# **Privacy Policy**

Effective Date: June 21, 2025 Last Updated: June 21, 2025

Welcome to **Balanced Body Solutions-Therapy & Wellness** ("we", "our", "us"). Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our websites <u>balancedbodysolutionsok.com</u> or <u>thepatternreset.com</u> and/or interact with our services.

#### 1. Information We Collect

We may collect personal information that you voluntarily provide to us, including:

- Name
- Email address
- Phone number
- Payment information (for purchases)
- Any other information you choose to provide

We may also collect non-personal information automatically, such as:

- IP address
- Browser type
- Device information
- Pages visited and time spent on the site
- · Cookies and usage data

#### 2. How We Use Your Information

We use the collected data to:

- Provide and maintain our services
- Process transactions
- Respond to inquiries and provide customer support
- Send marketing emails (with your consent)
- Improve website performance and user experience
- Comply with legal obligations

### 3. Sharing Your Information

We do **not** sell your personal information. We may share it with third parties only when necessary:

- With service providers (e.g., payment processors, email services)
- To comply with legal requirements
- To protect our rights and safety

#### 4. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Understand how you use our site
- Improve your user experience
- Provide personalized content or ads

You can control cookies through your browser settings.

## 5. Your Privacy Rights

Depending on your location, you may have rights such as:

Access to your personal data

- Correction or deletion of your data
- · Objection to processing
- Data portability

To exercise any of these rights, please contact us at: balancedbodysolutionsok@gmail.com

#### 6. Data Security

We implement appropriate technical and organizational measures to protect your data. However, no system is 100% secure.

### 7. Third-Party Links

Our website may contain links to other websites. We are not responsible for the privacy practices of those sites.

## 8. Children's Privacy

Our services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children.

## 9. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of any significant changes by updating the "Last Updated" date.

#### 10. Contact Us

If you have questions about this Privacy Policy, please contact us:

Email: balancedbodysolutionsok@gmail.com

Phone: 405-928-3008