



AFR
Desk

AFRICA
Add-on

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Designed and created exclusively for African movers and makers 

Live, Laugh, Love + Work & Grow

Cross Cultural Guide to Germany

For Expats, Entrepreneurs & Beyond

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Think local. Act global.

Africa is not one story – but your role can begin now

#1st

AFR Desk

Chapter

From, in and for Africa

The African Chapter

Why this African Desk Add-on leads the way for all of Africa

Rooted locally. Connected globally

Africa is diverse, dynamic, and rich in talent. And so are the people shaping this guide.

From the beginning, we've been working with local partners from different African countries – some active on the ground, others already in Germany. This chapter contains their insights, experiences, and real-world questions. It's not written about Africa. It's built with it.

We created this add-on to offer guidance that fits local realities – not copy-paste advice from somewhere else. Uganda and South Africa are our current hubs: regions where we already collaborate through local offices, shared networks, and trusted teams. But the content here is relevant far beyond those borders – from Nairobi to Accra, from Lusaka to Kigali. It is for all.

If you're looking for real options, smart information, or a way to get involved – you're in the right place. Read on. Think ahead. Act freely. Wherever you are, this is a starting point. The path unfolds with you.

Your companions

This add-on complements the Cross Cultural Guide with Africa-specific insights – while offering valuable guidance for anyone navigating change. Both guides are designed to support you across borders, cultures, and questions. Think of them as companions on your path.



We are already there

Local hubs in Uganda and South Africa – open for people across the continent

#2nd

AFR Desk
Chapter

Rooted here. Connected everywhere.

Uganda, South Africa +

Real people, local insight & regional support by yuu_agency offices

Where things already move - and where you could join in

We're proud to say: Uganda and South Africa are not just focus points - they're where we're already active. With trusted partners, real offices and local capacity, we've started building the first yuu_agency hubs on the ground.

This doesn't mean other countries matter less. It simply means: There's already movement. And momentum you can tap into - or help expand.

Whether you're based in Accra, Kigali, Nairobi or beyond:

You have access to the same offers, resources and referral benefits. And if you want to go further, there might even be a role for you.

Africa is not a side note in our strategy. It's a co-creator space.

And you're invited to shape what comes next.

From decision to direction

Your partner for cross-cultural mobility and real-world navigation. yuu_agency is the part of yuuflow that helps people move - between countries, systems and perspectives. Not just digitally or physically, but with purpose, direction and support. We combine access, guidance and local presence to make orientation easier - and possibilities real. For individuals, partners and initiatives that want to create new paths. From offline communities to global options - powered by trust and shared value.

Explore optional offers and packages at the end of this guide.

[See your Access Points](#)



Real offers & access

Through Germany's ecosystem – made accessible from Africa

#3rd

Chapter

AFR Desk

Systems shift when people do.

AFR & DE: Real Paths

What the German government offers – and how to access it

Agency offers. Local access. No theory.

This isn't about handbooks or hotlines.

This is about real pathways – with the people and programs that can actually get things moving.

Whether you're planning a move, building a career, or seeking smart cooperation without leaving your country, we make access work.

Our yuu_agency hubs – currently based in Uganda and South Africa – are not information desks.

They're entry points into services, support structures, and shared value creation.

From document support to digital visibility, from project funding to referral income – we help you translate ambition into action.

This works in both directions

You can access programs in Germany – or help shape them from Africa.

You can prepare your own path – or open doors for others.

And here's the key:

We're not just offering services. We're building models you can be part of – as client, contributor or co-creator.

What's possible with yuu_agency?

- ✓ Access to selected German programs (internships, mentoring, matching)
- ✓ On-the-ground support from our local partners
- ✓ Tailored guidance packages - at your own pace
- ✓ Referral options for those who want to earn by sharing
- ✓ Joint projects with real impact (eco, social, entrepreneurial)

You don't have to figure it out alone.

We bring people and pieces together - and we know what it takes to move through systems.

From your first question to real action.

Arrival is not a dream.

It's a way.

A process. A structure.

And we know how to make it work.



You refer and earn

Our systems are open. And our Africa Desk is ready to support you

#4th

AFR Desk
Chapter

No wrong place. No wrong time.

Guidance & Referrals

From visa questions to coaching – how to benefit wherever you are

Earn. Empower. Expand.

You don't need a business plan to start supporting others. You don't need a platform of your own to begin earning. What you need is connection. And a system that makes space for you.

That's where our referral and partner structure comes in.

Whether you're an individual, a local NGO, a grassroots initiative or just someone who wants to open doors for others – we've designed this part to work with you and for you.

Through your voice, your network and your drive, you can

- ✓ Refer people to get the guide
- ✓ Offer access to our services and sessions
- ✓ Become a regional connector for your area
- ✓ Earn through fair, transparent commissions
- ✓ Build partnerships that go way beyond sales

The more you do, the more you benefit.

