the desired level of drama and texture.

#### **CREATING THE LASH MAP**

- *Inner Corner:* Begin with shorter extensions (e.g., 8mm to 9mm) to maintain a natural looking start.
- *Middle Section:* Use a mix of medium to long lengths (e.g., 10mm to 15mm) in a non-linear, staggered pattern. This is where the creativity comes into play, as the arrangement of lengths can vary to create the wispy effect. Instead of a gradual increase, alternate between slightly longer and shorter lashes to achieve texture.
- **Outer Corner:** While traditionally, lengths might taper off slightly towards the very outer edge, incorporating a few longer extensions within the outer section enhances the wispy, fluttery look.

#### **CUSTOMIZATION FOR EYE SHAPES**

- The Wispy Style can be customised for any eye shape, with specific attention to how the staggered lengths accentuate the eyes. For example, clients with round eyes may benefit from slightly longer extensions placed at the outer third to elongate the eye subtly.
- For almond-shaped or narrow eyes, incorporating varied lengths across the lash line can add openness and dimension, enhancing the eye shape beautifully.

## Tips and Tricks for Achieving a Perfect Set Every Time

PICK THE CORRECT LASH MAPPING METHOD

**GET PREMIUM LASHES AND ADHESIVE** 

**CUSTOMISE LASH LENGTHS AND CURLS** 

MASTER YOUR ISOLATION TECHNIQUE

# Lash Retention Checklist

HUMIDITY LEVEL: MAINTAIN THE ROOM HUMIDITY BETWEEN 40-60%. USE A HYGROMETER TO MONITOR.
TEMPERATURE: KEEP THE ROOM TEMPERATURE AT APPROXIMATELY 68-72°F (20-22°C).
AIRFLOW: ENSURE THERE'S NO DIRECT AIRFLOW ON THE WORK AREA THAT COULD CAUSE PREMATURE DRYING OF THE ADHESIVE.
SHAKE ADHESIVE VIGOROUSLY FOR AT LEAST 30 SECONDS BEFORE USE.
USE FRESH DROPS OF ADHESIVE APPROXIMATELY EVERY 20 MINUTES TO MAINTAIN OPTIMAL VISCOSITY.
PLACE THE EXTENSION ON THE NATURAL LASH WITHOUT TOUCHING THE EYELID, MAINTAINING A 0.5MM DISTANCE FROM THE EYELID.

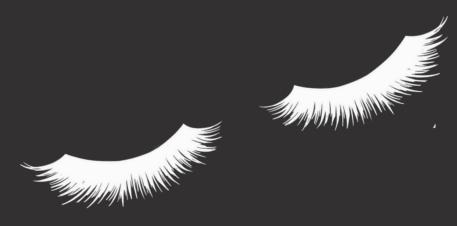


AS WE WRAP UP YOUR FABULASH GUIDE ON LASH MAPPING AND CARE, LET'S REFLECT ON THE MESSAGE HERE. , THIS EBOOK HAS BEEN CREATED TO EQUIP YOU, WHETHER YOU ARE A BEGINNER LASH ARTIST, A SEASONED PRO, OR SOMEONE WHO JUST WANTS TO KNOWMORE BEFORE STARTING, WITH THE KNOWLEDGE AND SKILLS NECESSARY TO EXCEL IN THE ART AND SCIENCE OF LASH EXTENSIONS.

THE WORLD OF LASH EXTENSIONS IS ONE OF IMMENSE CREATIVITY, PRECISION, AND BEAUTY. IT'S A FIELD WHERE ARTISTRY MEETS TECHNIQUE, ALLOWING FOR THE TRANSFORMATION OF ORDINARY LOOKS INTO EXTRAORDINARY EXPRESSIONS OF PERSONAL STYLE. AS YOU PROGRESS IN YOUR LASH JOURNEY, REMEMBER THAT THE FOUNDATION OF GREAT LASH WORK LIES IN UNDERSTANDING THE UNIQUE ANATOMY OF EACH CLIENT'S LASHES AND CUSTOMIZING THE APPLICATION TO ENHANCE THEIR NATURAL BEAUTY.

CONTINUOUS LEARNING AND ADAPTATION TO NEW TRENDS, PRODUCTS, AND TECHNIQUES WILL KEEP YOU AT THE FOREFRONT OF THIS EVER-EVOLVING INDUSTRY. ATTEND WORKSHOPS, SEEK MENTORSHIP, AND ENGAGE WITH A COMMUNITY OF LASH PROFESSIONALS TO SHARE INSIGHTS AND EXPERIENCES. YOUR GROWTH AS A LASH ARTIST.

