

You've got the slides...

Now what?

A brain-based facilitation workshop for teams who want their sessions to stick

Most teams are good at building slides. Very few are trained in what to do with them once the room is in front of them.

The content is rarely the problem. The delivery is.

The business cost

- Presenteeism: people in the room but not engaged
- Training that doesn't stick that leads to wasted L&D spend
- Training happens but behaviour doesn't change
- Meetings and workshops that consume time without producing outcomes
- Risk to reputation when high-stakes facilitation falls flat
- As AI takes on more technical delivery, communication and facilitation skills become the differentiator - not an afterthought

What changes

- Higher knowledge retention through brain-based design
- More confident, capable facilitators across your team
- Stronger client and stakeholder experience
- Measurable reduction in meeting and workshop waste
- A shared facilitation language across the organisation

Beyond the Slides Workshop

A practical, high-energy workshop built around the question every presenter faces: you've got the slides – now how do you engage the room?

Participants experience six brain science principles first-hand through hands-on activities – not a lecture about engagement, but engagement in action. They leave with tools they can use in their very next session.

This is not a lecture about facilitation. It is facilitation in action.

Participants will leave with

- An understanding of how the brain learns and retains information
- Six practical principles they can apply straight away
- A toolkit of flexible, content-independent techniques
- Renewed confidence in front of a room
- A different way of thinking

Format

- 90 minutes or 2 hours, online or in person
- Up to 20 participants
- Active Facilitation, no passive listening
- Immediately applicable
- Adaptable to your team's context and sector

Format	Investment
Online (up to 20 participants)	£1,200 + VAT
In Person (up to 20 participants)	£1,500 + VAT

Previously delivered for: Cornwall Council, University of Wales, English language teachers in Germany, consultancies across the UK, and pharma teams. Content-agnostic - the tools work for any topic, any audience.

Want to Go Deeper? The TBR Practitioner Course

The workshop is the entry point. For teams ready to go further, the 2-day Training from the BACK of the room Practitioner course gives participants full certification, 40+ facilitation tools and a session plan built around real content they plan to deliver.

Public course

- £950 + VAT per person
- Runs twice yearly in London
- Max 12 participants: small group, high impact
- Includes workbook, TBR textbook and certification

Private course

- £7,000 + VAT for up to 12 participants
- Delivered at your premises or chosen venue
- That works out at under £600 per person for a full group
- Nearly 40% less per head than the public course rate
- Session plans built around your real content

Next date: 19th – 20th November 2026 – [Sign up](#)

About Rachelle Williams



Rachelle Williams is one of a small number of certified Training from the BACK of the Room Trainers in the UK. With nearly a decade of experience across pharma, media, defence, financial services and retail, she has worked with organisations including Sky, GSK, BP, Atlas Copco and the Royal Navy.

Rachelle works with independent trainers, facilitators and coaches who want to level up their practice, as well as corporate teams looking to build more engaging, effective sessions. Her approach is people-first - she believes the best learning happens when people feel involved, not lectured at.

Her approach is practical, people-first and anything but passive. Every session she designs uses the same brain science principles she teaches- so the experience of working with her is itself the proof of concept.

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What People Say

Rachelle exemplifies the ultimate trainer. She has all the core skills of building extraordinarily psychological safe spaces, but also natural inclusivity and empathy I have rarely seen in over 40 years in IT.

Rashee, Transformation Delivery Lead

Her methods are engaging, effective, and should be embraced by any organisation looking to spark meaningful learning and development.

Rachael, Communications Trainer

Ready to help your team make it land?

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