And there's no pressure to "perform" or hit quotas.

This is a low-barrier, no-risk way to step into something bigger – with real income options, clear guidelines and growing support.

Why this works

- ✓ No cost to join
- ✓ Zero financial risk
- ✓ Simple steps to start
- ✓ Repeats and grows over time
- ✓ Works across countries, languages and backgrounds

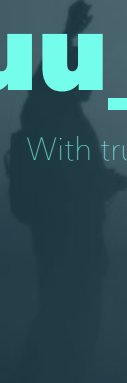
We offer examples, templates, updates and onboarding support – and we’re building a system that lets you be visible and valued.

The right ones

We don’t need thousands of partners.

We need the right ones. People who get the idea – and want to be part of something that grows with care and clarity.

Let’s shape it together. From wherever you are.



yuu_agency is for you

With trust, tools, and your presence – income becomes opportunity.

#5th

AFR Desk
Chapter

Big or small – what you build is yours.

yuu_agency: All set

Join, build or lead – and create opportunity for yourself and others

Ideas wanted. People needed. Let's build new models.

Not everyone wants to be a client.

Not everyone needs a guide.

Some people want to create, contribute, connect – and be part of shaping something bigger.

This is where we open the door for strategic partnerships and creative cooperation between people, projects and places across Africa and Germany.

Not charity. Not dependency. Not top-down.

Instead: Respectful collaborations.

With shared values - social, cultural, financial.

You might already be involved in something meaningful.

Maybe you're running a youth group, mentoring others, or active in a community organization.

Maybe you're working in the fields of education, sustainability, migration, training or arts.

Or maybe you just have a story.

A connection. A spark. A vision.

We don't ask for perfection.

We don't expect proposals.

We invite ideas – and help shape them with you.

This chapter is your space if you:

- ▶ want to co-create programs with us
- ▶ see the potential to connect your work with ours
- ▶ believe in exchange that respects both sides
- ▶ are ready to grow beyond local limitations

We already work with people and places in Uganda and South Africa.

But this is just the start. We're looking for partners across the continent – and beyond.

Not just institutions.

But people – with insight, integrity and the will to move.

That might be you. Or someone you know.

We help explore:

- ▶ how your idea could link with ours
- ▶ what resources, content or tools can be shared
- ▶ whether we can build something together – small or big
- ▶ how to combine outreach, education and digital models
- ▶ and how to make it sustainable for you and us

That includes revenue sharing, storytelling partnerships, pilot projects, or long-term cooperation under a shared value approach.

We're also interested in South-South connections:

Bringing voices from Africa into dialogue with India, Thailand, and other regions we're connected to. No one should be reduced to a buyer, a receiver, or a statistic.

And no idea should go unheard just because it didn't come from Europe.

We believe in co-creation.

That's not just a word. It's a model.

And we want you to be part of it – if that's your path.

Let's build new ways of working. New ways of valuing. New ways of changing what needs to change. Now is the time.



Roots and regions

Bees, trees, children and communities in Africa, India and beyond

#6th

AFR Desk
Chapter

Grow what matters. Give what lasts.

Cross Cultural Impacts between Africa & Asia

Eco-social inspiration from India and Africa – and far beyond

In many parts of Africa, people hustle hard.

Some sell goods. Others offer services. Many have dreams – but no structure to grow them. With yuu_agency, we offer more than commissions – we offer a framework. A way to turn local trust, cultural connection, and real-world experience into sustainable, ethical income streams.

That means

- ✓ You don't need a website – we give you one
- ✓ You don't need a payment system – we've got that, too
- ✓ You don't need to build a brand – because you can work with ours

All you need is presence. Language. Network. In short: everything you already have – right where you are.

Why this works in Uganda, South Africa, and beyond

In Uganda, many young professionals and graduates look for remote income. In South Africa, networks are strong and digital tools are common. In Ghana, Kenya, and other nations, the need for clear, trusted orientation is growing – especially among youth and women.

That's where you come in

Not just to sell, but to guide.

Not just to earn, but to empower.

With local understanding, human connection – and the right tools from us.

From Bihar to Bunyoro: What connects India and Africa?

Bees. Trees. And shared knowledge.

India Child Care (ICC), our initiative in Bihar, started with a simple mission:

To create dignity and opportunity for children from the lowest castes – through education, self-reliance, and care for nature.

What began in rural India is now evolving into a cross-continental idea:

[L]earn – a framework where local knowledge, ecological learning, and income options meet.

In Uganda and South Africa, we see the same potential:

- ▶ Beekeeping projects for rural empowerment
- ▶ Permaculture hubs to connect land and learning
- ▶ Education centers with practical, tech-enabled content
- ▶ Exchange between young changemakers in India and Africa and beyond

It's not about exporting one solution.

