

Your Power List PRO TIPS

A power list is literally a huge Gold Mine from which you will begin your business!

Certainly, with Social Selling (Such as Facebook, Instagram, TikTok, LinkedIn, etc), you will likely use Attraction & Permission Marketing to enroll many of your customers and even some of your new Brand Partners/Affiliates 🙌!

However, all of the record breakers and record setters have used BOTH attraction marketing on social platforms, as well as, personal reach outs to those who they really want to do life with 💜!

So what is a Power List 🤔?

It's simply a list of people that you want to talk to about Amare either from the product side or the business side, or better yet from both!

The minute you say YES to Amare - swirls of people will fill your mind, and it's important to get them "out of your mind 🧠 and on to your paper ✍️"!

Your Power List 🤔 can include ANYONE - potential customers or potential Brand Partners!

Begin making a list of those that fit the sign! Beside their name, write the reason you believe they might like the product and/or opportunity.

Maybe you've overheard them talking about stress, feeling overwhelmed, feelings of anxiousness & burnout, lack of passion or happiness, or even a need for additional income in their house!

Are they not happy with their current career? Who do you know that is driven for a different lifestyle. They want more flexibility in their schedule. Who has been in direct sales, network marketing, social selling or is an entrepreneur, influencer, or someone who you really admire and is successful in life.