

CRYPTO ORIENTATION GUIDE

(PDF GUIDE)

By Jahmeel Gray



Understanding the full crypto landscape

Step 1:

DOWNLOAD YOUR FIRST WALLET

A wallet is your mailbox.
You can't get mail without one.



Download Phantom
in 10 seconds

Learn more at
crypto.fowlcat.com



Step 2:

SECURE YOUR SEED PHRASE

Your seed phrase is like your Social Security number + house keys combined

SOCIAL SECURITY
0000-00-000

+



I almost lost a bag because I got sloppy with my seed phrase, luckily I found where I wrote it down.

Learn more at
crypto.fowlcat.com



Step 3:

BUY YOUR FIRST CRYPTO (\$5-\$20)

Start small.
The goal isn't rich — it's confidence.

BEGINNER MISTAKE:

Trying to “time the market” on day one

NEXT STEPS

- You don't learn to drive on the freeway first
- Mini-tutorial
“How to buy \$20 of crypto without getting overwhelmed

learn more at crypto.fowlcat.com



Step 4

SEND YOUR FIRST TEST TRANSACTION

This step teaches you how blockchain actually moves.

WHY IT MATTERS:

You'll understand speed, fees, and how addresses work.

BEGINNER MISTAKE:

Sending everything at once and praying it arrives

PUT IT INTO PERSPECTIVE:

You don't send the whole rent your first time using Zelle

How to send \$1 safely:

- Do a tiny "safety send"
- Learn without stress

learn more at crypto.fowlcat.com



Step 5:

TRANSFER TO YOUR WALLET

Take your crypto OFF the exchange
and INTO your custody.

WHY IT MATTERS:

Not your keys = not your crypto

BEGINNER MISTAKE:

Keeping everything on
Coinbase out of
convenience



REMEMBER:

Exchanges are public garages.
Wallets are your private driveway.

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Step 6:

DO YOUR FIRST REAL TRANSACTION

WHY IT MATTERS:

Now you understand speed, fees, and wallet flow — so you can make your first real move.

BEGINNER MISTAKE:

Trying a complex transaction like swapping or bridging without learning first

HOW TO THINK ABOUT IT:

Once you've walked the bike, now you pedal

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STEP 7

TRY YOUR FIRST dAPP

This is where crypto becomes FUN —
interacting with something that only
exists because of Web3.

WHY IT MATTERS

You experience decentralization
firsthand.

BEGINNER MISTAKE

Skipping straight to risky DeFi
protocols or meme sites

WHAT IT'S LIKE

“If crypto is the gym, a dApp is
the workout equipment.”

TUTORIAL: “How to use your first
dApp without breaking anything”

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STEP 8

START YOUR WEEKLY DCA PLAN

WHAT IT MEANS:

Invest a tiny amount every week – automatically – to grow over time.

WHY IT MATTERS:

Consistency beats timing. Small weekly buys stack faster than you think.

BEGINNER MISTAKE

Trying to “go all in” at the wrong time instead of building a steady rhythm

HOW IT'S LIKE

DCA is an automatic sprinkler system watering your money trees

HOW TO DO IT

- Choose a coin
- Choose an amount (\$5–\$20/week)
- Turn on auto-buy
- Let the habit run your growth

Learn more at
crypto.fowlcat.com



STEP 9

TRACK PROGRESS MONTHLY

What It Means: Write down your investments and growth every month. Check in privately, not constantly.

Why It Matters: Tracking makes the wins real and motivates you to stay consistent.

Beginner Mistake: Obsession with charts, checking them every 10 minutes.

What It's Like: Checking every 10 minutes is like weighing yourself every hour.

How To Do It: Once a month...

- Write down:
- How much you invested
- How much it grew
- What you learned

learn more at crypto.fowlcat.com



STEP 10

JOIN A COMMUNITY

Why It Helps: Friends in crypto make your journey easier, more fun, and way less overwhelming

What To Avoid: Trying to learn everything from random YouTube comments

Analogy: Crypto is a team sport, not a solo sport

How To Start: Follow reliable crypto leaders on Twitter, Threads, or LinkedIn

- Tap into a welcoming Discord or Telegram group
- Connect with people who share your goals

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2 Secure Your Seed Phrase



3 Buy Your First Crypto (\$5-\$20)



4 Send Your First Test Transaction



5 Transfer to Your Wallet



6 Do Your First Transaction



7 Try Your First dApp



8 Start Your Weekly DCA Plan



9 Track Progress Monthly



10 Join a Community



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