It's about growing something new. Rooted in place. Powered by people.

If you want to join, start or shape something like this:

Let's go and plan-t it.

Deep Roots: From India to Africa

India Child Care (ICC) isn't just a partner – it's part of our shared journey.

Founded by the same initiators as yuuflow, ICC is a legally independent nonprofit rooted in Germany and India. While yuuflow creates digital and cross-cultural tools, ICC works hands-on – supporting children, schools and communities through education, resilience and eco-social projects.

From rural schools and rescue shelters to beekeeping, permaculture and storytelling: real work, with real people – and room for global connection.

Now, this experience finds new relevance in Africa.

Not as charity – but as shared inspiration and opportunity.

Together, we're building a system:

Local presence. Trusted tools. Digital reach.

And a shared mission – from village to global stage.

What you can offer:

- Sell the guide and get paid
- Recommend services and earn commission
- Help others access real support
- Represent yuu in your region
- Build your own client base over time
- Connect local ideas with global support – and vice versa

You decide how big or small your involvement should be.

But whatever your pace:

the system grows with you.

This is income that's personal, scalable –

and rooted in real opportunity, local agency, and global learning.

Inspired by India. Built with partners in Africa.

Ready to co-create everything from
bee-activations to social ventures.

And to grow where it matters.

Want in?

www.indiachildcare.org

The African Desk

Open doors, strong bridges and bright paths



7th

AFR Desk
Chapter

We're not far. We're just one message away.

Walk your way. Pick your Pack.

We speak your language and reality

Africa rising - where the shift begins.

Uganda and South Africa are not on our map for decoration. They are alive with action. Real people, real stories, real movement. And the beginning of something bigger.

yuu_agency

We've built trusted partner structures - not only to inform, but to empower:

- ▶ access to German pathways,
- ▶ tailored support before and after arrival,
- ▶ and a network that opens doors - not just inboxes.

We're not offering blueprints from abroad. We work with those on the ground. Your knowledge, your energy, your values - they're not extras. They're central. And in the right structure, they gain speed and reach.

Whether you're a nurse in Kampala, a creative in Cape Town, or a mentor in Nairobi: yuu_agency is for those who want more than a plan. It's for those who want motion, guidance, results, backup - and belonging.

And we're growing. You could shape what comes next.

Next is here

Not somebody. But you.

Not someday. Not maybe.

Your path starts now.

We're ready when you are.

Because: Next is now.

Unlock access

With yuu_agency

Your Access

These are our **core support options** – from essential documents to personal sparring. Choose the package that fits your goals, and let us handle the words, structure, and strategy.

yuu_agency Access Package	Plus	Pro	Premium
Initial briefing + situation check	◆	◆	◆
CV revision + optimization (text only) - layout optional	◆	◆	◆
Motivational text for job, study or housing application	◆	◆	◆
yuu_agency certification letter	◆		◆
Personal statement for authorities (visa, residence, requests)		◆	◆
Custom reference letter (formal style)		◆	◆
Pitch text for company or NGO collaboration			◆
Single customized coaching call (30 min)		◆	◆
Session Series customized coaching call (3 x 30 min)			◆
Cooperation outline and showcase-kit [AFR; DE; IND] ▶ Partner opportunity briefing ▶ Showcase slide / PDF (visualized)			◆
yuu_Referral Program onboarding check up		◆	◆
Progress Call after 4 weeks (20 min)			◆
Master Guide + Africa Desk Add-on [digital]{ included }		◆	◆
Price from	290 €	550 €	990 €

Your Advanced Access

For those who want more: These setups **go deeper**. Whether you're aiming for long-term visibility or building a collaboration from scratch – we help you shape your path.

yuu_agency Access Package Advanced		Pro A	Premium A
Pro included Deep Impact Setup ▶ + 1 Individual Strategy Pre-Call (45 min) ▶ + 1 Individuelle Landingpage (text & structure) ▶ + 1 Individual Strategy Re-Call (45 min) ✓ Single Price 1.200 € (Pro Advanced only) ✓ Payment in installments available on request ✓ Limited spots. Subject to availability		◆	
Premium included Ongoing Build-up ▶ + 2 monthly calls (30 min) over 90 days ▶ + Adaptions and extensions to your Landingpage ▶ + Development and displaying your project outline ✓ Single Price 1.560 € (Premium Advanced only) ✓ Payment in installments available on request ✓ Limited spots. Subject to availability			◆
Price from		1.750 €	2.550 €

