# Programs that unlock potential

Real growth. Real people. Real results.



#### **Our Philosophy**

We don't do off-the-shelf training. Even our signature programs are designed to be flexible—tailored to your people, your culture, and your goals.

We listen deeply, shape intentionally, and work alongside you to solve real challenges—not tick boxes.

Our work brings together meaningful dialogue, rich insight, and practical action. We meet people and organisations where they are, and help them grow from there.

## Signature programs at a glance

- 1. Real Leaders. Real Strengths.
- 2. Strengths in Action
- 3. The Strengths Advantage Teams
- 4. Strengths Driven Sales
- 5. The Resilience Reset
- 6. Leadership Launchpad
- 7. Confident by Design
- 8. Custom Program (co-created to meet your unique needs)

All programs can be tailored for leaders, teams, or entire organisations.

#### 1. Real Leaders. Real Strengths.

Leadership that's intentional, energised, and real

Effective leadership starts with self-awareness and shows up in everyday actions. This program helps leaders rediscover their natural strengths, lead with purpose, and build confidence without burning out. It's bold, human, and deeply practical.

In this program, your leaders will:

✓ Discover their **unique leadership style** and how it energises them

✓ Build greater self-awareness and clarity in how they show up

✓ Lead with **authenticity**, not exhaustion

✓ Strengthen **trust and communication** across their teams

✓ Shift from reactive to **intentional leadership** 

✓ Learn to **manage their energy**, not just their time

### 2. Strengths in Action

From profile to practice—embed strengths into everyday work

It's one thing to know your strengths. It's another to live them—every day, at work, where it matters. This program helps individuals and teams take their Strengths Profile insights off the page and into real, everyday actions. It builds momentum, deepens engagement, and turns strengths into a practical toolkit for performance, motivation, and accountability.

In this program, your people will:

- ✓ Identify how their **strengths show up** in daily work—and how to use them **more effectively**
- ▼ Build daily habits that align with what energises them
- Strengthen ownership, focus, and follow-through
- Create a shared language for performance and feedback
- Move from intention to consistent action
- Bring strengths into how they communicate, connect, and contribute

### 3. The Strengths Advantage - Teams

From strengths to synergy—unlock your team's collective power.

When people understand their own strengths—and those of their teammates—everything shifts. This program creates space for deeper trust, better communication, and smarter collaboration. Teams learn how to value differences, navigate tension, and bring out the best in themselves—and each other.

In this program, your teams will:

- ✓ Discover the **unique strengths** each member brings to the team
- ✓ Build **mutual respect** through a shared understanding of differences
- ✓ Learn how to **allocate work** based on strengths
- ✓ Improve communication and reduce misunderstanding
- ✓ Navigate tension with **greater clarity, curiosity, and care**
- ✓ Explore team-wide patterns and unlock shared strengths



#### 4. Strengths Driven Sales

Sell from your strengths, not from a script

Great salespeople aren't carbon copies—they're confident, connected, and aligned with what makes them unique. This program helps your sales team tap into their natural strengths, communicate with authenticity, and build a performance culture rooted in trust, not pressure.

In this program, your sales people will:

Identify and align their individual strengths to each stage of the sales process

Build confidence and presence in a way that feels natural-not forced

Strengthen client relationships through authentic conversations

Learn how to **recover and reset after setbacks** 

Use their strengths to adapt their approach to different buyers

Improve sales performance by working smarter, not harder

#### 5. The Resilience Reset

Equip your people to navigate change with clarity and calm.

Resilience isn't about pushing through—it's about working in a way that protects your energy and builds long-term capacity. This program helps individuals and teams reset how they work, using the lens of strengths to create healthier habits, clearer focus, and more sustainable ways to respond to challenge and change.

In this program, your people will:

- ✓ Discover which strengths fuel resilience and sustained motivation
- ✓ Recognise early signs of burnout—and know what to do next
- ✓ Learn how to reset energy and focus when under pressure
- ✓ Build personal habits that **protect wellbeing** and **sharpen performance**
- ✓ Shift from reactive patterns to grounded, intentional responses
- ✓ Create a practical, strengths-based resilience toolkit they can rely on

6. The Leadership Launchpad

Give your future leaders a powerful head start

Leadership isn't just a promotion—it's a mindset. This program supports emerging leaders to explore their values, use their natural strengths, and build confidence in how they lead. It's practical, personal, and designed to help them take their first steps with clarity and calm.

In this program, your future leaders will:

- ✓ Learn how to use their natural strengths to **show up with confidence** as a leader
- $\checkmark$  Strengthen awareness of pressure points—and respond with clarity and calm
- ✓ Build confidence in **giving and receiving feedback** using a strengths-based approach
- Explore their personal values—and what kind of leader they want to become
- ✓ Start thinking beyond tasks—spotting patterns and shaping outcomes
- ✓ Understand what motivates others—and how to lead through influence, not authority

#### 7. Confident by Design

Know your value. Own your space.

Confidence isn't about being the loudest in the room—it's about knowing and trusting yourself. This program helps people discover their natural strengths, reframe self—doubt, and show up with clarity, even when things feel uncertain. It's a supportive, strengths-based approach to building real confidence that lasts.

In this program, your people will:

- ✓ Identify what helps them feel confident—and how to access it
- ✓ Speak up and **contribute with clarity**—even when confidence wavers
- ✓ Build **decision-making confidence** through their natural strengths
- ✓ Build a reliable **sense of self-trust**—especially in high-pressure moments
- ✓ Reframe inner doubts and shift internal stories
- ✓ Build consistent confidence through strengths-led habits

#### 8. Custom Programs

Real challenges. Custom solutions. Shared success.

Not every challenge fits into a box—and not every team needs the same thing. This option is for organisations wanting to address specific goals or untangle real-time challenges in a way that energises people and builds momentum. Together, we'll cocreate a program that meets your needs, reflects your culture, and helps your people thrive.

Your Custom Program can help your organisation:

- ✓ Address specific team or leadership challenges
- Align development with business goals and culture
- Reignite energy and focus across key groups
- Create momentum with a tailored mix of coaching and workshops
- Deliver measurable impact in a way that feels right for your people

