



# True North

## Senior Solutions

### Privacy Notice & Disclaimer

Effective Date: July 1<sup>st</sup>, 2025

At True North Senior Solutions, your privacy is important to us. We are committed to maintaining the confidentiality and security of the personal information you share with us.

### What We Collect

When you subscribe to our newsletter, download resources, or schedule a consultation, we may collect personal information such as your name, email address, phone number, and general caregiving concerns.

### How We Use Your Information

We use the information you provide to: - Deliver relevant resources and information - Schedule consultations and follow-ups - Send newsletters, updates, and educational content - Improve our services and user experience We will never sell, share, or rent your personal information to third parties without your explicit consent, unless required by law.

### Your Rights

You may unsubscribe from our email communications at any time by clicking the link in the footer of our emails. If you would like your information removed from our system entirely, please contact us at: [info@truenorthseniorsolutions.com](mailto:info@truenorthseniorsolutions.com)

### Disclaimer

True North Senior Solutions provides general information, resources, and consulting services to help individuals and families navigate senior care options.

### We Are Not a Medical Provider

We do not provide medical diagnoses, treatments, or individualized clinical care. The information and recommendations we share are based on professional experience, industry knowledge, and community resource awareness—not on clinical evaluation or licensed healthcare treatment.

### No Guarantees or Promises

While we aim to provide helpful, personalized guidance, we do not guarantee specific outcomes or solutions. Each client's needs and results may vary based on many factors, including medical condition, family dynamics, finances, and available local services.

### Use of Information

All content provided on our website, downloads, newsletters, consultations, or community events is for informational and educational purposes only. It should not be considered a substitute for professional medical, legal, or financial advice. We encourage all clients and families to seek professional support from their physicians, attorneys, or licensed care providers when making important care decisions.

### Contact Us

 [info@truenorthseniorsolutions.com](mailto:info@truenorthseniorsolutions.com)

 [www.truenorthseniorsolutions.com](http://www.truenorthseniorsolutions.com)