



BRANDING KIT & CONTENT CALENDAR

COMPLETE USER GUIDE



Modern and cohesive color palette, carefully curated to reflect professionalism and visual harmony across all platforms.

Font pairings handpicked by designers, ensuring excellent readability and contrast for every format (social media, web, presentations, etc.).

These are modern, stylish fonts with character—perfect for expressing clarity, confidence, and creativity.

Thank you for your purchase!

Welcome to the beginning of your brand's fresh new look! This brand kit was created with love by our creative agency to help you upgrade your brand's image from day one. Perfect for entrepreneurs just starting out or business owners looking to rebrand with intention and style.

HOW TO USE YOUR TEMPLATES IN CANVA

01 Click on each link to open the template directly in your browser. Then, simply click the "Use Template" button to instantly copy the design to your Canva account.

[**CLICK HERE TO ACCESS YOUR CANVA BRAND KIT**](#)

02 Create a FREE Canva account
You **don't need a Canva Pro** to use these templates.

03 Click on "**Use template**" to copy the file to your Canva account. You can now fully customize it.

04 Personalize the text, images, duplicate layers, and brand colors.

- ✓ Replace demo text with your own.
- ✓ Upload your logo.
- ✓ Apply your brand colors (or use the ones we suggest).
- ✓ Change the fonts if needed: we included recommendations too.

05 **Download your designs or publish them directly**
You can download your final designs (JPG, PNG, PDF), or publish them directly **from Canva if you're using Canva Pro.**



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HOW TO EDIT TEXT AND COLORS IN YOUR CANVA TEMPLATE

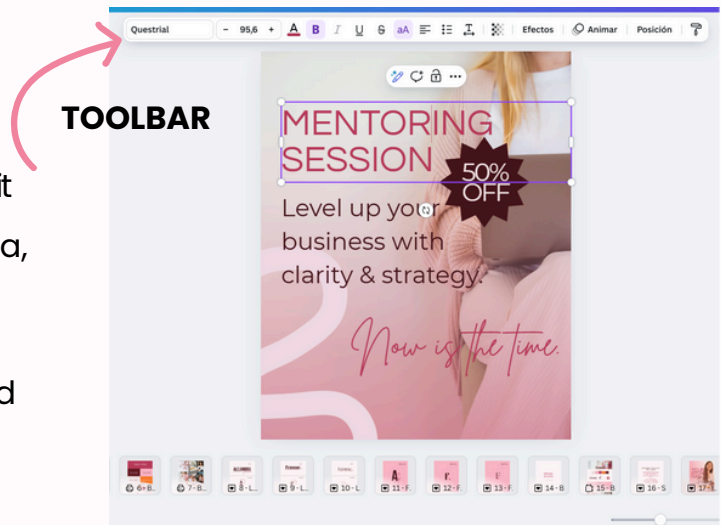
01 TEXT

Click on the Text You Want to Edit

Once your template is open in Canva, simply click on any text box.

Double-click to highlight the text and start typing your own words.

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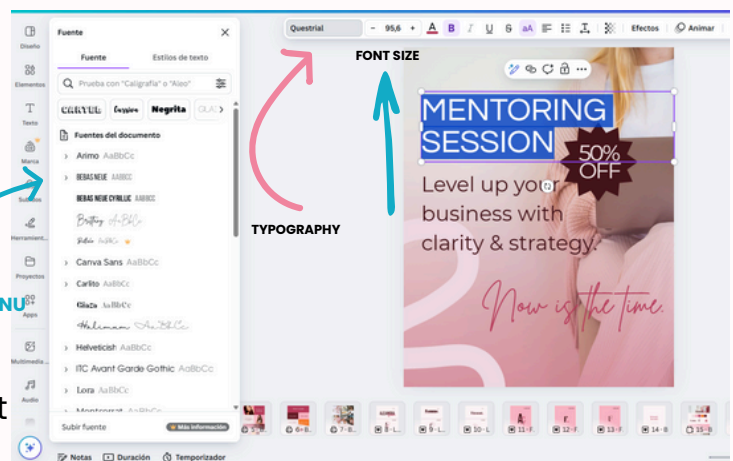


Change the Font or Size

With the text box selected, look at the toolbar at the top.

DROPDOWN MENU

Choose a new font from the dropdown, adjust the size, or make it bold/italic.

