



# Offer That Sells Checklist!

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**Before you craft an offer | Follow Day 1 Video For This |**

- What's The Seed Of Your Offer?**
- What's Alive For Your Right Now?**
- Your Brand Story**

**The title** has to speak directly to the person you are calling in.  
**The tagline** has to tell them what they will get from the LIVE.

Follow [this](#) formula below to come up with your Name and taglines.

## In what order do you channel, write and craft your offer?

- Your name (Multiple personal brands you might have) example- Self-love coach, Transformational coach, Mindset Mentor, Confidence coach, Body love priestess etc.
- Their present situation, what they are going through 5-10.
- Outcomes - What they will experience after entering your world.
- Methodology / What they will get
- Bonuses If any
- Investment - Early Bird Pricing - Pay In full option - Part payment option.
- Testimonials
- About me.

## Extra Tips -

### Name of The Programme and Tagline Formulas

Add these elements to your titles and tagline THEY ARE IMPORTANT.

1. **Make sure the REASON why they need to come to your free event is CLEAR.**

Example - Don't forget to add the word **Free Masterclass**.

2. **Make sure they can see themselves in the title or tagline.**

Example - Online service-based business owners, Moms,

3. **Make sure the dream outcome/s is clear in the title or tagline.**

Example - Triple your leads, get your lover back, unleash your creativity, double your profits, get back into your skinny jeans, look like your 20-year-old self, visibility etc.

4. **How much duration they can expect?**



Example - 45 min, 3 days

### **5. Type of event-**

Example- Masterclass, Intensive, workshop.

Now let's see how it sounds when I put it together.

Title - The Confident Goddess

Tagline - Rise above burnout and stress, rediscover confidence, clarity and purpose to show to elevate your life in 16 weeks.

Or

Title - The Rising Goddess

This is a 4 month VIP immersion to break free from others' opinions, reclaim self esteem, and unwavering confidence to manifest all your desires in relationships and career

That's all for now,

Damini Yogini

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To get me involved in your business and reach your 6 figs and beyond with structure, aligned action and expert guidance apply via - [https://www.daminiyogini.com/free\\_chat](https://www.daminiyogini.com/free_chat)

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