

Become A

BUSINESS MONEY MAGNET

Financial Empowerment for Business Success





Hi, I'm Justine

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We're covering:

- The 4 Money Magnet Business Principles
 - Mindset
 - Awareness
 - Amplify
 - Momentum

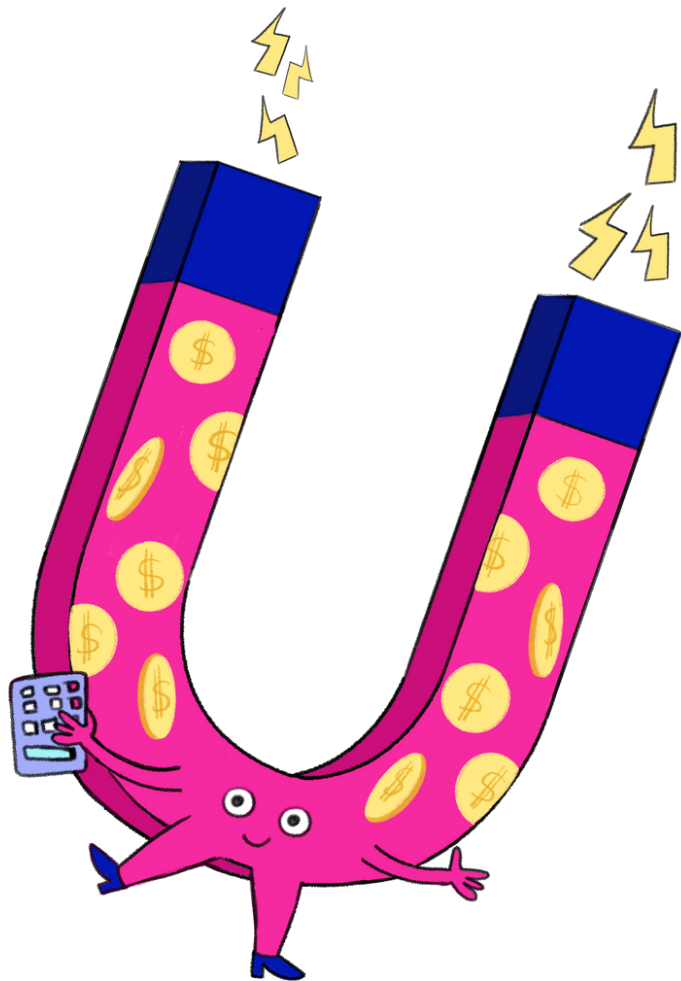


The information provided in this masterclass is general in nature.

I'm not aware of your personal circumstances, financial position, objectives or the specifics of your business, so please consider the information carefully and decide if it is appropriate to your circumstances before proceeding.

I'd encourage you to seek further, professional advice if necessary and before making any big decisions.

HOW CAN YOU BECOME A BUSINESS MONEY MAGNET?



MONEY MINDSET



*Everyone
has a money
story!*



What's a
money
story?



MY MONEY STORY



1994
The OG freelancer

2002
Retail and e-commerce
Toy Shop owner



2015 - 2020
Pacific Mags
Foxtel



2016 - 2023
Business
Bookkeeping
Advantage



2020
Flossi Creative Pty Ltd



What's
Your
Story?

The background of the image is a collage of Australian currency. It features several banknotes, including a purple \$50 note with the word 'Australia' written in cursive, and a yellow \$100 note. There are also several coins, including a gold \$100 coin and several silver coins. The collage is composed of various patterns, colors, and textures, creating a rich and detailed background for the text.

THE POWER OF YOUR MONEY MINDSET

A POSITIVE MONEY MINDSET CAN FUEL BUSINESS GROWTH



A POSITIVE MONEY MINDSET:

- FINANCIAL TASKS BECOME LESS DAUNTING AND YOU'LL BECOME MORE CONFIDENT
- ENTICES YOU TO TAKE CALCULATED RISKS AND INVEST WISELY
- HELPS YOU ATTRACT MORE OPPORTUNITIES - CLIENTS, PARTNERSHIPS MONEY
- SMART CHOICES WHICH LEAD TO HEALTHY FINANCIAL OUTCOMES
- SET BACKS ARE EASIER TO OVERCOME
- ABUNDANCE ATTRACTS ABUNDANCE

A photograph of four diverse children in a library. A young boy in the center, wearing a brown and green striped sweater, is smiling broadly while balancing a stack of four books on his head. To his left, a young girl with curly hair is smiling. To his right, a young girl with dark hair is resting her chin on her hand, looking at the camera. On the far right, a young boy is leaning on a stack of books. In the foreground, there are several more stacks of books. The background shows blurred bookshelves filled with books.

AWARENESS

*What does success look like for you
in this season of life and business?*



The background of the slide is a light gray color with various black numbers (0-9) scattered across it in different sizes and orientations. A solid pink horizontal bar runs along the bottom edge of the slide. A white rectangular box is centered on the slide, containing the main text.

BUILDING STRONG FOUNDATIONS!

NET PROFIT

TURNOVER

TAXES

GST

SGC

PAYG

STP

CASH VS

WORKERS
COMP

ACCRUAL



GET YOUR BUSINESS BANK ACCOUNT SORTED

Remember it's ONLY for business





"The business numbers tell a story so take ownership and be the author of your business story!"



CASH FLOW



CREATE A BUDGET



AMPLIFY

A person wearing a white lab coat is holding several Australian 100 dollar banknotes. The person's hands are visible, and the banknotes are fanned out. The background is a plain, light-colored surface.

PRICE FOR PROFIT

A close-up photograph of a person's hand placing a light-colored wooden block on top of a row of similar blocks. The blocks are standing upright on a light-colored surface. The background is blurred, showing a person's arm and torso in a white shirt. The overall tone is bright and clean.

GOOD MONEY HABITS!

BATCH TASKS

Try a Money Monday or Finance Friday!



IN THIS SESSION



- Focus **only** on the finance
- Check the business bank accounts
- Reconcile your accounts
- Prepare and send invoices or update WIP invoices
- Look at outstanding invoices and followup with slow payers
- **Review your expenses** - pay or schedule the bills that arrived during the week.
- Pays wages for staff or yourself and pay SGC commitments
- Transfer money to your tax and rainy day saving accounts
- Review and update your cashflow forecast
- **Look at your net profit!**

UNLOCK YOUR EARNING POTENTIAL



A Newton's cradle with five silver spheres hanging from thin wires. The background is a blurred indoor setting with a wooden surface at the bottom. A solid pink vertical bar is on the left side of the image.

MOMENTUM

**NO SUCH THING AS SET
AND FORGET!**



*Become your
own
consultant!*



CALL IN THE EXPERTS





**SMALL,
SIMPLE
STEPS ADD
UP TO BIG
RESULTS!**

If I Can Do This, So Can You!

**WHEN I STARTED MY FIRST BUSINESS,
I DIDN'T DO NUMBERS!**



Question Time!



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