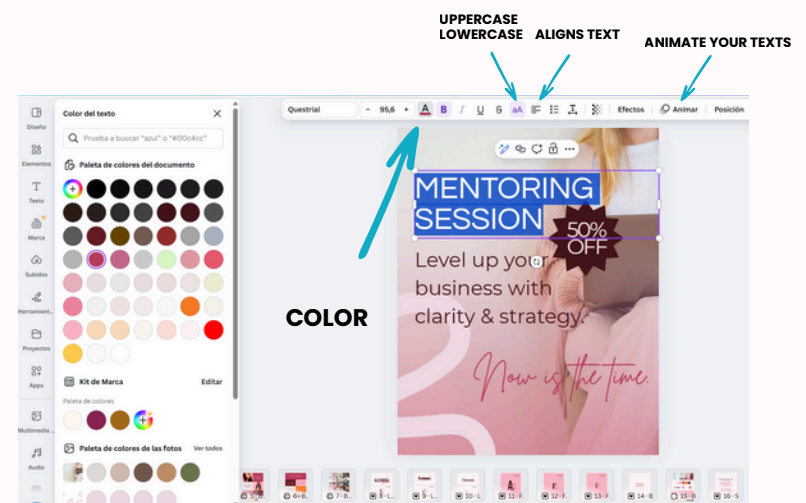


Change Text Color

Highlight the text you want to change.

In the top toolbar, click the Text Color icon (an "A" with a color bar).

Select a color from the palette or add your brand's HEX code.



HOW TO EDIT TEXT AND COLORS IN YOUR CANVA TEMPLATE

02 EDIT PHOTOS

Select the Photo – Click on the photo you want to change.

Select the Photo Click on the photo you want to change.

Replace It Go to Uploads, click Upload Files, and drag your new photo over the old one.

Resize or Move

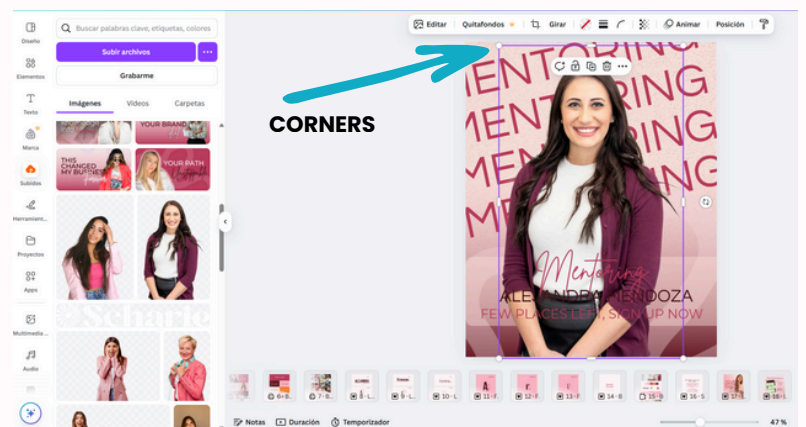
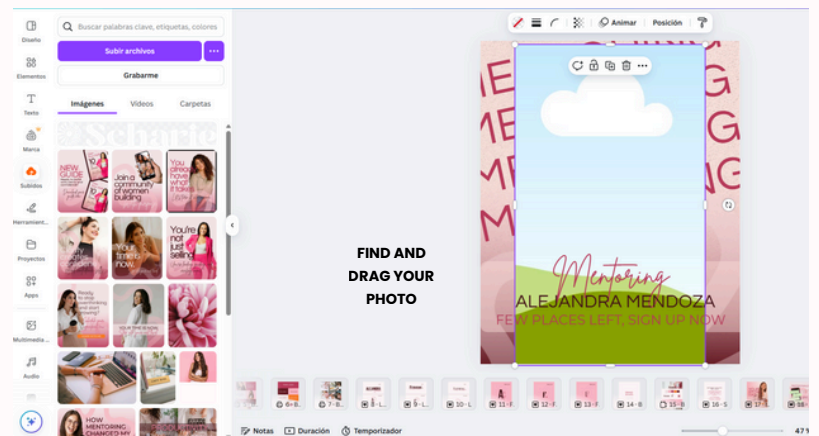
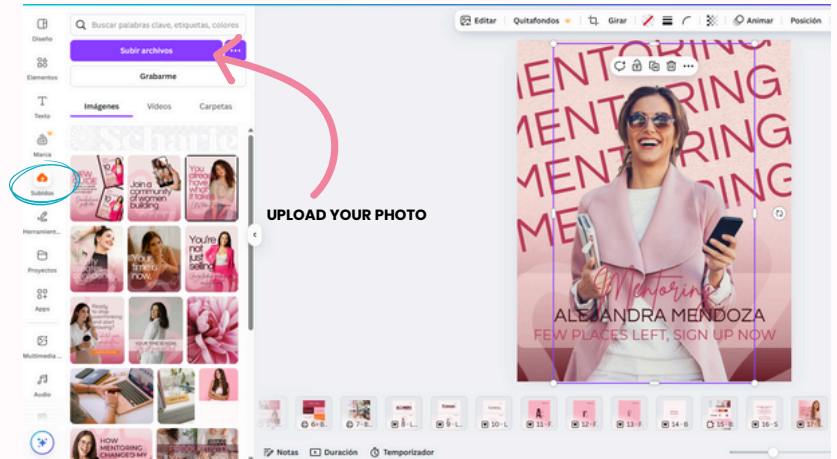
Drag the corners to resize or move it into place.

