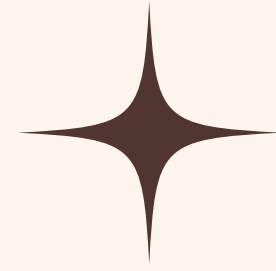


Escape 9 to 5 **Affiliate Starter Pack**



*A*ffiliate

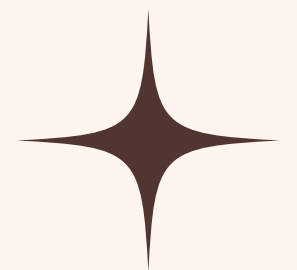
*M*arketing



THE PASSIVE CIRCLE

Build, Earn & Live Free

www.thepassivecircle.com



Read this first (10-min setup)

What to do today so you don't stay stuck

You don't need to learn everything today. You only need to take the first 4 steps. This is the fastest path to start affiliate marketing the simple way.

The 10-Min Setup (4 Steps)

✓ Step 1 (2 minutes)

Pick ONE niche

Use the Niche Scorecard in this toolkit.
Choose the niche with the highest total score.

Your goal: Pick 1 niche only.

✗ Do not change it every week.

➔ **Go to:** Niche Scorecard Page

✓ Step 3 (3 minutes)

Copy the 7-Day Plan

This is your roadmap.
Follow it step-by-step.

- Do not skip steps.
- Do not try advanced tactics yet.

➔ **Go to:** 7-Day Beginner Plan Page

✓ Step 2 (2 minutes)

Pick ONE tool to promote

Choose ONE beginner-friendly affiliate tool:

- Hostinger (Best for website hosting)
- Systeme.io (Best for funnel + email)
- Ubersuggest (Best for SEO keywords)

Your goal: promote only 1 tool first, for 30 days.

➔ **Go to:** Beginner Tool Stack Page

✓ Step 4 (3 minutes)

Use the 10-Post Planner

Traffic needs content.
Pick 10 beginner posts from the planner and start writing.

Goal: Publish 2 posts per week (minimum)

➔ **Go to:** Content Planner Page

Commitment Box

Your 1-Min Promise

Tick this box before you continue:

- ☐ I will focus on 1 niche
- ☐ I will promote 1 tool only
- ☐ I will complete the 7-day plan
- ☐ I will publish my first post this week

Start now. Don't wait for perfect.
Because perfect never starts.

By Day 7 you will have:

- picked your niche
- chosen your tool
- published your first post
- built your opt-in page
- set your email automation

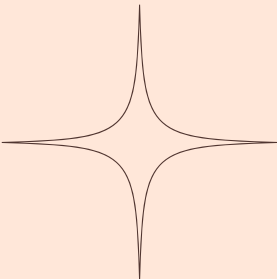
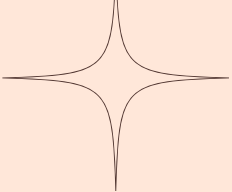


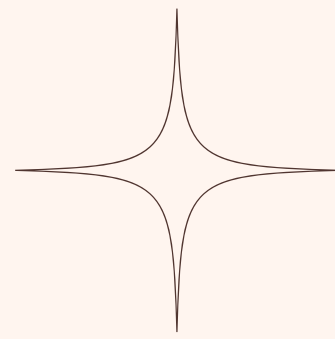
Escape 9 to 5 Affiliate Starter Pack

Your simple beginner system to build traffic, grow an email list, and earn recurring affiliate income.

✓ INDEX

Section	Topic	Page
Cover	Escape 9-5 Affiliate Starter Pack	1
Quick Start	Read This First (10-Min Setup)	2
Index	Table of Contents	3
Niche	Pick Your Niche (Intro)	4
Niche	5 Beginner-Friendly Niches	5
Niche	Beginner Niche Scorecard (Worksheet)	6
Niche	How to Score (Guide)	7
Niche	My Recommendation (Remove Confusion)	8
Tools	Choose Tools That Actually Make Money	9
Tools	TPC Core Stack (3 Tools) + Free Alternatives	10
Action Plan	7-Day Checklist + 10-Post Content Planner	11
Funnel	The Simple Funnel (Traffic → Email → Income)	12
Funnel	Funnel Map Visual Flow	13
Bonus Emails	Welcome Sequence Overview + Email 1	14
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Bonus Emails	Email 4 + Email 5 Templates	16
Bonus	10 Beginner Keywords (Easy Wins)	17
Tracking	Affiliate Link Tracking Sheet	18
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Closing	Final Reminder + Next Steps	20
End	Thank You Page	21





Niche Decision Sheet + WORKSHEET



Pick Your Niche The Smart Beginner Way

Most beginners fail, not because they're lazy.

