



THE GROWTH MAVENS

COMPANY PROFILE

INTEGRATED EXPERTISE FOR EVERY STAGE OF BUSINESS GROWTH

ACLTD is an Egypt-focused consulting firm helping entrepreneurs, established companies, and international investors build stronger and more efficient businesses.

We combine business advisory, auditing, company formation support, marketing, media production, and AI enablement to address connected business challenges through one coordinated relationship.

Our approach is practical and implementation-focused. We work closely with decision-makers to understand their objectives, identify priorities, develop the right solutions, and support execution.

From establishing your company to improving operations, building market presence, and adopting AI, ACLTD provides the expertise and coordinated support required to move your business forward.

INTERNATIONAL EXPERTISE FOR LOCAL GROWTH



OUR STORY

Founded with a vision to bridge the gap between global expertise and local needs, Ansary Consultancy emerged as a beacon of innovation in the business growth and marketing sector. The journey began in the competitive markets of the UK and US, where our founder, Abdelrahman Al Ansary, identified a critical need for tailored business solutions that could adapt to the ever-evolving market landscape.

With a deep understanding of the challenges faced by businesses in these regions, he set out to create a consultancy that not only addressed these challenges but also empowered businesses to thrive.

MISSION STATEMENT

At Ansary Consultancy, our mission is to deliver bespoke, data-driven strategies that empower businesses to achieve measurable growth and operational excellence.

We are committed to providing innovative solutions that bridge global expertise with local needs, ensuring that our clients are strategically positioned to thrive in today's competitive market landscape.



THE GROWTH MAVENS

WE PROVIDE

Business Advisory

Incorporation & Legal Services

Marketing & Media Production

AI Enablement & Automation

BUSINESS ADVISORY

Business Diagnostics

We assess your operations, financial performance, internal processes, and market position to identify inefficiencies, risks, and opportunities for improvement.

Strategic Planning

We develop practical business strategies that define your priorities, competitive position, growth opportunities, and path to sustainable performance.

Performance Management

We establish relevant key performance indicators, reporting frameworks, and management dashboards to help your leadership team monitor progress and make better-informed decisions.

Process Improvement

We review critical workflows, responsibilities, and operating procedures to reduce inefficiencies, improve coordination, and create more consistent results.

Feasibility & Market Studies

We evaluate new business ideas, products, locations, and expansion opportunities using commercial, operational, and market-based analysis.

COMPANY FORMATION & LEGAL SUPPORT

Company Formation

We support the establishment of companies in Egypt, from initial planning and document preparation through registration and completion of the required incorporation procedures.

Legal Structure Guidance

We help founders and investors evaluate suitable legal structures based on their proposed activities, ownership arrangements, operational needs, and long-term objectives.

Registration & Licensing

We coordinate the required registrations, approvals, permits, and licences based on the company's legal structure and intended business activities.

Contracts & Legal Support

We coordinate the preparation and review of commercial agreements, service contracts, partnership agreements, confidentiality agreements, and other business documents through qualified legal professionals.

Legal services are provided or reviewed by appropriately qualified legal professionals, depending on the nature and requirements of each engagement.

MARKETING

ONLINE REPUTATION MANAGEMENT

Marketing Strategy & Positioning

We develop research-driven marketing strategies aligned with your commercial goals, target audience, competitive position, and available resources.

Digital Advertising

We plan, manage, and optimize paid campaigns across relevant digital platforms, focusing on audience quality, conversion performance, and efficient use of the marketing budget.

Media Production

We produce professional photography, videos, advertisements, interviews, corporate content, and social media assets tailored to your brand and communication objectives.

Marketing Analytics

We create reporting frameworks and dashboards that connect marketing activity with meaningful business outcomes, helping decision-makers understand performance and identify opportunities for improvement.

Online Reputation Management

We monitor brand perception, support review-management processes, and develop communication plans that strengthen trust and protect the organization's reputation.

AI ENABLEMENT & PROCESS AUTOMATION

AI Readiness Assessment

We assess your current workflows, systems, data, and team capabilities to identify where AI can create meaningful and achievable business value.

Workflow Automation

We automate repetitive and time-consuming processes to reduce manual work, improve consistency, and allow employees to focus on higher-value activities.

Marketing & Sales Automation

We connect marketing, CRM, lead-management, and communication tools to improve response times, lead follow-up, personalization, and reporting.

Data & Reporting Automation

We streamline data collection, reporting, and dashboard workflows to give decision-makers faster access to accurate and actionable information.

Customer Experience Automation

We implement AI-enabled systems that support faster customer responses, consistent service delivery, personalized communication, and improved enquiry management.

