

Humane In The Membrane, LLC.

The HEART Framework™

Where *strategy meets heart*—and transformation begins

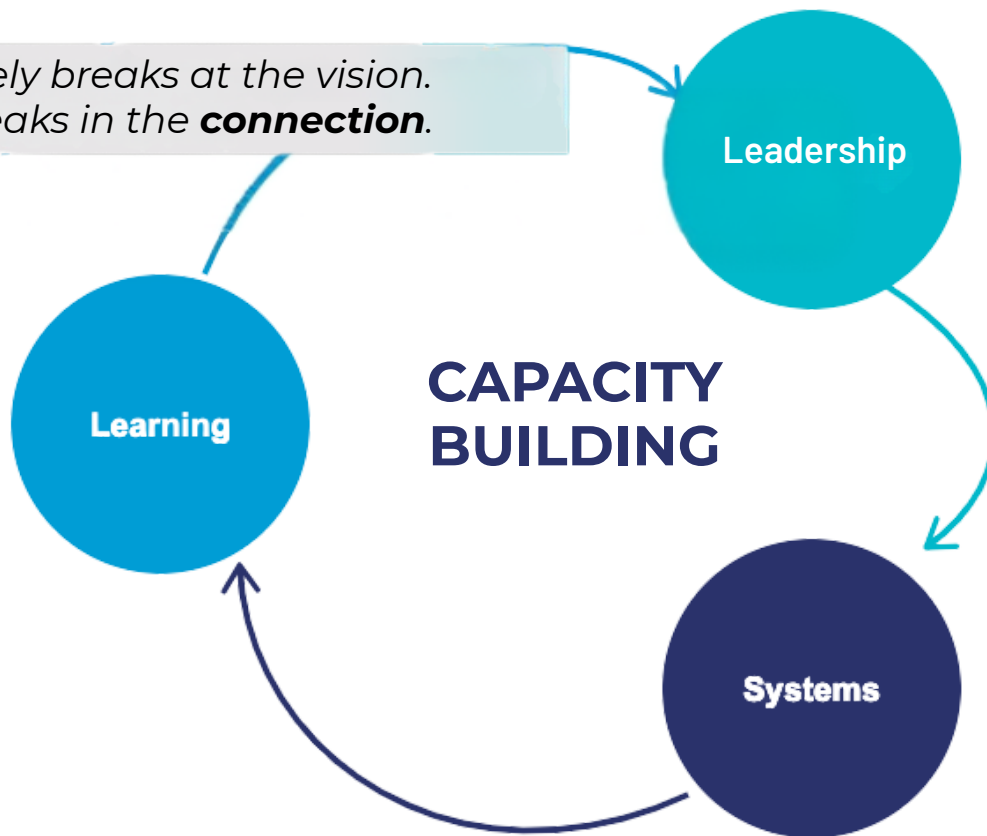


We build transformational capacity for mission-driven organizations through leadership, learning, and systems design.

The HEART Framework™

Capacity Building Doesn't Happen By Accident

*It rarely breaks at the vision.
It breaks in the **connection**.*



KEY COMPONENTS OF CAPACITY BUILDING

- **Continuous Learning** — Teams that grow and adapt as fast as their challenges do.
- **Effective Leadership** — Vision that turns into action, not just plans.
- **Dynamic Systems** — Structures built to flex under real-world pressure, not break.

READY TO TRANSFORM? LET'S BUILD CAPACITY TOGETHER.