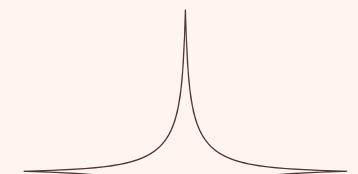
They fail because they pick a niche that:

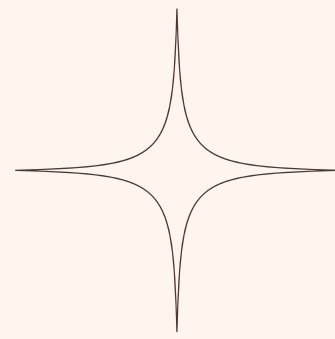
- has no buyer intent
- has no products people buy
- has no recurring offers
- is too broad and competitive

So don't pick a niche using "passion" only.

Pick a niche using proof + demand + products.

.





Niche Decision Sheet + WORKSHEET



The 5 Beginner Friendly Niches (Easy + Profitable)

1) Affiliate Marketing Tools

Best for: job holders who want to escape 9 to 5

2) WordPress + Blogging

Best for: people who want to build websites

3) SEO & Keyword Tools

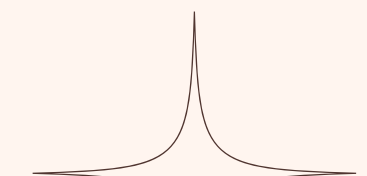
Best for: people who love research

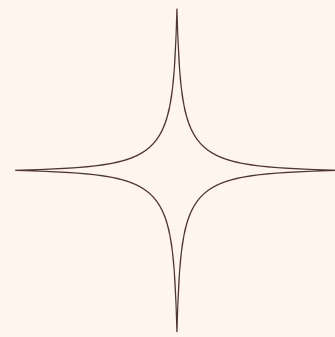
4) Email Marketing + Funnels

Best for: recurring income strategy

5) AI Tools for Content

Best for: creators and productivity lovers





Niche Decision Sheet + WORKSHEET

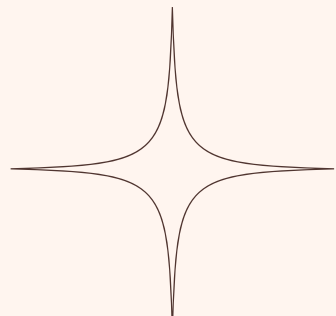
Beginner Niche Scorecard (Fill This)

Rate each niche from 1 to 5.

1 = weak | 5 = strong

Niche Option	 Evergreen Demand	 Buyer Intent	 Recurring Products	 Easy Content Ideas	 Competition	Total
Niche #1						
Niche #2						
Niche #3						

Pick the niche with the highest total.



How to Score (So You Don't Guess)

Niche Decision Sheet + WORKSHEET

Give each category a score from 1 to 5. Use this cheat sheet:

✓ 1) Evergreen Demand (Does this niche stay alive all year?)

5 = people search this topic every month (Jan–Dec)
 3 = seasonal but still steady (example: fitness, travel)
 1 = only popular sometimes (example: Eid offers, exam-only topics)

How to check fast:

Search on Google:

- ✓ "best + niche"
- ✓ "niche for beginners"

If results exist → demand exists.

✓ 2) Buyer Intent (Do people want to buy?)

5 = people search with buying words
 3 = mixed info + buying
 1 = mostly entertainment
 High-intent keywords examples:

- "best ____ for beginners"
- "____ review"
- "____ pricing"
- "____ vs ____"
- "____ alternatives"

If people search like this → money is inside.

