

TRUSTED BY LEADERS, SALES & TEAMS

SPEAK LIKE A

W.I.S.E. CEO

Four things to do before a *high-stakes* conversation

So your message lands, trust holds and the room moves.

ROHIT  BASSI

THE COMMUNICATION WIZARD

SWIPE 

You have the numbers.
You have the deck.
Then you speak, and the room has
already decided.

High-stakes conversations are settled **within seconds**.
The room reads your tone, your pace, your body
language and your words long before it hears your
argument.

Set your bearings before you walk in.

W

Words with Courage

Write one sentence: the thing this room needs to hear from you. Say it aloud once before you walk in. Then lead with it.

Careful words cost you the meeting. Plain, true words buy you the room.

I

Intention with Clarity

Answer one question before you enter: what do I want them to feel, decide and do? Hold it to a single outcome and write it at the top of your notes, where your eye lands.

Intention keeps you steady the moment the room pushes back.

S

Silence with Conviction

Choose your pauses in advance. After your opening sentence. After their objection. After your ask. Three seconds feels long to you and reads as authority to them.

Silence gives your words weight and gives the room space to think.

E

Energy with Compassion

Take sixty seconds outside the door. Breath low, shoulders down, pace slow. Your energy reaches the room ahead of your first word.

Bring warmth, and the hard message stays hearable.

Four bearings. Set before you speak.
One conversation that moves.

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Save this. Set your bearings before the next room that matters.

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GLOBAL KEYNOTE SPEAKER · BEST-SELLING AUTHOR · COMMUNICATION
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