

## Cookie Policy

**Effective Date:** 18/07/2025

**Company:** Educated Character

**Contact Email:** [leslie@educatedcharacter.com](mailto:leslie@educatedcharacter.com)

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### 1. Introduction

This Cookie Policy explains how Educated Character ("we", "us", or "our") uses cookies and similar technologies when you visit our website or use our platforms.

It should be read together with our [Privacy Policy].

By continuing to browse our website, you consent to the use of cookies in accordance with this policy and your cookie preferences.

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### 2. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, smartphone) when you visit a website. They allow websites to recognize your device, remember your preferences, and improve user experience.

Cookies can be:

- **Session cookies** (expire when you close your browser)
  - **Persistent cookies** (remain until they expire or are deleted)
  - **First-party cookies** (set by our website)
  - **Third-party cookies** (set by services such as Google Analytics, Meta Pixel, or payment providers)
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### 3. Types of Cookies We Use

We may use the following categories of cookies:

- **Strictly Necessary Cookies**
  - Required for the website to function properly (e.g., login, security, payment processing).
  - These cannot be disabled in our systems.
- **Performance / Analytics Cookies**
  - Help us understand how visitors use our site (e.g., Google Analytics).

- Data collected is aggregated and anonymized where possible.
  - **Functional Cookies**
    - Enable enhanced functionality such as remembering preferences (e.g., language, display settings).
  - **Targeting / Advertising Cookies**
    - May be used by third-party services (e.g., Meta Pixel) to deliver relevant ads and track campaign performance.
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#### 4. Third-Party Cookies

Some cookies are placed by third-party providers we integrate with, such as:

- **Google Analytics** (analytics and performance)
- **Meta (Facebook/Instagram Pixel)** (advertising and retargeting)
- **Stripe / PayPal** (secure payments and fraud prevention)
- **Mighty Networks** (community access and user sessions)

We do not control third-party cookies directly. Please review their respective privacy and cookie policies for details.

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#### 5. Managing Your Cookie Preferences

You have the right to control the use of cookies:

- **Consent Banner:** On your first visit, you will see a cookie banner allowing you to accept or manage cookie preferences.
- **Browser Settings:** You can block or delete cookies through your browser settings.
- **Opt-Out Tools:** You can opt out of Google Analytics by using the Google Analytics Opt-out Browser Add-on.

Please note: disabling some cookies may affect website functionality or limit your experience.

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#### 6. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in technology, law, or our business practices. Updates will be posted on this page with a revised effective date.

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**For questions about cookies, contact us at:**

 [leslie@educatedcharacter.com](mailto:leslie@educatedcharacter.com)