✓ 3) Recurring Products (Can it pay monthly?)

This is the biggest one if you want passive income.

5 = many subscription tools exist
 3 = some recurring products exist
 1 = mostly one-time products only

✓ Recurring product examples:

- Web hosting
- Email marketing tools
- SEO tools
- Funnels / landing page tools
- Memberships / SaaS

✓ 4) Content Ease (Can you write 20 posts easily?)

5 = you can create endless tutorials + reviews
 3 = you can create content but need research
 1 = hard without expert knowledge (example: medical topics)

✓ 5) Competition (Can you rank as a beginner?)

5 = small blogs are ranking on Google
 3 = mix of big + small sites
 1 = only huge authority sites are ranking (Forbes, HubSpot etc.)

Fast check:

Google the keyword.
 If you see small blogs on page 1 → good chance.

✓ Mini Rule (Important)

★ Choose the niche with:

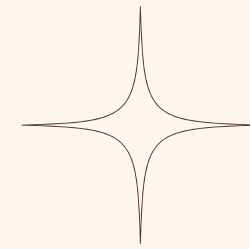
- ✓ Highest total score

AND

- ✓ At least 4/5 in Buyer Intent + Recurring Products
- Because traffic without buying power is useless

Niche Decision Sheet + WORKSHEET

My Recommendation (to remove confusion)

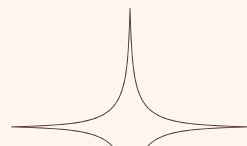


If you are unsure, start with:

Affiliate marketing tools for beginners

Why?

- strong buyer intent
- recurring tools
- easy tutorial content
- better long-term income



Affiliate Links + Tool Stack

Choose Tools That Actually Make Money

Big mistake: beginners join 10 programs at once.

That creates:

- confusion
- no focus
- no results

Instead, focus on **ONE main tool** first.
Then build content around it.



The Passive Circle Core Stack (3 Tools Only)

Tool -1: Hostinger (Hosting)

Best for: global visitors (USA, UK, EU)

Why it works

- every beginner needs hosting
- high buyer intent
- strong brand trust



👉 [Start Hosting \(discount link\)](#)

Tool -2: Systeme.io (Funnels + Email)

Best for: building email list + automation (free plan available)

Why it works

- beginner friendly
- funnels + email in one
- supports recurring income



👉 My link: [Get Systeme.io free plan](#)

Tool -3: Ubersuggest (SEO Keywords)

Best for: beginner keyword research + traffic

Why it works

- simple interface
- affordable
- helps you find low competition keywords



👉 My link: [Try Ubersuggest free trial](#)

Why I Recommend These Tools (Honest Note)

I want to be transparent with you.

Some links inside this toolkit are affiliate links.

That means if you buy through my link, I may earn a small commission.

- ✅ You pay the same price.
- ✅ It helps support [The Passive Circle](#).

But here's the important part:

- ✅ I only recommend tools because:
 - I use them myself (or I'm actively testing them)
 - they are beginner-friendly
 - you can start with low budget
 - they help build recurring income
 - they reduce confusion and save time

I'm not here to sell you random tools.

I'm here to help you build a real escape plan.

Why trust this toolkit?

- This system is based on what I'm building on [ThePassiveCircle.com](#) right now.

Optional Tools (Only Later)

ExonHost (Bangladesh Hosting)

Only if you target Bangladeshi audience

👉 [Get ExonHost](#)



LowFruits (Fast SEO Wins)

If you want low competition keywords faster

👉 [Try LowFruits](#)



Tools Summary:

- **Hostinger:** [Click Here](#) to Get Hostinger
- **Systeme.io:** [Click Here](#) to Free Login
- **Ubersuggest:** [Click Here](#) for Free Plan
- **ExonHost:** [Click Here](#) for best Local Hosting
- **LowFruits:** [Click Here](#) to Free Login

✅ Free Alternatives (If You Have Zero Budget)

If money is tight, don't worry.

You can still start with free tools.

