



HUMANE IN THE MEMBRANE, LLC

# The Humane Blueprint Suite™

*Where Strategy Meets **Heart** — and Transformation Begins*

**Adaptive Strategy**

**Team Coaching & Consulting**

**Systems Design &  
Development**

**Learning Experience Design**

*2026 Services & Offers Guide*



## Welcome

**Christina Jones, M.Ed., Ed.S.**

Founder & CEO

*“I help clients shift from chaos to clarity, minimize burnout, and achieve balance — closing the strategy-execution gap so vision actually becomes action.”*

### ABOUT CHRISTINA

## Building the Capacity for Transformation to Happen in Real Time

Christina brings 25+ years of experience in education, leadership, and organizational development to every engagement — helping mission-driven organizations move from strategic vision to sustainable, real-world execution.

- M.Ed. in Adult Curriculum Development • Ed.S. in Educational Technology & Systems Design
- National Outcomes Based Contracting Coach
- Works with mission-driven nonprofits, social enterprises, faith-based institutions, tech-for-good startups, early-stage consultants, and leaders navigating major organizational change

*Every engagement is grounded in our proprietary **HEART Framework™** and the **Humane Blueprint Suite™** — a flexible, three-tier partnership model built to meet organizations exactly where they are.*

## OUR APPROACH

# How We Partner With You

At Humane in the Membrane, we don't believe in one-size-fits-all solutions. That's why we created **The Humane Blueprint Suite™** — a flexible, three-tier partnership model designed to meet you exactly where you are in your journey.

Whether you need coaching, curriculum design, systems development, or strategic consulting, our approach adapts to your goals, your timeline, and your readiness. Every engagement is grounded in our proprietary **HEART Framework™**, ensuring your work is human-centered, equitable, actionable, and built for lasting impact.

### **Your path is tier-first, focus-area-second.**

*Choose the level of partnership that fits — Strategic Clarity, Implementation Support, or Transformation Partnership — then apply it to the focus area that matters most to you right now.*

## OUR METHODOLOGY

# Guided by the HEART Framework™

*Every solution we design moves through five phases:*



**Hear & Harmonize**



**Envision with  
Empathy**



**Activate with  
Intentional Action**



**Reflect with Results**



**Transform with  
Purpose**

*We work cross-functionally across your organization to create systems that actively serve people — moving from chaos to clarity, stress to structure, challenge to solutions.*

## THE HUMANE BLUEPRINT SUITE™

# Three Levels of Partnership

*Choose the depth that fits where your organization is right now.*



## Tier 1

### Strategic Clarity

*Foundations for Growth*

- Discovery & diagnosis
- A clear, prioritized roadmap
- Resource recommendations

## MOST POPULAR



## Tier 2

### Implementation Support

*Guided Partnership for Execution*

#### **Everything in Tier 1, plus:**

- Hands-on, co-designed execution
- Regular check-ins & support



## Tier 3

### Transformation Partnership

*Long-Term Capacity & Change*

#### **Everything in Tier 2, plus:**

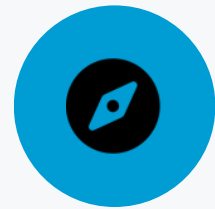
- Embedded, ongoing partnership
- Internal capacity-building

*Every engagement is scoped through a custom proposal.*

## WHERE THESE TIERS SHOW UP

# Four Areas of Focus

*Any tier below can be applied to the work that matters most to you right now:*



### Adaptive Strategy

*The Bridge from Planning to Execution*

Building the clear, actionable path from vision to real, day-to-day execution.



### Team Coaching & Consulting

*Confident Leaders, Aligned Teams*

Coaching leaders and teams with clarity, empathy, and a bias toward action.



### Systems Design & Development

*Structures That Serve People*

Infrastructure and processes that create clarity, not more chaos.



### Learning Experience Design

*Learning That Feels as Good as It Works*

Curriculum, training, and program pilots built for real application.



# Adaptive Strategy

*The Bridge from Planning to Execution*

You have a vision — and maybe even a plan. We help you build the clear, actionable path to get there, then stay with you to keep it moving. This is where strategy stops sitting on a shelf and starts becoming real, day-to-day execution.

## Tier 1 — Strategic Clarity

- Discovery & diagnosis session
- A clear, prioritized roadmap
- Recommendations you can act on immediately

## Tier 2 — Implementation Support

- Everything in Tier 1, plus hands-on, co-designed execution support
- Regular check-ins to keep momentum

## Tier 3 — Transformation Partnership

- Everything in Tier 2, plus embedded, ongoing partnership
- Internal capacity-building so the work outlasts our engagement

*This is a sample of what's possible — for the complete list, please contact us.*

*“Christina has an incredible ability to help clients cut through the noise and focus on what truly matters. She asks the right questions, provides clear strategies, and keeps everyone aligned on the end goal.”*

— HR Consultant, Denver, CO



# Team Coaching & Consulting

*Confident Leaders, Aligned Teams*

Leaders and teams do their best work with the right thought partner. We coach with clarity, empathy, and a bias toward real-world action — building the capacity for your people to lead and decide with confidence.

