








<div><div></div><div>THE PATH TO SCALABILITY</div><div></div></div>				
	TITLE	WHY IT MATTERS (INSIGHT)	WHAT TO FOCUS ON (ACTION PROMPT)	NOTES
STEP 1	FINANCIAL CLARITY	Flying blind leads to failure. You can't scale what you can't measure.	Know your numbers: cash flow, profit, and ratios.	
STEP 2	STRATEGIC FORECASTING/ CORPORATE FINANCIAL STRATEGIES	Planning forward helps you invest with confidence and avoid surprises.	Forecast revenue, costs, and growth scenarios.	
STEP 3	PERFORMANCE DRIVERS	Not every product or client is profitable—identify your high-margin winners.	Focus on what's profitable and cut what's not.	
STEP 4	PROFIT OPTIMIZATION	Scaling a leaky business only multiplies losses.	Eliminate waste, raise margins, improve pricing.	
STEP 5	CAPITAL READINESS	Lenders and grant agencies only fund well-run, documented businesses.	Clean your financials, prep for funding.	
STEP 6	DASHBOARD LEADERSHIP	CEOs use real-time data—not guesswork—to make sharp decisions.	Build dashboards, set KPIs, track what matters.	
STEP 7	FRACTIONAL CFO PARTNERSHIP	You need strategic support without paying a full-time CFO salary.	Work with a CFO who thinks like a partner.	