



# 10 EASY SEO TIPS TO GET MORE EYES ON YOUR WEBSITE

Design *You*  
MARKETING

# 10 Organic SEO Tips for Your Website



## **Nail Your Page Titles & Descriptions**

Think of these as your website's first impression on Google. A clear, keyword-friendly title and short, catchy description can seriously boost your clicks.



## **Work Keywords Into Your Headings**

Use your main phrases naturally in your page titles and subheadings – no keyword stuffing, just speaking your ideal client's language.



## **Don't Forget the Image Alt Text**

When you upload a photo, add a short description of what it is. This helps Google "see" your images – and it's great for accessibility too.



## **Make Sure Your Site Loads Fast**

Nobody likes a slow website. Compress big images and remove anything that drags down load time. Bonus: Google loves fast-loading pages.



## **Write Like a Human**

Yes, use keywords, but don't force them. Focus on being clear and helpful. Your visitors (and Google) will thank you.



## **Link to Yourself**

Got a blog post that expands on a topic? Link to it! Internal links keep people exploring your site and help search engines understand your content.



## **Claim + Optimize Your Google Business Profile**

If you're a local business, this one's gold. Add good photos, keep your info updated, and respond to reviews to show you're active and legit.



## **Clean Up Your URLs**

Ditch the random numbers and symbols. Use short, simple URLs with relevant keywords – like [yourdomain.com/seo-tips](http://yourdomain.com/seo-tips).



## **Add Fresh Content (Like a Blog!)**

Google loves a website that stays active. Sharing tips, answering FAQs, or telling stories keeps your site fresh and findable.



## **Make It Mobile-Friendly**

More than half of your visitors are probably on their phones. Make sure your site looks great and loads well on mobile – it's a must.

Need help implementing  
these changes?

Let's Chat!



[Sarah@DesignYouMarketing.com](mailto:Sarah@DesignYouMarketing.com)  
[www.DesignYouMarketing.com](http://www.DesignYouMarketing.com)