Crop

Click Crop in the top toolbar, adjust the area, and click Done.

Adjust

Use Edit Photo to change brightness, contrast, or add filters.



HOW TO EDIT TEXT AND COLORS IN YOUR CANVA TEMPLATE

03 EDIT LAYERS AND CHANGE ELEMENT

Select the Element
Click on the shape, icon, or graphic you want to edit.

If elements are stacked, right-click and choose Select Layer to pick the one you need.

Move Layers Forward or Backward
Right-click the element.

Choose Bring Forward or Send Backward until it's in the right position.

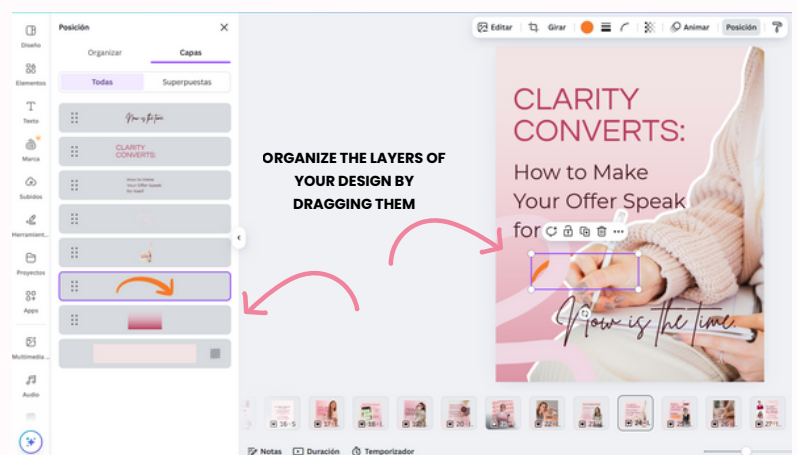
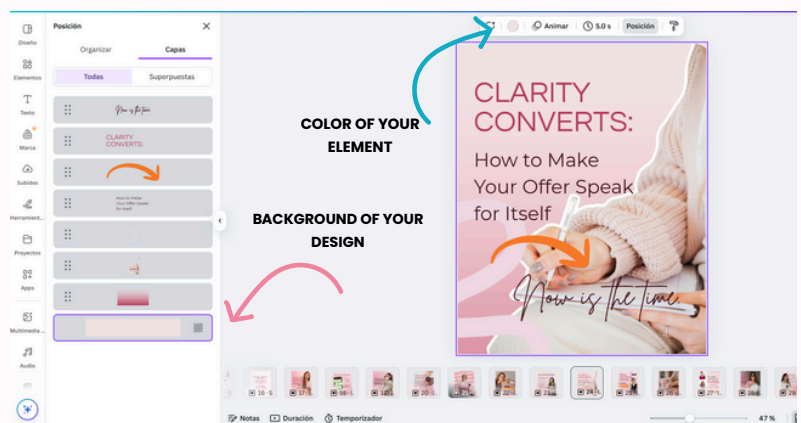
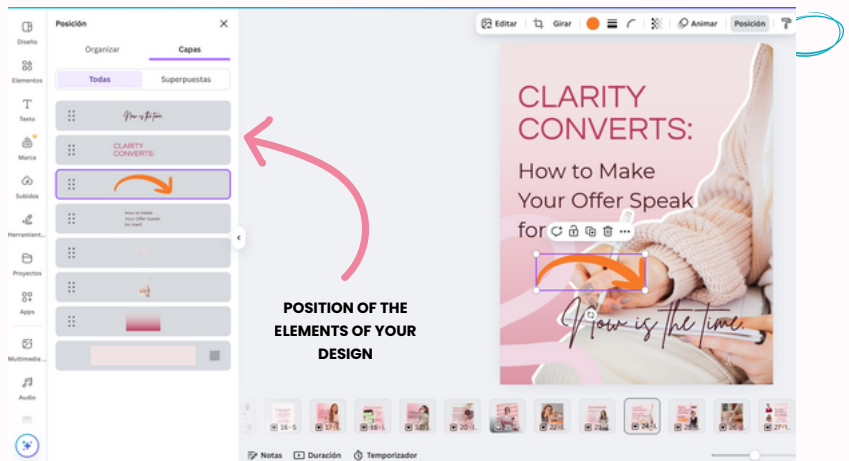
Change the Color With the element selected, look at the top toolbar.

Click the colored square to open the color menu.

Choose a color from the palette or type your HEX code.

Edit Multiple Colors in One Element

Some graphics have more than one color box in the toolbar.



VIDEO TUTORIAL



NEED HELP OR WANT MORE PRODUCTS?

We're a creative agency specialized in branding and social media. We offer custom kits, logo design, sales pages, carousel posts, eBook covers and more.

Need something custom? Message us for exclusive, made-for-you products.

CONTACT US

Instagram: [@scharief1](#)

Email: info@scharie.com

Etsy Inbox: [Scharie Designs](#)



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