



3 STEPS TO START *Your Henna Journey*

- ✓ Master the basics of henna
- ✓ Create your artistic universe
- ✓ Turn your passion into a career

HOW TO TURN YOUR PASSION INTO
A PROFITABLE ACTIVITY

Welcome

If you're reading this, it means you're drawn to the idea of doing **henna**. Maybe you even dream of turning it into a **full-time activity**. And you're absolutely right !

Henna is so much more than just art :
it's a **human connection**, a **form of expression**...
and a **real business opportunity**.

I've been there too. **Passionate, unsure**, sometimes **lost**.

But one day, I decided to **take the leap**,
and it **changed everything**.

With this guide, I want to help you **lay the first foundations** of your henna journey.

You don't need to be a **pro**. What you do need is **true motivation**... and a **solid starting point**.





Step 1

MASTER THE BASICS OF HENNA

Before you offer your services, it's important to **know your product** and be **confident with the basics**.

What you need to know :

- **Natural henna** is a powder made from a plant, with **no chemical additives**. It's green (then turns brown on the skin) and **completely safe** when properly prepared.
- **Avoid black henna** : it often contains **PPD**, a **toxic chemical** that can cause **severe allergic reactions**.
- **Your starter kit** :
 - High-quality **natural henna powder**
 - **Essential oil** (lavender, tea tree...)
 - **Sugar, lemon juice or water, & plastic wrap**
 - **Cones or syringes** for application
 - **Practice support** (fake hand, paper, or... your own skin !)

Your mission :

- **Learn the basic elements** : lines, dots, teardrops, spirals, leaves, flowers.
- **Practice regularly** : Even just 15 minutes a day will help you improve quickly.

Pro Tip

Want to take it further, master pro techniques, and avoid beginner mistakes?

Good news: a **complete online henna course** is coming soon to guide you step by step.

In the meantime, follow me on Instagram:

@thehennaworkshop

Step 2



CREATE YOUR ARTISTIC UNIVERSE

Today's clients don't just want a pretty design, **they're looking for a vibe, an identity, an experience.**

What will make the difference is **you** !

How to stand out :

- Try different styles (Indian, Moroccan, floral, minimalist...) to discover what makes you feel alive.
- Get inspired by artists you admire, but don't copy. **Find your own signature.**



- Start building your **portfolio**. No clients yet? Practice on yourself, a friend, or even on paper!

- **Share on social media** from day one: show your journey, talk about your process, build a connection.



Reminder

People don't just buy a design. They're buying the **energy** you bring, the **moment** you create, **the person you are.**



Step 3

LAY THE FOUNDATIONS FOR A REAL, PROFITABLE PROJECT

What if making a living from your art became your reality ?

Thinking strategy and business is also a way to honor your passion.



Here's how :

- Think about **your ideal format** : home services, events (weddings, festivals), craft markets, creative workshops...
- **Set your first prices**. Even if you're just starting out, your time and talent have value. Offer gentle prices, but **never work for free**.
- Learn to **confidently ask for payment**. It's a sign of **self-respect**, not arrogance.
- **Talk about your project** around you. First clients often come from friends, neighbors, or acquaintances.
- **Care for the client experience** : a warm welcome, beautiful setup, genuine attention... it creates **lasting impressions and loyal customers**.
- And don't forget to **post on Instagram** : it's a **free, powerful** showcase, and a real springboard to get yourself known.

QuickTip

You don't need to wait until you **"feel ready"** to get started.

It all begins the moment you take that **first step**.

There's a quote I love that says:

"Jump, and the net will appear!"

Want to go further ?

If this guide resonated with you, know that it's just a tiny sneak peek. Soon, we'll meet again in the **full online course** to move forward together and **bring your henna project to life**, even if you're just starting out.

- **Learn to master the art of henna** like a true pro
- **Create a visual universe that reflects who you are**, and that people remember
- **Build a clear and profitable offer**, without underselling yourself
- **Attract your first clients** naturally
- **Grow your business** at your own pace, no pressure, just results

It's a true launchpad to step in with confidence, gain visibility, and fully live from your passion.

The instagram of the course here : **@thehennaworkshop**
Or come chat with me on Instagram : **@hennavagabond**

Trust me : **you're in the right place, at the right time.**
Shall we meet on the other side?

Deia ♡

