

Your curiosity is rooted  
in legacy.

Every question you ask  
builds on the brilliance  
of those before you.

Curiosity is how you  
grow.

Neuro Principle:

### **Curiosity Activates the Brain**

When you're curious, your brain lights up and starts making new connections.

It's how your mind gets ready to explore, solve, and grow.

**LEARNING RE-ENGINEERED**