✅ Website Setup (Free)

- Use WordPress.org
- Use a free theme like Blocksy / Astra
- Free plugins only (Rank Math, WPForms Lite)

✅ Keyword Research (Free)

- Google Keyword Planner
- Google Search Suggestions (autocomplete)
- Free Ubersuggest limited searches

✅ Funnel + Email (Free)

- Systeme.io Free Plan
- (landing page + email list setup)

✅ Your focus should be learning + consistency, not expensive tools.

First 7-Day Plan + Worksheet Checklist + Planner

7-Day Plan + Worksheet Checklist + Planner

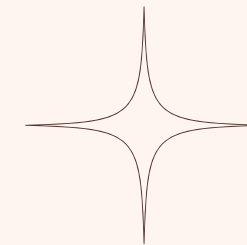
You don't need motivation.
You need a clear plan and small wins.

WORKSHEET: Your First 7 Days Checklist

Print this and tick daily.

- ☐ Day 1: Pick niche (use scorecard page 5)
- ☐ Day 2: Pick ONE tool to promote (Hostinger OR Systeme.io)
- ☐ Day 3: Build website (WordPress setup)
- ☐ Day 4: Publish first beginner guide post
- ☐ Day 5: Publish first review post
- ☐ Day 6: Create toolkit opt-in funnel in Systeme.io
- ☐ Day 7: Share content in 3 places (FB + Pinterest + Quora/Reddit)

☒ **If you complete this, you are already ahead of 90% beginners.**



Beginner Content Planner (First 10 Posts)

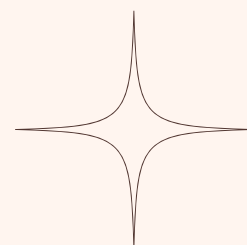
Write these in order.

1. What is affiliate marketing (simple guide)
2. Best hosting for beginners (comparison)
3. How to set up a WordPress website
4. Hostinger review (beginner version)
5. Systeme.io review (beginner version)
6. How to build an email list free
7. Best funnel builder free (Systeme.io)
8. Keyword research for beginners
9. Ubersuggest tutorial
10. How to write your first affiliate blog post

Goal: publish 2 posts per week consistently.

Use this 70/20/10 formula

- 70% How-to guides (easy traffic)
- 20% Reviews (money posts)
- 10% Comparisons (high buyer intent)



The Simple Funnel (Traffic → Email → Income)

Most beginners only post blogs and wait. That's slow

This is the faster system:

Traffic Content

- Free Toolkit Opt-in
- Email sequence
- Trusted tool recommendation
- Recurring affiliate commission

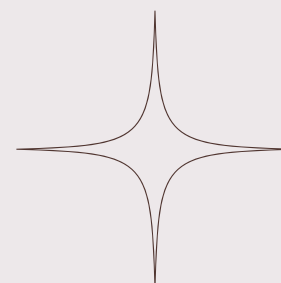
FUNNEL EXAMPLE

Traffic sources:

- SEO blog posts
- Pinterest pins
- Facebook shares

Important note

If you build an email list, you can earn even with low traffic.



Lead magnet

Starter Toolkit (this PDF)

Email sequence

- Email 1: toolkit delivery
- Email 2: beginner mistakes
- Email 3: tool stack
- Email 4: 7-day plan
- Email 5: recommend tool

Income

- promote ONE main tool
- focus on recurring commissions

The 3 Pages That Make Money (beginner version)

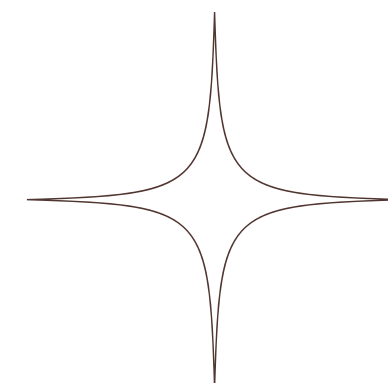
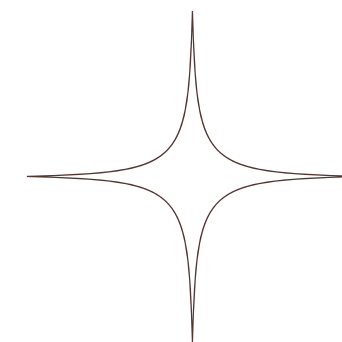
1. Review page (Systeme.io review / Hostinger review)
2. How-to post (setup tutorial)
3. Comparison (Systeme vs ClickFunnels, Hostinger vs Bluehost)

