



Start Where You Are

A Beginner's Guide to Digital Products

LET'S JO DIGITAL

Hey, I See You

You're juggling work, life, motherhood —
and now you're wondering if it's even
possible to earn extra income online.

I've been there. Just a working mom with
zero background, no design skills, and
way too many tabs open.

This little guide won't overwhelm you —
it's just what I wish someone told me
when I was starting.

So grab a coffee, take a breath, and
know this:
You don't have to be an expert to begin.
You just need to start.



WHAT ARE DIGITAL PRODUCTS?

- Think of it like this: digital products are things you create once, and sell over and over again online.
- Examples:
 - ✓ Printable planners
 - ✓ Digital journals
 - ✓ Busy books
 - ✓ Editable templates
 - ✓ Online guides, mini-courses
- You don't need inventory. You don't need to be famous. You just need an idea and a bit of action.

"If you've ever organized your kid's schedule or made a checklist... guess what? You already have what it takes."

HOW I STARTED — AND HOW YOU CAN TOO

1. START MESSY, NOT PERFECT

This space is where you can expound on why this was created by whom and for what purpose.

2. ONE PRODUCT IS ENOUGH

You don't need a store full of products to begin. Start with one. Learn as you go.



3. USE TEMPLATES + GUIDES

I used editable templates and PLR to save time. You don't have to build from scratch.

TOOLS I USED:

- ✓ Canva (even the free version is gold!)
- ✓ Gumroad + Stanstore + Etsy
- ✓ Video tutorials + digital creator communities

YOU CAN START NOW – HERE'S HOW



3 SIMPLE STARTER STEPS:

1. Open a Canva account and explore free templates.
2. List down your skills/interests (What do you use every day as a mom, dad, student, employee?)
3. Choose one small product idea (planner? checklist? tracker?) and just start.

"You're not behind. You're right on time."



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