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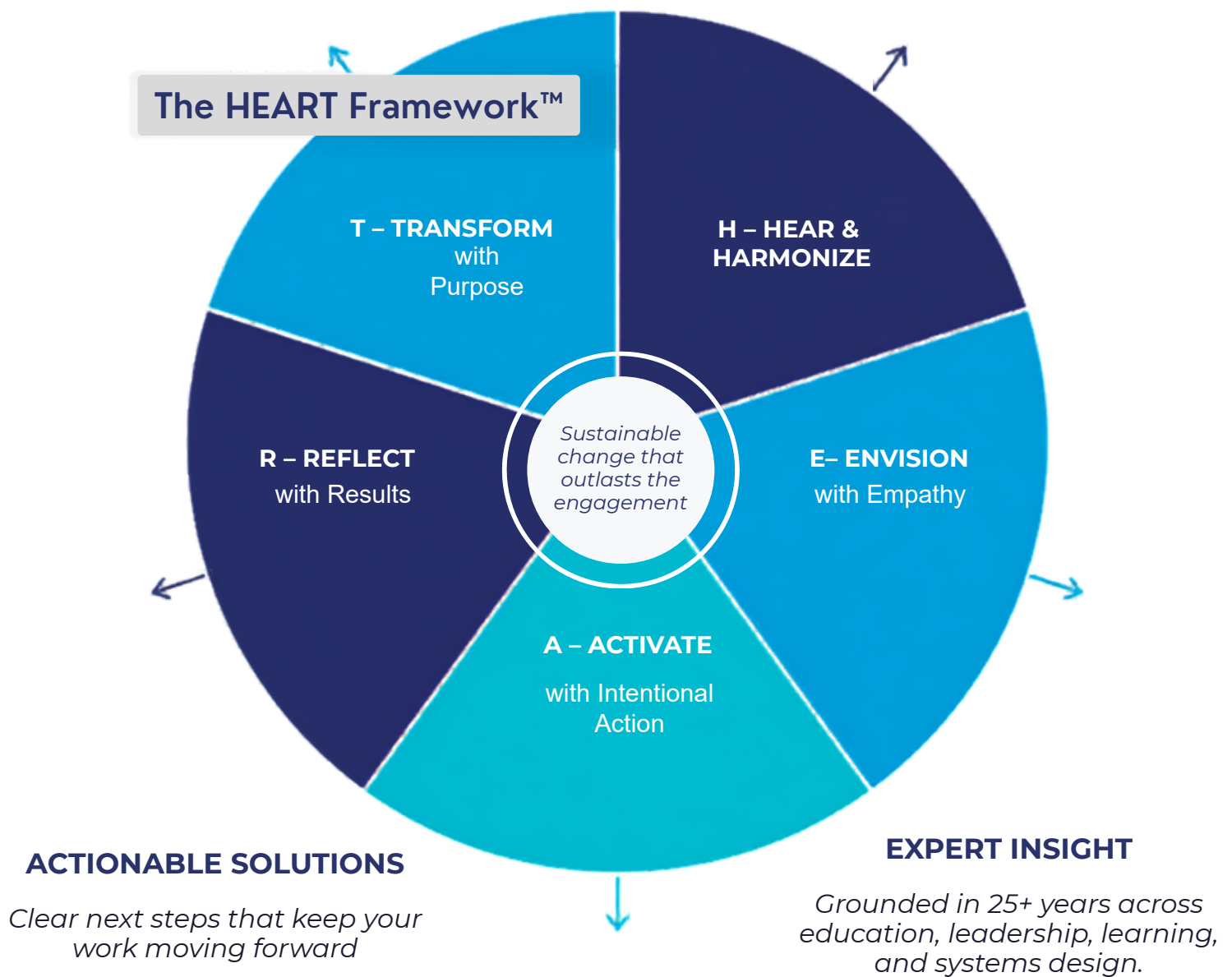
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The HEART Framework™

A proprietary methodology for building transformation capacity through learning, leadership & systems

CLARITY IN COMPLEXITY

Navigating systems and processes with confidence



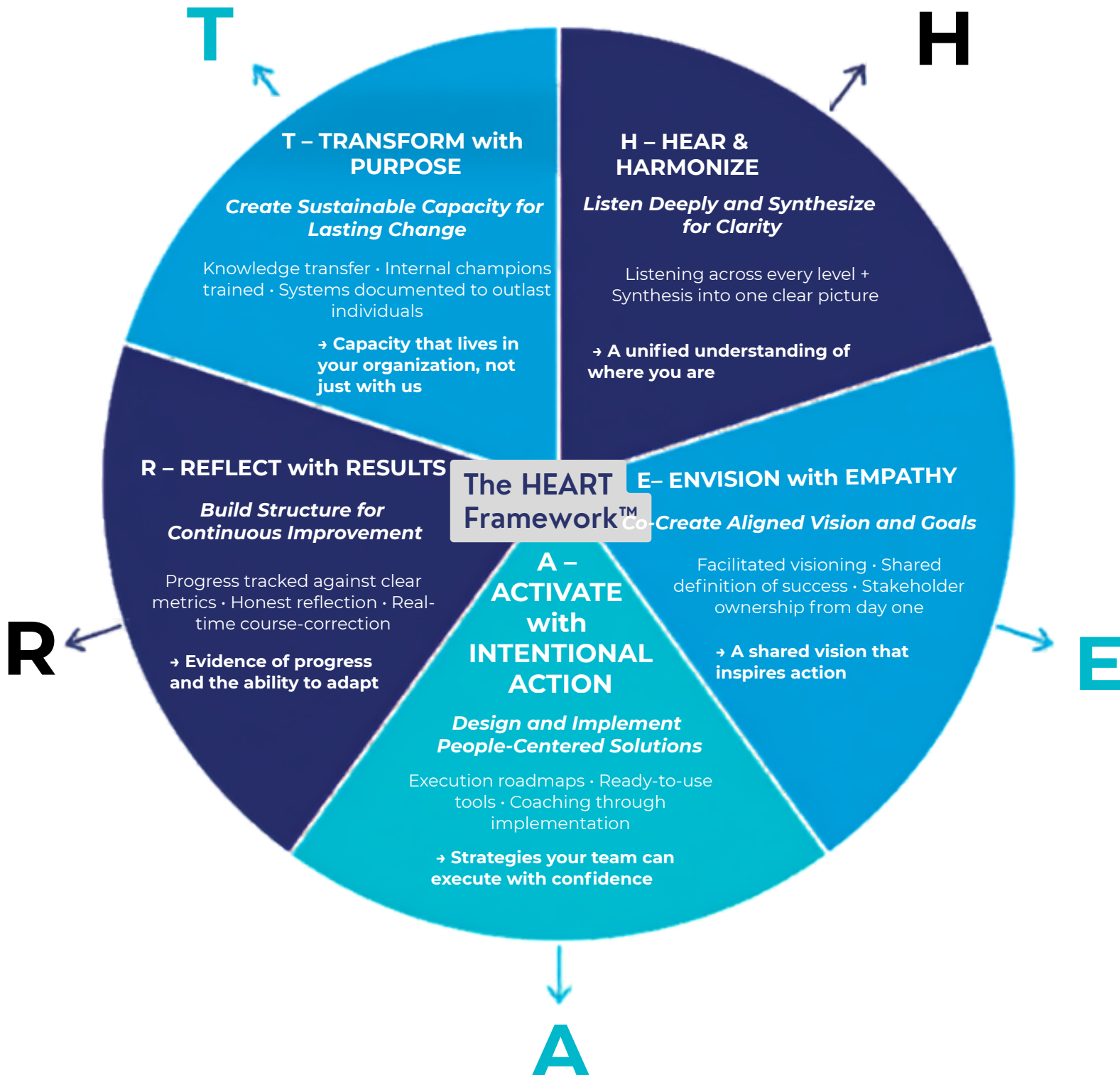
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The HEART Framework™ is a proprietary methodology.

