

Absolutely! Here's your **generalized LinkedIn Outreach Script & Follow-Up Flow** – styled and formatted *exactly* like the structure you loved. It's plug-and-play, designed to feel natural, build authority, and convert conversations into booked calls – all without overexposing your links or losing control of the flow. 🗨️🚀

🔗 LinkedIn Outreach Script & Follow-Up Flow (Generalized Template)

♦ [1] Icebreaker / Authority Builder Message (Optional First Message or Post-Connect)

(A)

Hi [First Name],

It took me 3 years and 100+ trials to figure out what makes someone *actually* reply and convert into a paying customer on LinkedIn.

Now, I've built a **proven formula** that helps [Target Audience] generate **30–40 high-ticket appointments/month** – all on autopilot.

Worth a chat?

(B)

Hi Padma,

It took me 4 years to crack the LinkedIn formula. After 100+ trials and implementing alex hormozi 100M\$ leads in 50+ niches I've helped coaches and marketers to get 30-40 high-ticket appointments on automation.

Want me to share how?

Worth a quick chat?

♦ [2] Connection Thank You + Intro Message (Once They Accept)

[First Name], thanks for connecting!

I noticed you're a [insert niche/profession, e.g., "career coach"]. I've helped professionals in this space consistently book **30–40 high-ticket appointments/month** — purely using LinkedIn.

For example, **[Insert Client Name]**, a [insert niche], went from selling services at **[\$[Old Price] to \$[New Price]** in just **[X time frame]**.

Now they're earning over **[\$[Monthly Revenue] per month]**.

And that's just one story — we're getting wins like this *every month*.

The best part? You can **plug into the exact same system**. Total no-brainer.

I'd love to explore how we can make this work for you too.

Let's hop on a quick call?

♦ [3] Social Proof / Case Study Message (Send 1–2 Days Later)

Hi **[First Name]**!

Just wanted to share a recent win 🙌

One of our clients, a [coach/founder/etc.], closed **5 high-ticket sales worth ₹2 Lakhs in a single month** — straight from their [LinkedIn audience / WhatsApp group / organic network].

All using our **Unique LinkedIn Growth Framework**.

If that's the scale you're aiming for, I've got some **wildly effective** ideas that might work for you too.

Want me to share them?

♦ [4] Haven't Heard Back? Pattern Interrupt Message

Hi **[First Name]**!

Noticed you haven't replied — wondering if you thought this might be spam?

Let me prove it's not 🙌

Here's a *quick taste* of my secret sauce:

[Insert teaser line from the PDF – e.g., “This is the 3-step message flow that turns views into booked calls.”]

If that helps even a little...

I’m one call away from giving you the full blueprint to hyperscale.
Want the free PDF?

♦ **[5] Lead Magnet PDF Follow-Up**

Hi [First Name]!

Did you find the time to check the PDF I shared?

♦ **[6] When They Reply "Yes"**

Awesome! 🥂

It’s a little tricky to break the full strategy down over chat.

When would you be available for a quick call to dive deeper?

👉 **4 PM** or **7 PM** — which one works better for you?

♦ **[7] After They Pick a Time**

Perfect!

Can you please share your **email ID and mobile number** so I can send you the meeting invite + reminder?

♦ **[8] Send Meeting Link**

Thanks, [First Name]!

Here’s your meeting link 👉

📌 **[Insert Google Meet Link]**

Looking forward to mapping out a custom growth plan for you!

Pro Tip

- ✗ Avoid giving your **Calendly link**, phone number, or email upfront.
 - ✓ Instead, **ask them** for their availability, email, and mobile — it creates micro-commitment and keeps control in your hands.
-

Next Steps:

Would you like me to help you with:

-  **Lead Magnet PDF Design** (I'll create a plug-and-play template for you)
-  **Content ideas for the PDF** (that trigger curiosity + boost reply rate)
-  **Follow-up drip messages** if they ghost after downloading the PDF

Gotcha  — here's a **non-salesy**, **value-driven**, and **conversational** version of the follow-up drip messages. These messages still guide the prospect toward a call, but they feel more like *friendly check-ins* or *collaborative convos*, not sales pitches.

LinkedIn Drip Follow-Up Sequence (Non-Salesy, PDF Ghosting)

Objective: Gently nudge toward a call, without sounding like a pitch.

Day 1 – Casual Reminder + Curiosity

Hey [First Name],

Just circling back — were you able to skim through the PDF?

There's one part I think you'll find interesting: [Insert quick insight – e.g., “the outreach message structure on page 4”].

Happy to chat through it if you're curious to see how it could apply to your workflow.

Day 3 – Light Value Drop

Hi [First Name],

Thought I'd share this — someone who grabbed the same guide made a small tweak to their LinkedIn outreach and booked 3 solid calls last week.

I figured if you're testing things, I could help you shortcut the trial-and-error.

No rush — just let me know if you'd be open to bouncing ideas.

Day 5 – Helpful Nudge (Friendly & Personal)

Hey [First Name],

I know how these things go — we download a PDF, save it for later... and it gets buried 😊

If you're still thinking about improving [insert goal – e.g., “your inbound lead flow”], I'd be happy to help you brainstorm some ideas.

We could even jam for 15–20 mins and map out 2–3 action steps.

Open to that?

Day 7 – Soft Close with No Pressure

Hi [First Name],

Just wrapping up convos for the week and thought I'd check in one last time.

Totally cool if now's not the right time — but if you do want to dig a bit deeper into some of the ideas from the PDF, we could hop on a quick call.

Let me know what feels best — no pressure either way.

Day 10 – Final Nudge With Open Invite

Hey [First Name],

Not sure if this is still on your radar, but if the PDF sparked any ideas or questions, I'd be happy to hop on a quick call and unpack them with you.

Just say the word — happy to meet you where you're at 🙌

If They Respond at Any Point:

Love that!

I think a quick convo will help connect the dots a lot faster.

👉 Would 4 PM or 7 PM work better for you this week?

Once you pick a time, just need your **email and mobile number** to send the invite + reminder.

Optional Enhancements

- Add emojis sparingly to keep it friendly 😊
 - Use voice notes or short videos if the lead is semi-warm
 - Rotate language depending on niche (coach vs. SaaS vs. founder)
-

Would you like me to build this into a **copy-paste messaging tracker** or integrate it into a **Notion board / CRM flow**?

Also, want to write a **WhatsApp drip version** next?