Implementation & Team Training

We help teams adopt new tools through implementation planning, workflow documentation, standard operating procedures, and practical training.

ABDELRAHMAN AL ANSARY



Ansary Consultancy was founded by Abdelrahman Al Ansary, a highly accomplished business strategist and Demand Generation Expert. With over a decade of experience in leading and educating teams, Abdelrahman has successfully managed large-scale corporate initiatives and launched integrated marketing campaigns across the US and EMEA regions.

His deep expertise and passion for business have led to the development of several signature initiatives

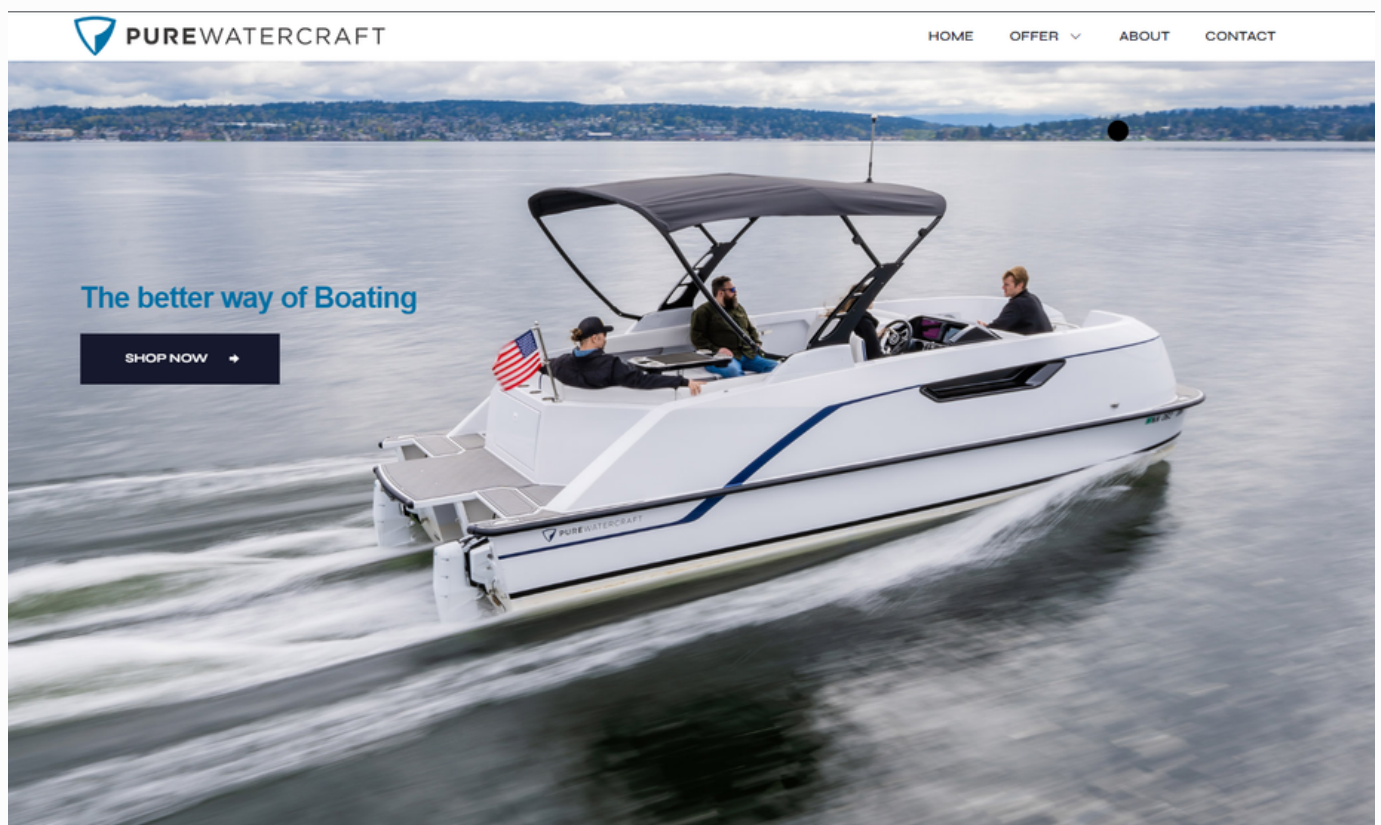
The Elite Marketer Program®
Influence Act Program®
Service as a Product®
Online Growth Program®.

SUCCESS PARTNERS



PUREWATERCRAFT

Pure Watercraft, a Marine EV manufacturer based in Seattle, engaged Ansary Consultations to revamp their website and create an optimized sales funnel for the launch of the new Pure Pontoon Boat. Our team also managed targeted ad campaigns on Facebook and Google, successfully generating over 150 preorders. The collaboration showcased our ability to deliver a seamless digital experience while driving significant early interest in Pure Watercraft's innovative marine solutions.



