



AI-POWERED LASH & BROW MENTOR

Alongside your course, you'll have 24/7 access to your own personal AI Lash & Brow Mentor

Trained specifically on all the materials inside this course.

Ask questions, get technique tips, or revisit lessons anytime.

It's like having a private tutor by your side, day or night - so you can learn at your own pace with total confidence.

7 MODULES + CERTIFICATION

- Video Lessons (pre-recorded, watch anytime)
- Printable Cheat Sheets (e.g., lash maps, client forms)
- Checklists (what to buy, how to prep)
- Business Templates (pricing sheet, booking policy)

DEBORA LEIVALT

Course Curriculum

Classic Eyelash Extensions: Work-From-Home Business Course for Moms

Module 1: Lash Theory & Eye Styling Basics

- Introduction to lash types, curls, thickness, and lengths
- Eye shapes and lash mapping fundamentals
- Classic vs. volume: What's the difference and when to use them

Module 2: Client Safety, Hygiene & Workspace Setup

- Lash artist hygiene protocols
- Lash bed & lighting setup for home studios
- Safe product usage and allergic reaction prevention
- Sanitization and aftercare essentials

Module 3: Classic Lash Application Techniques

- Lash isolation and application step-by-step
- Working with different lash lines and lash cycles
- Common mistakes and how to avoid them
- Retention tips for long-lasting results

Module 4: Starting Your Home Lash Business

- Legal & licensing basics (based on your country/region)
- How to set up your lash space professionally at home
- Insurance, client forms, and local requirements

Module 5: Pricing, Booking & Branding

- How to price your services with confidence
- Booking systems that work (even with a baby at home)
- Creating a brand clients trust
- Scripts for responding to inquiries & rebooking clients

Module 6: Attracting Your First Clients

- Instagram strategy for lash artists
- Word-of-mouth and referral tactics
- Launching your business with zero budget
- How to create your first promo offer without discounts

Module 7: Mindset, Confidence & Business Growth

- Balancing motherhood and business without burnout
- Daily routines and time-blocking for productivity
- Long-term client retention strategies
- Planning your next steps as a lash entrepreneur

🎓 Certificate of Completion

Receive your official certificate once you finish all 7 modules perfect for showcasing your skills and building client trust.