

Privacy Policy - Online Africa Network

Last Updated: March 26, 2026

Online Africa Network ("the Company," "we," "us," or "our") is committed to protecting the privacy and security of your personal data. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website at <https://www.onlineafricanetworking.com/diasporaafriacastrategyconsultancy> and engage our professional strategy consulting services.

1. Information We Collect

We collect information that identifies, relates to, describes, or could reasonably be linked, directly or indirectly, with a particular consumer or device ("Personal Data"). This includes:

- **Identity Data:** Name, title, and professional background.
- **Contact Data:** Email address and telephone number.
- **Booking Information:** Appointment date/time, time zone, booking status, and any details you provide when scheduling (e.g., your goals or preferred focus areas).
- **Transaction Data:** Details about payments for our services (e.g., the £70 strategy session fee) and records of services purchased. We use secure third-party payment processors and do not store full credit card details on our servers.
- **Consultation Data:** Information provided by you during your 60-minute private strategy session, including business interests, relocation plans, investment goals, and specific sectors or countries of interest.
- **Technical Data:** IP address, browser type, time zone setting, and location data gathered during your visit to our landing page.

2. How We Collect Your Data

We use different methods to collect data from and about you, including:

- **Direct Interactions:** You may give us your Identity, Contact, and Transaction Data by filling out forms on our website or by communicating with us via email or video conferencing during consultations.
- **Automated Technologies:** As you interact with our website, we may automatically collect Technical Data about your equipment and browsing patterns through cookies and similar technologies.

3. How We Use Your Information

We process your Personal Data for the following purposes:

- **Scheduling and Booking Management:** To schedule, confirm, reschedule, and administer your strategy session, including managing time zones and appointment logistics.
- **Communication:** To respond to enquiries, send booking confirmations and reminders, provide service-related notices, and communicate before and after your session.

- **Service Delivery:** To provide Africa Opportunity Strategy Consultations, deliver research-driven insights, and offer personalized guidance tailored to your specific business, relocation, or investment goals.
- **Contractual Necessity:** To perform the contract we are about to enter into or have entered into with you (e.g., processing your payment and conducting the strategy session).
- **Business Improvement:** To analyze how our services are used and to improve our consulting methodology and network leveraging.
- **Legal Compliance:** To comply with applicable laws and regulations.

4. Data Disclosure

We do not sell your Personal Data. We may share your information with:

- **Service Providers:** Third-party vendors who provide IT, system administration, booking/scheduling, communications, analytics, and payment processing services.
- **Payment Gateways and Payment Processors:** To collect and process payments securely. These providers process your payment details in accordance with their own privacy policies and security standards.
- **Professional Advisors:** Including lawyers, bankers, auditors, and insurers who provide consultancy, banking, legal, insurance, and accounting services.
- **Legal Obligations:** Regulatory authorities or law enforcement if required by law or to protect our rights and safety.

5. Data Security

We have implemented appropriate security measures to prevent your Personal Data from being accidentally lost, used, or accessed in an unauthorized way. Access to your Consultation Data is strictly limited to those employees or associates who have a business need to know to facilitate your strategy session.

6. Data Retention

We will only retain your Personal Data for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements. Typically, this includes maintaining records of consultations to provide follow-up services if requested.

6A. Data Storage

We take reasonable steps to store Personal Data securely and to restrict access to it on a need-to-know basis. Your information may be stored in secure systems used for business operations (for example, email, document storage, booking administration, and payment records). Where we use third-party platforms to support our operations, your Personal Data is stored on their systems in accordance with their security measures, contractual obligations, and applicable law.

7. Your Legal Rights

Depending on your jurisdiction, you may have the following rights:

- **Access:** The right to request copies of your personal data.
- **Correction:** The right to request that we correct any information you believe is inaccurate.
- **Erasure (Deletion):** The right to request that we erase your personal data under certain conditions.
- **Object to Processing:** The right to object to our processing of your personal data.
- **Data Portability:** The right to request that we transfer the data we have collected to another organization.

To exercise your rights, please contact us using the details in the "Contact Us" section. We may need to request specific information from you to help us confirm your identity and ensure your right to access your Personal Data (or to exercise any of your other rights).

8. International Transfers

Online Africa Network serves an international client base, including members of the African diaspora located in different countries, and provides guidance relating to multiple African markets. As a result, your Personal Data may be processed or stored outside of your home country (for example, where our service providers or systems are located). We ensure a similar degree of protection is afforded to it by ensuring at least one of the recognized legal safeguards is implemented.

9. Third-Party Links

Our website may include links to third-party websites. Clicking on those links may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements.

10. Contact Us

If you have any questions about this Privacy Policy or our privacy practices, please contact us at:

Online Africa Network Attn: Trevor Carter, Owner Website: <https://www.onlineafricanetworking.com/diasporaafriacastrategyconsultancy>