Funnel Map – Visual Flow



Tools You'll Use:

- Funnel builder: [Systeme.io](https://systeme.io) (free)
- Email autoresponder: Systeme.io, Brevo, or GetResponse
- Page design: Canva or Systeme's drag-and-drop editor



Bonus: 5 Email Welcome Sequence

Your Next Step (Don't Overthink)

If you follow this toolkit step by step:

- ✓ you will stop feeling lost
- ✓ you will know what to do next
- ✓ you will build real progress

Bonus: Copy-Paste 5 Email Welcome Sequence

Bonus: 5 Email Welcome Sequence

If you are building your email list, use this exact 5-email sequence:

- Email 1 (Instant): Toolkit Delivery
- Email 2 (Day 1): The mistake that wastes 6 months
- Email 3 (Day 2): My beginner setup (only 3 tools)
- Email 4 (Day 3): Follow this 7-day plan (no confusion)
- Email 5 (Day 4): How to earn without waiting for traffic

**Set up this email sequence inside
Systeme.io (free)**



EMAIL 1 (Instant Delivery)

Subject: Your Starter Toolkit is here

Preview text: Do this 5-minute task first.

Hi [first_name],
Welcome to The Passive Circle.

Download your Toolkit here:

👉 [Insert Toolkit Download Link]

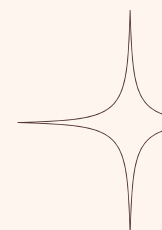


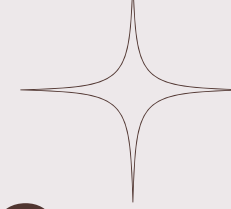
Your 1st task (5 minutes)

Open the toolkit → Page 2 → fill the Niche Scorecard.
Then pick ONE niche only.

Reply to this email with your niche name.
I'll tell you the best first tool to promote.

Selim
Build, Earn & Live Free





5-Email Welcome Sequence



EMAIL 2 (Day 1)

Subject: Day 1 task (don't skip this)

Preview text: The niche you choose decides everything.

Hi [first_name],
Your niche should not be "I like it."
Your niche should be "People pay here."

Quick rule:

If your niche has keywords like review / pricing / best, it has money.

Your task today (10 minutes)

Google your niche and search:

- "best ___ for beginners"
- "___ review"
- "___ pricing"

If you see results, demand exists.

Reply with:

- 1.your niche
- 2.one keyword you found

Tomorrow I'll help you choose your one tool.

Selim



EMAIL 3 (Day 2)

Subject: Choose ONE tool (this decides your income)

Preview text: One tool. 30 days. No confusion.

Hi [first_name],

Here's why beginners fail:
They promote 10 tools and earn nothing.

You only need **ONE tool** for the first 30 days.

Choose based on your style:

If you like websites: **Hostinger**

If you like email + funnels: **Systeme.io**

If you like SEO research: **Ubersuggest**



Your task today (8 minutes)

Pick ONE tool now.

If you want the simplest path, choose:

👉 **Systeme.io (free plan included)**

Reply with: "I chose _____ tool."

Tomorrow: your first content plan.

Selim

5-Email Welcome Sequence



EMAIL 4 (Day 3)

Subject: Your first 10 content ideas (copy this)

Preview text: Traffic needs content. Start simple.

Hi [first_name],

You don't need 100 posts.

You need the first **10 beginner posts**.

Easy winning formula:

- 5 "how to" posts
- 3 "best tools" posts
- 2 review posts



Your task today (15 minutes)

Open toolkit → go to **Content Planner** section.

Write down your first 10 post titles.

Then pick ONE post you will publish first.

If you want help, reply with your 10 titles.
I'll tell you which one to publish first.

Selim



EMAIL 5 (Day 4)

Subject: The "escape plan" system (save this) 🔥

Preview text: This is how you earn even with low traffic.