The HEART Framework™

The Five Phases



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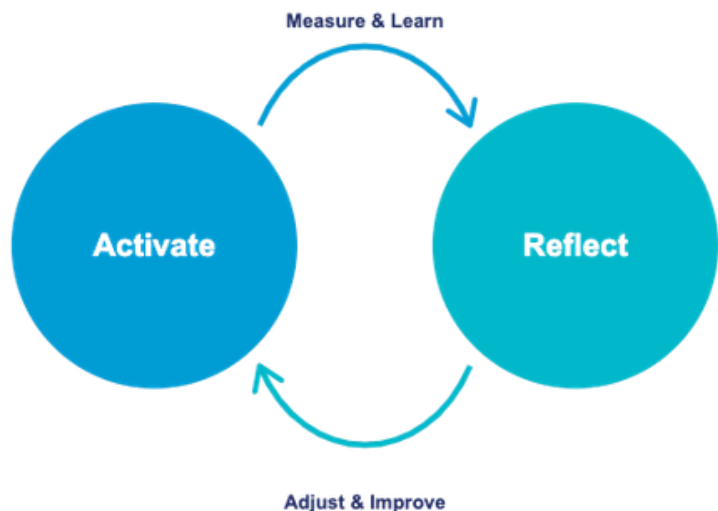
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The HEART Framework™

Grounded in Seven Core Principles

*Every solution we design through the **HEART Framework™** is grounded in these non-negotiables:*

- **People-Centered** — Systems and solutions serve humans, not the other way around.
- **Asset-Based** — We build on strengths, not deficits.
- **Holistically Developmental** — We address cognitive, social, emotional, and practical needs.
- **Culturally Attentive & Sustaining** — We honor lived experiences and diverse ways of knowing.
- **Experiential & Applied** — Learning and change happen through knowing and doing.
- **Relational & Connected** — Transformation happens in relationship with others and across contexts.
- **Iterative & Adaptive** — Solutions evolve through continuous feedback and learning.



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The HEART Framework™

Who We Partner With

We work with mission-driven leaders and organizations ready to close the gap between vision and execution:

- **Nonprofits and social enterprises** — across any sector, strengthening the capacity to deliver on mission
- **Faith-based institutions and programming** — building the infrastructure to sustain ministry and community impact
- **Early-stage consultants** — building a service-based practice from the ground up
- **Tech startups building for good** — organizations focused on social impact or behavioral health outcomes
- **Leaders and teams** — navigating the day-to-day reality of turning strategy into action
- **Organizations already past the planning stage** — who have a strategic plan and are stuck in implementing it

What Unites Them: A **people-over-profit model**, an ear to the ground, and a willingness to test, learn, and adapt rather than follow a fixed plan.

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The **HEART** Framework™

Ready to move from chaos to clarity, and vision to lasting impact?

Let's build capacity together.

Get in touch with us to start your journey toward outstanding results.



CONTACT

HELLO@HUMANEINTHEMEMBRANELLC.COM
720-441-2771
WWW.HUMANEINTHEMEMBRANELLC.COM