

Real Estate Video Shot List

Key Notes:

Primary Areas	Secondary Areas	Detail shots
<p>(Areas where people spend a significant amount of time, i.e. kitchen, living room, back yard)</p> <p>Should receive 2-3 key shots</p>	<p>(Secondary bedrooms and secondary bathrooms)</p> <p>May only need 1 shot</p>	<p>(Closeups of fixtures and finishes)</p> <p>4-10 shots depending on what the home has to offer</p>

Shot List:

(Note that this is a guide and that every property can have different requirements... see video for further guidance <https://www.youtube.com/watch?v=uRsMDnhvAW4>)

<p><input type="checkbox"/> 1. Drone Shots</p> <ul style="list-style-type: none"> • High establishing shot that shows the property as well as the surrounding area • Elevated shot (15-30 ft high) • Pull away shot (similar to establishing shot but pulling away from the property) this should be the final shot in the video 	<p><input type="checkbox"/> 2. Front of House Exterior</p> <ul style="list-style-type: none"> • Establishing shot (straight walk forward) • Second shot (depending on the complexity of the front exterior) • Into courtyard • Possible detail shot(s) 	<p><input type="checkbox"/> 3. Interior Entry</p> <ul style="list-style-type: none"> • Straight shot (push in) into the largest living area of the home • 1 or 2 additional angles (mix shot types, side to side, walk forward, etc...) • Possible detail shot(s)
<p><input type="checkbox"/> 4. Kitchen</p> <ul style="list-style-type: none"> • Straight shot (push in) • 1 or 2 additional angles (mix shot types, side to side, walk forward, etc...) • Possible detail shots(s) 	<p><input type="checkbox"/> 5. Dining Room</p> <ul style="list-style-type: none"> • Straight shot (push in) • Possible detail shot(s) 	<p><input type="checkbox"/> 6. Primary Bedroom</p> <ul style="list-style-type: none"> • Straight shot (push in) • 1 or 2 additional angles (mix shot types, side to side, walk forward, etc...) • If there is an ensuite, try to show connection to bedroom • Possible detail shot
<p><input type="checkbox"/> 7. Secondary Bedrooms</p> <ul style="list-style-type: none"> • Straight shot (push in) 	<p><input type="checkbox"/> 8. Secondary Bathrooms</p> <ul style="list-style-type: none"> • Straight shot (push in) 	<p><input type="checkbox"/> 9. Backyard</p> <ul style="list-style-type: none"> • Straight shot (push in) • 1 or 2 additional angles (mix shot types, side to side, walk forward, etc...) • Possible detail shots