## Tier 1 — Strategic Clarity

- A focused strategic clarity session
- Clear next steps to move forward

## Tier 2 — Implementation Support

- Everything in Tier 1, plus an ongoing coaching cycle
- Tools and resources built around your team

## Tier 3 — Transformation Partnership

- Everything in Tier 2, plus extended partnership at scale
- Leadership development woven throughout

*This is a sample of what's possible — for the complete list, please contact us.*

*“Christina is an exceptional coach. From day one, she saw my potential and helped me chart a clear, strategic path toward becoming an instructional leader. With her guidance, I was promoted within a year.”*

**— Charter School Instructional Leader, New Orleans, LA**



# Systems Design & Organizational Development

*Structures That Serve People*

Great missions deserve systems that actually support the people doing the work. We design infrastructure and processes that create clarity, not more chaos — freeing your team to focus on mission, not firefighting.

## Tier 1 — Strategic Clarity

- A systems/workflow audit
- Clear recommendations for what to change

## Tier 2 — Implementation Support

- Everything in Tier 1, plus the tools and templates to make it real
- Support through adoption

## Tier 3 — Transformation Partnership

- Everything in Tier 2, plus a full systems redesign
- Ongoing support so it sticks

*This is a sample of what's possible — for the complete list, please contact us.*

*“Christina is committed to helping you achieve your goals and celebrates your successes.”*

— Nonprofit Manager, Denver, CO



# Learning Experience Design

*Learning That Feels as Good as It Works*

From a single training refresh to a full curriculum build, we design learning experiences and program pilots — including development and pilot support — that are culturally responsive, skills-focused, and built for real application.

## Tier 1 — Strategic Clarity

- A curriculum/content audit
- A clear plan for what's next

## Tier 2 — Implementation Support

- Everything in Tier 1, plus a full redesign of the learning experience
- Support launching it

## Tier 3 — Transformation Partnership

- Everything in Tier 2, plus a full program built from scratch
- Training so your team can carry it forward

*This is a sample of what's possible — for the complete list, please contact us.*

*“Christina has a gift for identifying root causes and making them visible, which helped us gain clarity on our next steps. She's been a pivotal partner in designing professional learning that truly supports our teachers.”*

— Instructional Engineer, San Diego, CA

## WHAT TO EXPECT

# Our Process

*A clear, no-surprises path from first conversation to partnership:*



## Book a Clarity Call

A no-pressure conversation to understand where you are and what you need.



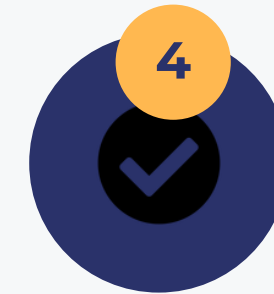
## Discovery Conversation

We dig into your goals, challenges, and readiness together.



## Custom Proposal & Quote

You receive a scoped proposal — the right tier, the right focus area, matched to your work.



## Let's Build

Once you're ready, we get to work — grounded in the **HEART Framework™** from day one.



NOT SURE WHERE TO START?

# Fix Your Gap: Strategy Execution Gap Diagnostic™

**90-Minute Working Session**

You have a strategy. You have a team. So why isn't it moving? This working session finds the gap, names it, and maps the path forward. Within 48 hours, you'll receive a personalized report — including findings, recommendations, and a suggested next step within the Blueprint Suite.

[Contact Us to Book](#)

**FEATURED OFFER**

# The Consultant Clarity Intensive™

*Structural Clarity for Early-Stage Consultants*

You have real expertise — but you're still circling the same questions: Who do I serve? What do I call what I do? How do I actually start generating revenue? This is a 90-minute, one-on-one working session that gets you out of overthinking and into action. You'll leave with clarity on your who, what, and how — plus a personalized 90-day roadmap delivered within 48 hours.

**Best for:** Early-stage consultants ready to stop spinning and start moving. **Not:** general business coaching — this is structural clarity and offer architecture.

*Already completed a CCI? Graduates transition into Tier 1 Strategic Clarity within the Blueprint Suite — same framework, deeper capacity building.*

[Learn More & Book Your Session](#)

## WHY PARTNER WITH US

# Why Partner With Humane in the Membrane



## People-Centered

Every system we design serves people first — not the other way around.



## Actionable, Not Theoretical

You leave every engagement with something implementation-ready.



## Scoped to You

Custom proposals built around your goals — never a one-size-fits-all quote.



## Built to Last

We focus on sustainable change and internal capacity, not just deliverables.

## NEXT STEPS

# Let's Talk



### Let's Talk

Book a Clarity Call, or start with the Strategy Execution Gap Diagnostic.



### We'll Scope It

You'll get a proposal built around your goals, timeline, and budget.



### We Partner

Choose the tier and focus area that fit — and we get to work.

**Christina Jones, Founder & CEO**

Humane in the Membrane, LLC

[Book a Clarity Call](#)

## GET IN TOUCH

# Contact Us

*Ready to talk? Here's every way to reach us.*



### Book a Call

Schedule a Clarity Call directly on our booking page.

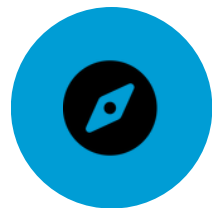
[Book A Clarity Call](#)



### B2B Partnerships

Exploring a partnership or referral relationship?

[Book A Partnership Call](#)



### Our Website

Explore our services, approach, and resources.

[humaneinthemembranelc.com](https://humaneinthemembranelc.com)



### Email Us

For general questions or to say hello.

[hello@humaneinthemembranelc.com](mailto:hello@humaneinthemembranelc.com)



*Thank You*

*Where Strategy Meets **Heart** — and Transformation Begins*