WWW.PUREWATERCRAFT.COM

Sheffield Children's

NHS Foundation Trust

Sheffield Children's Hospital approached Ansary Consultations looking for a fresh new website to show off its vast range of patient services and to highlight the diverse medical professionals who work within the trust. We were assigned a brilliant contact at the hospital who provided our team with guidance on what the trust wanted to achieve and their vision moving forward. The website launch was also to co-inside with a new refurbishment of the hospital's main building.



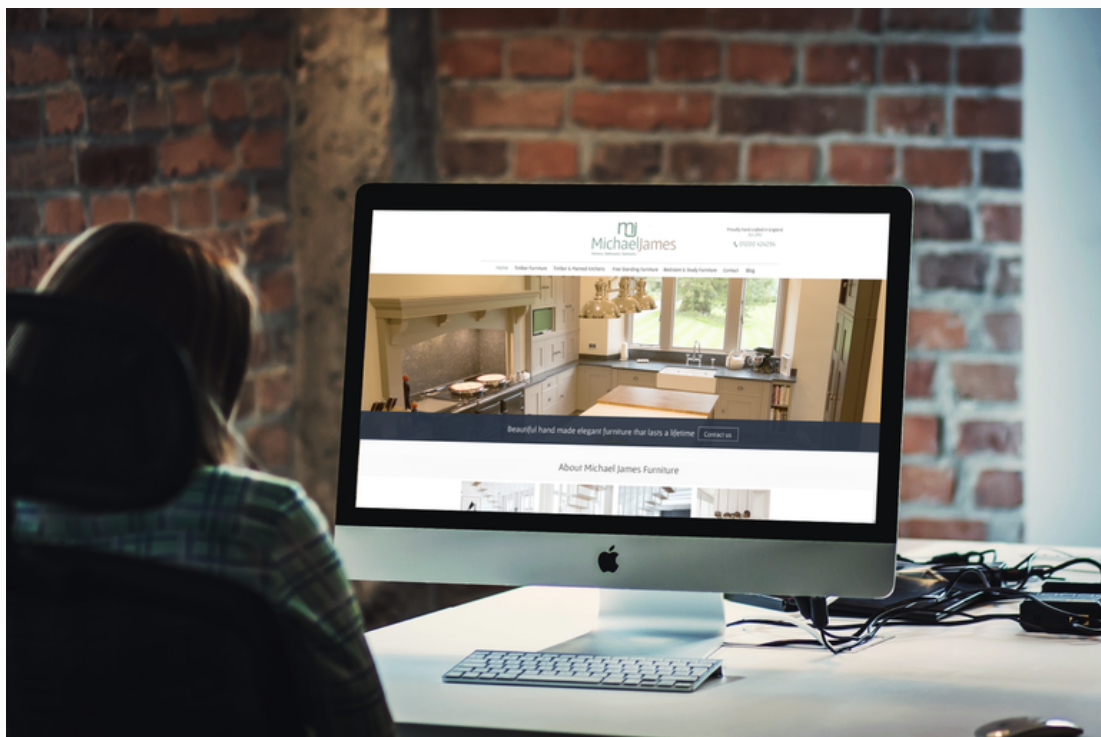
WWW.NHS.UK

MICHAEL JAMES FURNITURE LTD

BESPOKE FURNITURE | CLITHEROE

Michael James Furniture based in Clitheroe Lancashire approached us to improve the look of their website as it was starting to show its age!

We went ahead and created a modern fresh look to suit the beautiful furniture that Michael James produces. We were also tasked to improve the content across the website and provide a professional photoshoot of the showroom. We feel we achieved the project goal of giving MJF a contemporary website that will stand the test of time.



WWW.MICHAELJAMESFURNITURE.CO.UK

IHG[®]

HOTELS & RESORTS

IHG is a leading hotel chain owner leading the way in exclusive hotels with over 4,700 hotels in 100 countries! IHG asked us to improve their online social media platform image keeping within the brand and style of IHG and their strict branding guidelines.



www.ihg.com





Marafiq approached us for full rebranding and management Packages, a new Logos, New website, and full Social Media management and creative content production and we delivered.

The new revamped look of their website and new Logos breathed a new life in the Saudi native brand plus our collaboration in launching the B2c brand Marafik Express.



WWW.SAUDI-MARAFIQ.COM

MARAFIQEXPRESS.COM



PROUDLY COLLABORATED WITH





THE GROWTH MAVENS

Tax Registration Number: 754-323-781