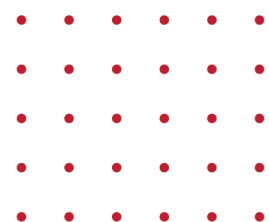




# THE FINANCIAL EDUCATOR

## VALUES DECK



# Personal Well-Being



## Security



Definition: Stability and protection from financial crises.

Prompt: "What steps can you take to feel financially secure?"




## Freedom




Definition: Flexibility to live without financial constraints.

Prompt: "What does financial freedom look like for you?"








## Health




Definition: Prioritising physical/mental well-being.

Prompt: "How does your spending support your health?"








## Balance




Definition: Harmony between spending, saving, and enjoyment.

Prompt: "Where do you feel financially unbalanced?"







## Self-Care




Definition: Investing in rest, hobbies, and joy.

Prompt: "How can your budget honor self-care?"




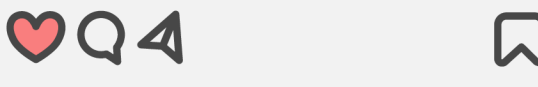
# Relationships & Generosity



Family

Definition: Supporting loved ones or creating shared memories.


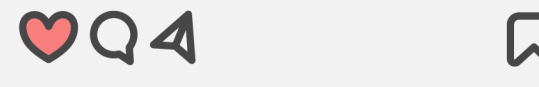
Prompt: "What financial habits strengthen family bonds?"



Generosity

Definition: Giving money, time, or resources to others.


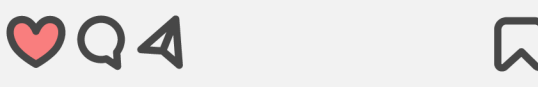
Prompt: "How much do you want to give annually?"



Loyalty

Definition: Commitment to long-term relationships.

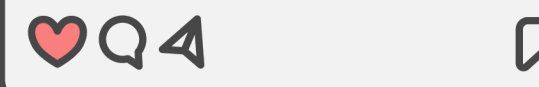
Prompt: "How does loyalty influence your spending?"



Connection


Definition: Deepening relationships through shared experiences.


Prompt: "Does your spending foster connection?"









# Lifestyle & Experiences


 Adventure

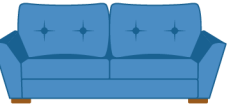


Definition: Exploring new places, hobbies, or challenges.

Prompt: "How can your budget fuel adventure?"





   


 Comfort




Definition: Prioritising ease and stress-free living.

Prompt: "What does 'comfort' cost you?"





   

 Simplicity



Definition: Minimalism and intentional spending.

Prompt: "What financial clutter can you eliminate?"


 Fun




Definition: Joy, playfulness, and leisure.

Prompt: "Does your spending reflect joy?"





   


 Exploration




Definition: Learning, curiosity, and creativity.

Prompt: "What skills deserve financial investment?"





   

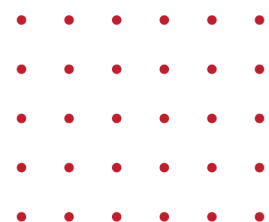
 Time Wealth




Definition: Prioritising time freedom over monetary wealth.

Prompt: "How can you 'buy back' time?"


   



# Personal Growth








Growth




Definition: Improving skills, knowledge, or career.

Prompt: "How can your budget support growth?"





Independence



Definition: Self-reliance (e.g., debt-free living).

Prompt: "What steps increase independence?"



Achievement



Definition: Reaching milestones (e.g., homeownership).

Prompt: "What goals feel like achievements?"





Ambition




Definition: Pursuing high-impact goals (e.g., entrepreneurship).

Prompt: "Does spending align with ambition?"







Resilience



Definition: Preparing for setbacks with financial buffers.






Prompt: "How can you build financial resilience?"

















# Community & Collective Impact







  
Community  
  
Definition: Supporting local groups or social networks.  
Prompt: "Does spending reflect community commitment?"  
   



  
Legacy  
  
Definition: Leaving assets or values for future generations.  
Prompt: "What legacy do you want to create?"  
   

  
Philanthropy  
  
Definition: Strategic giving to causes over time.  
Prompt: "What percentage of income will you give?"  
   

  
Sustainability  
  
Definition: Eco-friendly spending and investing.  
Prompt: "How can your budget reflect sustainability?"  
   

  
Education  
  
Definition: Investing in knowledge (e.g., courses, books).  
Prompt: "What educational goals need funding?"  
   

  
Innovation  
  
Definition: Supporting creativity and future-focused solutions.  
Prompt: "Does spending align with innovation?"  
   

  
Equality & Social Justice  
  
Definition: Aligning money with equity and systemic change.  
Prompt: "Do your spending choices support marginalised communities?"  
   

  
Tradition  
  
Definition: Honoring cultural/familial financial practices.  
Prompt: "How do traditions shape money habits?"  
   

