

TRUSTED BY LEADERS · SALES · TEAMS

# ROHIT BASSI

THE COMMUNICATION WIZARD

GLOBAL KEYNOTE SPEAKER · BEST-SELLING AUTHOR® · COMMUNICATION PRACTITIONER

SPEAK LIKE A

## W.I.S.E. CEO

*The Practice for High-Stakes Communication.*



*"He is awesome. An absolute star in his field."*

TALAL GHANDOUR · MANAGING DIRECTOR  
BANK OF AMERICA MERRILL LYNCH, UAE

THE PRACTICE · THE W.I.S.E. COMPASS

**W**

**Words with Courage**  
*Say what needs saying.*

**I**

**Intention with Clarity**  
*Know the why first.*

**S**

**Silence with Conviction**  
*Hold the space.*

**E**

**Energy with Compassion**  
*Presence as strategy.*

HOW I SERVE · SIX WAYS IN

- |   |   |  |
|---|---|--|
| 01 <b>The Books</b><br>THE THRESHOLD                | 02 <b>The Keynote</b><br>THE STAGE · ONE HOUR         | 03 <b>Advisory &amp; Coaching</b><br>THE PRIVATE PARTNERSHIP |
| 04 <b>Leadership Lab</b><br>FOR THE TEAM AT THE TOP | 05 <b>Communication Lab</b><br>THE FOUNDATIONAL CRAFT | 06 <b>Sales Lab</b><br>FOR THE REVENUE LINE                  |

VALUE DELIVERED · MEASURED OUTCOMES

**25%**

**Financial Value**  
*Sales lifted*

**30%**

**Time Value**  
*Productivity raised*

**40%**

**Risk Value**  
*Complaints reduced*

**80%+**

**Identity Value**  
*Influence lifted*

30+ YEARS · 100+ NATIONALITIES · 21+ COUNTRIES

🔄 TEDx Speaker · On the TED Platform 🔄

BOARDROOMS · INVESTORS · CLIENTS · INTERNAL

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