

# Cookies Policy

Last Updated: 22nd March 2026

Prime Virtuals ("we," "us," or "our") uses cookies and similar tracking technologies on our website, <https://www.primevirtuals.co/offer> (the "Site"), to enhance user experience, analyze performance, and ensure the secure operation of our services. This Cookies Policy explains what cookies are, how we use them, and your rights to control their use.

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## 1. What Are Cookies?

Cookies are small text files placed on your device (computer, smartphone, or tablet) when you visit a website. They are widely used to make websites work more efficiently, provide a better browsing experience, and relay information to the owners of the site.

## 2. Why We Use Cookies

We use cookies for several purposes, including to:

- improve your user experience and help the Site function as intended;
- understand how visitors use our Site through analytics and performance measurement; and
- support our marketing activities (for example, helping us measure the effectiveness of campaigns).

## 3. Types of Cookies

We use the following categories of cookies:

- **Essential Cookies (Strictly Necessary):** These cookies are required for the Site to function properly and securely. They enable core features such as page navigation, form submissions, and security-related functions. Without these cookies, the Site may not work correctly.
- **Performance Cookies (Analytics):** These cookies help us understand how visitors interact with the Site by collecting and reporting information (for example, which pages are visited most often, how users move around the Site, and whether users encounter errors). This helps us improve the Site.
- **Functionality Cookies:** These cookies allow the Site to remember choices you make (such as preferences you have selected) to provide a more personalised experience.

## 4. Managing Your Cookie Preferences

Most web browsers allow you to control cookies through their settings. You can:

- Block all cookies or only third-party cookies.
- Clear all cookies when you close your browser.
- Delete cookies that have already been set.

Please note that if you choose to block or delete essential cookies, some parts of our Site, including the client login portal, may not function correctly.

To find out more about how to manage and delete cookies, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

## **5. International Data Transfers**

As Prime Virtuals serves an international community, including the diaspora and non-diaspora across Africa, the Caribbean, the UK, and the USA, the data collected via cookies may be processed in countries outside of your own. We ensure that such transfers comply with applicable UK-GDPR and data protection laws.

## **6. Changes to This Policy**

We may update this Cookies Policy from time to time to reflect changes in technology or legislation. Any changes will be posted on this page with an updated "Last Updated" date.

## **7. Contact Us**

If you have any questions about our use of cookies, please contact us at:

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