



JUST LANDED

I WORK WITH ORGANIZATIONS AND LEADERS DURING MOMENTS OF TRANSITION, HELPING THEM NAVIGATE CHANGE WHEN THE OLD WAY NO LONGER WORKS.

Eva van Zeeland

JUST LANDED™

Just Landed™ is a practical framework for **navigating moments of transition** – individually and collectively. It offers orientation when familiar structures, roles or goals no longer work, but the next phase isn't fully clear yet. This work is based on Eva van Zeeland's book Just Landed – A Time Traveler Guide to Planet Earth and is **designed for keynotes, teams, leadership groups and boardroom settings**. People often assume that feeling lost means something is wrong. In reality, it often means you're in between phases.

Just Landed focuses on:

- Orientation instead of motivation
- Navigation instead of certainty
- Clarity instead of pressure



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NAVIGATING CHANGE WHEN THE OLD MAP NO LONGER WORKS



Eva works in different settings, depending on the context and needs:

- **Conferences & Events** (larger audiences)
- **Team & Department** sessions
- **Leadership & Boardroom** (1:1 or small groups, high impact)

Conversations around:

- Clarity during uncertainty
- Decision-making in transition
- Leadership without rigid control
- Communication when roles are shifting

What People Take Away

- Relief: "this phase makes sense"
- Clear language for complex experiences
- Better conversations within teams
- Calm, focus and direction
- A framework they can return to

Transforming the Future of Leadership

"Eva brings clarity and calm to moments of change, helping audiences make sense of what they are experiencing."

Daniella Picus – Sales Manager Nederland

★ WHY WORK WITH EVA?

- Over 18 years of entrepreneurial experience across business, media and leadership
- Former National Marketing Manager for the world's largest fitness chain, Fitness First
- Built and sold multiple companies, including WellPro Group, WellnessClubs and Miss Natural Lifestyle
- Founder of international platforms focused on connection and leadership, including 5D Dating and The Higher Love Society
- Creator and performer of a transformational theatre show
- Published author and creator of practical, transformational programs
- Known for combining clarity, depth and humor through engaging storytelling
- Brings calm, focus and momentum to groups navigating change
- Works at the intersection of leadership, decision-making and human resilience during times of transition



"Eva combines insight and interaction in a way that creates clarity and engagement, without losing depth."

Sander de Brujin – Entrepreneur and Investor