I HOPE THIS GUIDE HAS HELPED YOU ALONG THE WAY,



#### HAVE YOU THOUGHT ABOUT YOUR NEXT STEPS AS A LASH ARTIST?

YOU'RE ONE STEP CLOSER TO LASH MASTERY...

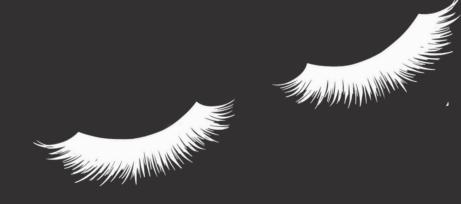
WE HOPE THIS LASH MAPPING MANUAL HAS SPARKED NEW INSIGHTS, FRESH INSPIRATION, AND EVEN MORE CONFIDENCE IN YOUR ARTISTRY.

YOU'VE GOT THE LASH MAPPING MANUAL...NOW LETS TAKE IT FURTHER

WANT TO LEARN HOW TO MASTER LASH MAPPING LIKE A PRO, CREATE CONSISTENTLY FLAWLESS SETS, AND BUILD A THRIVING LASH BUSINESS?

WHETHER YOU'RE JUST GETTING STARTED OR READY TO ELEVATE YOUR LASH GAME, THERE'S NOTHING LIKE HANDS-ON EDUCATION, EXPERT SUPPORT, AND PROVEN TECHNIQUES TO TAKE YOUR SKILLS AND YOUR BUSINESS TO THE NEXT LEVEL.

I'M EXCITED TO ANNOUNCE THAT WE NOW OFFER IN-PERSON AND ONLINE LASH TRAINING TAILORED TO HELP YOU PERFECT YOUR TECHNIQUE, BOOST YOUR CONFIDENCE, AND GROW YOUR BUSINESS. WHETHER YOU'RE STEPPING INTO THE WORLD OF PROFESSIONAL LASH SERVICES OR LOOKING TO REFINE YOUR SKILLS, OUR TRAINING PROGRAMS ARE DESIGNED TO FIT YOUR BUSY SCHEDULE AND DIVERSE LEARNING PREFERENCES.



## EXCLUSIVE OFFER FOR OUR FABULASH FAM

TO CELEBRATE THE LAUNCH OF OUR NEW TRAINING COURSES AND AS A SPECIAL THANK YOU FOR YOUR INTEREST, I'M OFFERING AN EXCLUSIVE 15% DISCOUNT VOUCHER ON ANY TRAINING PROGRAM. THIS LIMITED-TIME OFFER IS AVAILABLE ONLY TO OUR EMAIL SUBSCRIBERS AND THOSE WHO HAVE DOWNLOADED THIS MANUAL. READY FOR THE NEXT LEVEL? HERE'S HOW TO REDEEM YOUR EXCLUSIVE 15% OFF OFFER:

- 1.BOOK YOUR TRAINING: VISIT OUR WEBSITE OR GET IN TOUCH TO RESERVE YOUR SPOT IN ONE OF OUR UPCOMING TRAINING SESSIONS (IN PERSON PROGRAMS AND ONLINE COURSES AVAILABLE!)
- 2.APPLY THE VOUCHER: AT CHECKOUT USE THE UNIQUE DISCOUNT CODE FABULASHIS TO ENJOY 15% OFF YOUR TRAINING EITHER ONLINE OR IN-PERSON. CODE VIP15
- 3.TRANSFORM YOUR CRAFT: DIVE INTO A HANDS-ON OR VIRTUAL EXPERIENCE THAT WILL EQUIP YOU WITH INDUSTRY-LEADING SKILLS AND INSIDER TECHNIQUES.

#### LET'S MAKE YOUR LASH JOURNEY EXTRAORDINARY

AT FABULASH, WE BELIEVE IN EMPOWERING YOU TO ACHIEVE ARTISTIC EXCELLENCE. JOIN US IN OUR TRAINING SESSIONS AND BECOME PART OF A VIBRANT COMMUNITY WHERE PASSION MEETS PRECISION. EMBRACE THE OPPORTUNITY TO NOT ONLY ENHANCE YOUR SKILLS BUT ALSO TO TRANSFORM YOUR CAREER WITH GUIDANCE FROM TOP PROFESSIONALS IN THE LASH INDUSTRY.

TO GET STARTED, SIMPLY <u>CLICK HERE</u> OR CONTACT US AT HELLO@FABULASHBOUTIQUE.COM.AU FOR MORE DETAILS.

WARM REGARDS, AMANDA OWNER, FABULASH