What's in it

yuu_agency Access Package

1. Initial briefing + situation check
A short intake session to understand your background, needs, and goals. Sets the direction.
2. CV revision + optimization (text only) – layout optional
We review and improve your CV wording for clarity, relevance, and impact.
Optional layout advice.
3. Motivational text for job, study or housing application
We craft a clear and convincing motivation letter tailored to your real-life goals and context.
4. yuu_agency certification letter
An official document confirming your participation, engagement, and profile quality – useful for applications and reference.
5. Personal statement for authorities (visa, residence, requests)
A clear personal explanation that helps authorities understand your plans, values, and integration intent.
6. Custom reference letter (formal style)
A personalized letter of recommendation in professional tone, based on real input and assessment.
7. Pitch text for company or NGO collaboration
Compelling written content to present yourself to potential employers, funders, or partners.
8. Single customized coaching call (30 min)
One-on-one session to clarify steps, review materials, or answer your key questions.

9. Session Series customized coaching call (3 × 30 min)
Three coaching calls over time, helping you make progress and adjust your path.
10. Cooperation outline and showcase-kit [AFR; DE; IND]
We prepare a presentable outline of your ideas and skills – for networking or collaboration.
 - ▶ Partner opportunity briefing: Written description of how you could collaborate.
 - ▶ Showcase slide / PDF (visualized): A one-pager that summarizes your offering or vision.
11. yuu_Referral Program onboarding check up
Explanation of how you can refer others and earn commissions or access extras – if you want.
12. Progress Call after 4 weeks (20 min)
A short follow-up call to check progress, adapt strategies, and offer additional tips.
13. Master Guide + Africa Desk Add-on (digital) included
You get full access to our main Guide and the Africa Add-on to navigate context and options better.

yuu_agency Access Package | Advanced

Deep Impact Setup

Strategic support for people who want to go deeper: Start your project, landing page or campaign with guided steps.

- ▶ Strategy Pre-Call (45 min)
A personal session to explore your situation, goals and best-fit positioning.
- ▶ Individual Landingpage (text + structure)
We write and structure a customized landing page to present your idea or profile clearly.
- ▶ Strategy Re-Call (45 min)

A second session after delivery – to reflect, refine, and plan what's next.

Ongoing Build-up

Longer support to implement, grow or prepare collaborations.

- ▶ 2 monthly calls (30 min each)

To stay in touch, adjust your steps, or plan next moves.

- ▶ Adaptions & Extensions to your Landingpage

We modify and expand your page – based on progress, feedback or new offers.

- ▶ Development & Display of Your Project Outline

Your plan gets a clear, visualized showcase – ideal for partners, funders or platforms.

Premium included

These options build on the Premium Access Package – you must complete Premium first or book both together.

Limited spots

Advanced packages are only available for a small number of users per cycle.

Sometimes our capacities are limited

But your interest matters – and we want to keep you in the loop.

Join the waitlist - just in case

Send a short email with your name, contact info, and a brief note about your interest or goal (short or long – up to you). You'll get an instant confirmation.

And we'll reach out when there's a match.

The door is open

Access Bundles

Get the best rates. Reach more people – and invite others in. Access Bundles include Guide licenses plus optional entry into the yuu_Referral Program.

Bundle	Units	€ Unit	You save	Total	For
Starter	1	40 €	—	40 €	Individual buyers
Connector	5	38 €	-10 €	190 €	Local multipliers
Community	10	35 €	-50 €	350 €	NGOs & partners
Effektor	25	30 €	-250 €	750 €	Foundations & Co
Network	50	27 €	-650 €	1.350 €	Clusters/ alliances
Enterprise	100 ⁽⁺⁾	Let's talk			

- ▶ Starter (1)
deal for individual use – standard price.
- ▶ Connector (5)
For small-scale multipliers or first-time partners who want to test sharing.
- ▶ Community (10)
Best for NGOs and active contributors in your environment. Saves 12.5%.
- ▶ Effektor (25)
A solid offer for committed multipliers with specific outreach plans. Saves over 20%.
- ▶ Network (50)
For umbrella organizations, grassroots campaigns, or larger cooperatives.
- ▶ Enterprise (100+)
For large institutions, governmental or cross-country initiatives – with co-branding options and tailored licensing. Let's talk.

About us

yuuflow is a Germany-based initiative with partners in India, Thailand and beyond.

We bring together cross-cultural insight, coaching, business innovation and nonprofit roots – to create real solutions for real people. Across borders. With ideas that drive lasting change.

- ▶ mail@yuuflow.com
- ▶ www.yuuflow.com

We've moved between systems, sectors, and societies – and built bridges along the way.

Our tools are based on experience, precision, and perspective. Use them to create access, clarity, and momentum – for your path and the ones you open for others.

Wherever you're coming from, and heading to, I hope this guide opens something for you.

Ubuntu. Let's walk together.



Sumanth Haußmann

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<https://www.yuuflow.com/legal>

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Until we meet again – online, offline, or somewhere in between.