Hi [first_name],

This is the real game:

Traffic alone is slow.

Email makes you money faster.

Your simple system:

- Content brings visitors
- Toolkit collects email
- Emails build trust
- Trust creates clicks
- Clicks create income



Your task today (20 minutes)

Create ONE opt-in page to collect emails.

Fastest tool for beginners:

👉 **Systeme.io free plan**

Tomorrow I'll send you a simple "weekly plan" to stay consistent (only 2 hours/day).

Selim

Build, Earn & Live Free

BONUS: 10 Beginner Keywords You Can Rank Faster

Keywords

Easy blog post ideas that bring buyers

Most beginners write random posts.

Instead, publish posts where people are ready to buy.

Use these keyword formulas:

10 Easy Keyword Examples (Copy + Customize)

1. Best web hosting for beginners
2. Hostinger review for beginners
3. Hostinger pricing (is it worth it?)
4. Systeme.io review (honest beginner review)
5. Systeme.io pricing (free plan explained)
6. How to create a landing page in Systeme.io
7. Best funnel builder free (for beginners)
8. Ubersuggest review for beginners
9. How to do keyword research using Ubersuggest
10. Best SEO tools for beginners (low budget)

Your Task:

Pick 3 keywords from the list and write them below:

- 1.
- 2.
- 3.

☒ Publish 1 post per week from these keywords.

Affiliate Link Tracking Sheet

So you know what is working

If you don't track links, you won't know:

- which post makes money
- which tool converts
- what to improve

 Important Tips

Use Pretty Links to shorten and track:

Example:

- thepassivecircle.com/Hostinger
- thepassivecircle.com/systeme.io

This is how serious affiliates work.

 Tracking Table (Fill this)

Date	Blog Post / Page	Tool Promoted	Link Used	Clicks	Sales	Notes

Your First 30-Day Roadmap (Escape Plan)

First 30-Day Roadmap

Do this and you will not fail
You don't need motivation.
You need a plan you can follow.

✓ WEEK 1 (Foundation)

- ☐ Pick niche (scorecard)
- ☐ Pick 1 tool (Hostinger or Systeme.io)
- ☐ Setup website + essential pages
- ☐ Publish 1 blog post

✓ WEEK 2 (Content Starts)

- ☐ Publish 2 blog posts
- ☐ Add affiliate links properly
- ☐ Create toolkit opt-in page
- ☐ Add email form inside blog posts

✓ WEEK 3 (Traffic + Funnel)

- ☐ Publish 2 blog posts
- ☐ Share posts on Facebook + Pinterest
- ☐ Build Systeme.io email automation
- ☐ Send first 5-email welcome sequence

✓ WEEK 4 (SEO + System)

- ☐ Publish 2 blog posts
- ☐ Improve existing posts (add FAQ + internal links)
- ☐ Track affiliate links
- ☐ Repeat what works

✓ Minimum goal:

8 blog posts in 30 days

That's enough to start building real momentum.

Your Next Step (Don't Overthink)

✓ Start Here (Recommended)

- 1) Go to [Start Here Page](#)
- 2) Get the [Free Starter Toolkit Page](#)

✓ My Personal Suggestion (1 Tool to Start)

If you want the easiest “beginner + recurring income” tool:

👉 [Systeme.io](#) (Free plan available).

✓ Final Reminder

You don't need to escape 9–5 in one month.

You just need to build your escape plan one step at a time.

Want my help?

Reply with:

1. Your niche
2. Your chosen tool
3. Your first keyword

And I'll send you:

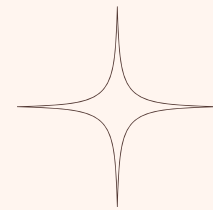
- ✓ 3 keyword ideas
- ✓ 1 blog post title
- ✓ 1 funnel plan

A simple note:

I'm not an expert sitting on a mountain.
I'm building this while working a job in Dhaka.

Still struggling. Still learning. Still failing sometimes.
But I share what I'm learning step by step.
So beginners don't stay stuck.

Md. Selim Reza Sumon
THE PASSIVE CIRCLE
www.thepassivecircle.com





Thank

You

