

AI Prompt for LinkedIn Profile Optimisation



Prompt 1 : Provide Context

Act as a LinkedIn Expert and optimize my LinkedIn profile for [your role / job title] This will include a copy for my headline, background image, and About Section. Before we begin, I want you to fully understand my career goals, so here are the things you need to know about me:

- Name:
- Your role:
- Your target audience:
- The problem I solve for my audience:
- Keywords and phrases I would like to be associated with my profile:

Prompt 2: The Headline Amplifier

In 14 words or less, can you give me 5 variations for my LinkedIn headline using this formula:

I (Verb) + (Audience) to (Verb) + (Outcome)

Example: I help xx to xx for xx.

Prompt 3 : Banner

Based on the context I provided, write a powerful career mission for my LinkedIn banner that is relevant to [xx] and will capture the interest of (your target audience). Include keywords that I want to be associated with. Provide 5 variations.

Prompt 4 : About Section

Now, let's move on to the About Section. Write it based on the context I provided. Make sure to include the keywords I want to be associated with. Provide 3 variations.

- What challenges are your stakeholders facing in [your field]?
- What solutions can you provide for these challenges?
- How can you support them in solving their problems?
- How can they reach you?

Prompt 5 : Content Pillars

Based on my experience in [xx], generate 5 content pillars that will help me build a consistent and strong personal brand on LinkedIn, focusing on topics like [list down the topic you want to amplify]

Prompt 6: Content Ideation

Based on these 5 content pillars [list down your content pillars] and pain points of my stakeholders, generate 10 content ideas that will help me write captivating content to add values to my audience in the [xx] industry.

Prompt 7: Thought Leadership Content

Generate 5 thought leadership post ideas to demonstrate my deep understanding of [xx] These posts should position me as an expert in [xx] and offer actionable insights to solve common challenges faced by businesses in the industry.

Prompt 8: Project Success Story Framework

Help me craft a framework for sharing success stories or case studies in [xx], while protecting confidentiality. Provide 3 storytelling formats to highlight how I have improved [your client's / stakeholders results]

Prompt 9: Engagement Booster

Suggest 5 ways I can interact with my LinkedIn network to increase engagement and visibility. Focus on strategies like participating in [xx] discussions, responding to comments, asking insightful questions, and engaging with industry peers and influencers. Provide examples of how I can add value in conversations around [your area of expertise]

Prompt 10: Authority Builder

Now that we've optimized my profile, generate 5 unique strategies I can use to position myself as a thought leader in [xx] on LinkedIn. These strategies should include ways to share my expertise, leverage testimonials or project successes, interact with industry professionals, and showcase my knowledge of [xx] trends.

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***The best time to build your
Personal Brand was
yesterday.***

***The second best time is
today!***

It's never too late.

”

If you need more help to support
you in building your Personal
Brand, let's CHAT!

BOOK NOW



Let's Connect!



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