



The Upskiller Toolkit Bundle



Quiz + Result Logic Toolkit: 1.4

What Skill Should I Start with? (Quick Quiz)

Instructions: Answer the following 4 questions honestly to discover your best starting point for monetizing your skills

1. What best describes you?

- A) I love organizing, planning, and supporting people.
- B) I'm creative – I like writing, visuals, or storytelling.
- C) I'm a problem solver – I enjoy finding tools and hacks.

If you do not find your niche above, apply the same question to identify your best fit.

Your response:

2. When people come to you for help, it's usually about...

- A) Admin tasks, scheduling, or staying organized.
- B) Design, writing, captions, or social media ideas.
- C) Tech tips, setting up apps, or finding better systems.

If you do not find your niche above, apply the same question to identify your best fit.

Your response:

3. Which tools or platforms do you feel most comfortable using?

- A) Google Docs, Google Sheets, Microsoft Office.
- B) Canva, Instagram, TikTok, Capcut.
- C) Notion, Trello, Systeme.io, Chatgpt.

If you do not find your niche above, apply the same question to identify your best fit

Your response:

Quiz + Result

Logic Toolkit: 1.4

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4. Your ideal working style is:

- A) Supporting others behind the scenes.
- B) Expressing ideas creatively and connecting with people.
- C) Solving problems and optimizing systems.

If you do not find your niche above, apply the same question to identify your best fit

Your response:

How to Score Your Quiz

Mostly A's → You are best suited for Virtual/Executive Assistant services.

Mostly B's → You are best suited for Content Creation/Social Media Management.

Mostly C's → You are best suited for No-code Tech Setup/Online Systems Support.

If you do not find your niche above, simply apply the same model to identify your best-fit

Final score response:

What Next?

After discovering your path:

- Download the **Upskiller Monetization Blueprint 3.4** to take your first steps.
- Explore the **High-Income Demand Skills (Cheat Sheet) 2.4** for more clarity.

High-Income Demand Skills (2025 Cheat Sheet 2025): 2.4

Why This Matters:

These are **high-demand, low-barrier skills** that you can learn quickly, monetize locally or globally, and build your first or next income stream even without a degree!

Skill	Monthly Income Range (₦)	Where to Learn	Ideal For
Virtual Assistant	₦200,000 – ₦550,000+	YouTube, Udemy, Skill share	Admin support, remote operations
Social Media Manager	₦150,000 – ₦500,000+	Coursera, Instagram Creators Academy	Growing small businesses online
Graphic Designer (Canva)	₦250,000 – ₦400,000+	Canva Design School, YouTube	Designing flyers, posts, brand kits
Copywriter	₦300,000 – ₦600,000+	YouTube, Copy.ai, Skill share	Writing sales pages, captions, ads
No-code Website Builder	₦350,000 – ₦400,000+	Notion, Systeme.io, Carrd tutorials	Building websites and online stores
Content Creator (Video)	₦255,000 – ₦450,000+	YouTube Creator Academy, TikTok tips	UGC (user generated content), brands
Online Customer Support Rep.	₦155,000 – ₦400,000+	Free trainings on Freshdesk, Zendesk	Remote customer service roles

Bonus Tip:

Many of these skills can be combined (stacked) for even higher income!

For example:

1. Social Media Manager + Canva Designer = ₦400,000+ potential
2. VA + Customer Support Rep = more remote job options

CALL TO ACTION - Quick Start:

1. Pick one skill based on your natural interest.
2. Spend 30–90 days building the skill.
3. Offer your service to friends, colleagues, families, and small business owners as a freelancer.
4. Expand from there.

The Upskiller Monetization Blueprint: From Learner to Earner – 3.4

Step 1: PICK – Choose Your Skill

Ask yourself:

1. What can I already do decently (even at beginner level)?
2. Which high-income skill feels exciting for me?
3. Can I learn and start offering this skill within 30–90 days?

Use the Cheat Sheet + Quiz to choose one high-demand skill.

If you do not find your niche above on the cheat sheet or quiz, simply apply the same approach to identify your best-fit

Step 2: PACKAGE – Turn Your Skill into an Offer

Package it into an Offer

Ask:

1. Who can I help with this skill?

Your response:

2. What problem does this solve?

Your response:

3. What is the end result or benefit?

Your response:

Simple Package Formula:

"I help (type of person/client) achieve (task or goal) using (your skill)."

Example:

"I help small businesses create professional social media posts using Canva design."

Mini Exercise:

Write your 1-line service statement...

Example:

"I transform the life of an African Youth using my journey to effect monumental change"

Your response:

Step 3: PORTFOLIO – Showcase Your Skills

Simple Starter Portfolio Setup:

1. Create 2–3 sample works(portfolio) using Canva/ Notion/ Google Doc.
2. Include a short description for each sample
3. Add testimonials if you have them
4. Share it as a Google Doc link, Notion page, or Canva one-pager

Bonus Tip: Even mock-ups can show your skill if you do not have real clients yet!

Step 4: PITCH – Get Your First 10 Clients

Start simple:

1. Talk to friends, colleagues, family, and small business owners you know.
2. Send 10–20 DMs per week (LinkedIn, X, Instagram, Facebook, WhatsApp, TikTok, DMs, Groups/Communities you can think of).
3. Join free job boards and Telegram/Facebook gig groups.
4. Offer a discounted or free trial in exchange for testimonials/references/recommendations.

Sample DM Script:

"Hi (Name), I offer (skill/service) and would love to support your (business need/tasks). Here are the things I can do to **improve/2x/transform/position** your project/business"

Words to Use in Your Pitch:

Words That Make You Sound Professional and Confident

Instead of saying: **"I am just starting..."**

Say: **"I specialize in helping (businesses) achieve (result)."**

Instead of saying: **"I'm not sure if you need this..."**

Say: **"I noticed (something) about your (business/content)."**

Instead of saying: **"I'm new, but..."**

Say: **"Here is a sample of my work, I would love to support your (business goal) right away."**

Step 5: PLATFORMS – Where to Find Opportunities

Freelance sites: Fiverr, Upwork, RemoteOK

Local gigs: WhatsApp business groups, Facebook groups, Telegram business groups

Direct outreach: Instagram DMs, LinkedIn DMs, outreach emails

Job boards: Remote.co, WeWork Remotely (search “entry-level” roles)

Simple Rule:

Done is better than perfect. Take consistent action over perfect plans.

Why You Are Ready Now!!!

(Mindset Sheet for Upskillers): 4.4

3 Powerful Mindset Truths:

1. You do not have to be perfect; just take your first step.

Progress beats perfection. You grow by doing, not by waiting for better time.

2. You only need ONE client to prove it works.

Your first small win can open bigger doors faster than you think – just like it did for me!!!

3. You already have what someone needs show up!

Someone out there right now needs your skills, even if you are still improving.

Before vs. After Mindset Shift:

BEFORE	AFTER
“I need more certificates first.”	“I can start with what I already know.”
“I’m not ready yet.”	“I will grow by taking my first action.”
“What if I fail?”	“What if I succeed beyond my dreams?”

Quote for Daily Motivation:

“Start where you are. Use what you have. Do what you can.”

– Arthur Ashe

Final Reminder:

The market rewards action, not just ambition.

You are ready enough right now. Start small, stay consistent, and you will amaze yourself!